



GLOBAL

ENTREPRENEUR

SUMMIT

2022



Where were you 10 years ago?

2012



LIVE UPDATES: The End of World, Dec. 21, 2012

Where were you 20 years ago?

2002



2022



2022





Genius Group Ltd. Announces 60.68% Revenue Growth for the Nine Months Ended September 30, 2022 and Expansion of Gross Margin on a Pro Forma Basis to 47.33%



Wed, November 30, 2022 at 1:00 PM · 13 min read



In this article:

GNS
+13.34% ☆

SINGAPORE, November 30, 2022--(BUSINESS WIRE)--Genius Group Limited ("Genius Group" or the "Company") (NYSE American: GNS), a leading entrepreneur Edtech and education group, today announced its financial results for the nine months ended September 30, 2022.

Financial Highlights For the Nine Months ended September 30, 2022

Quote Lookup

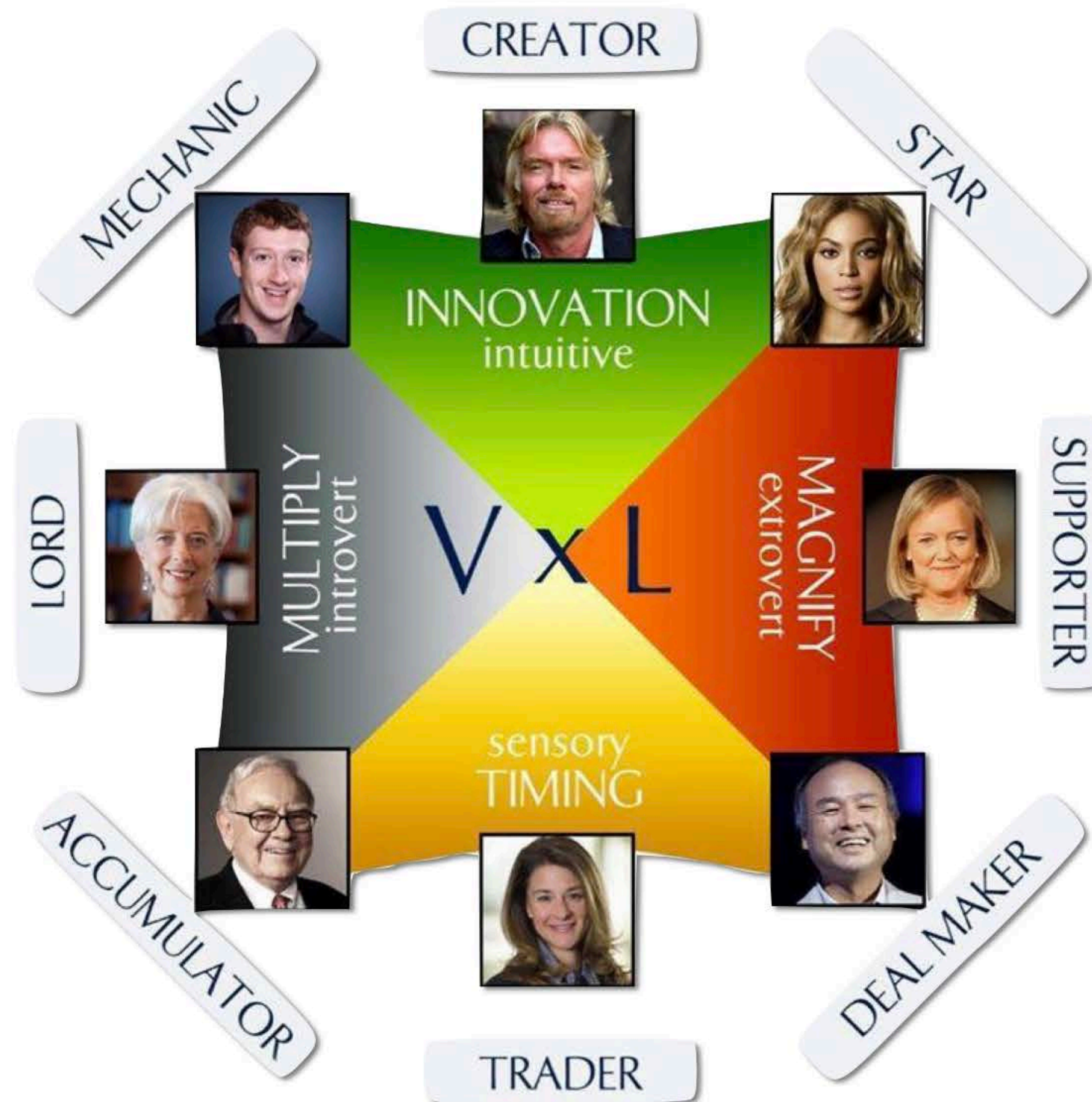
Related Quotes

Symbol	Last Price	Change	% Change
GNS	0.5497	+0.0647	+13.34%
Genius Group Limited			

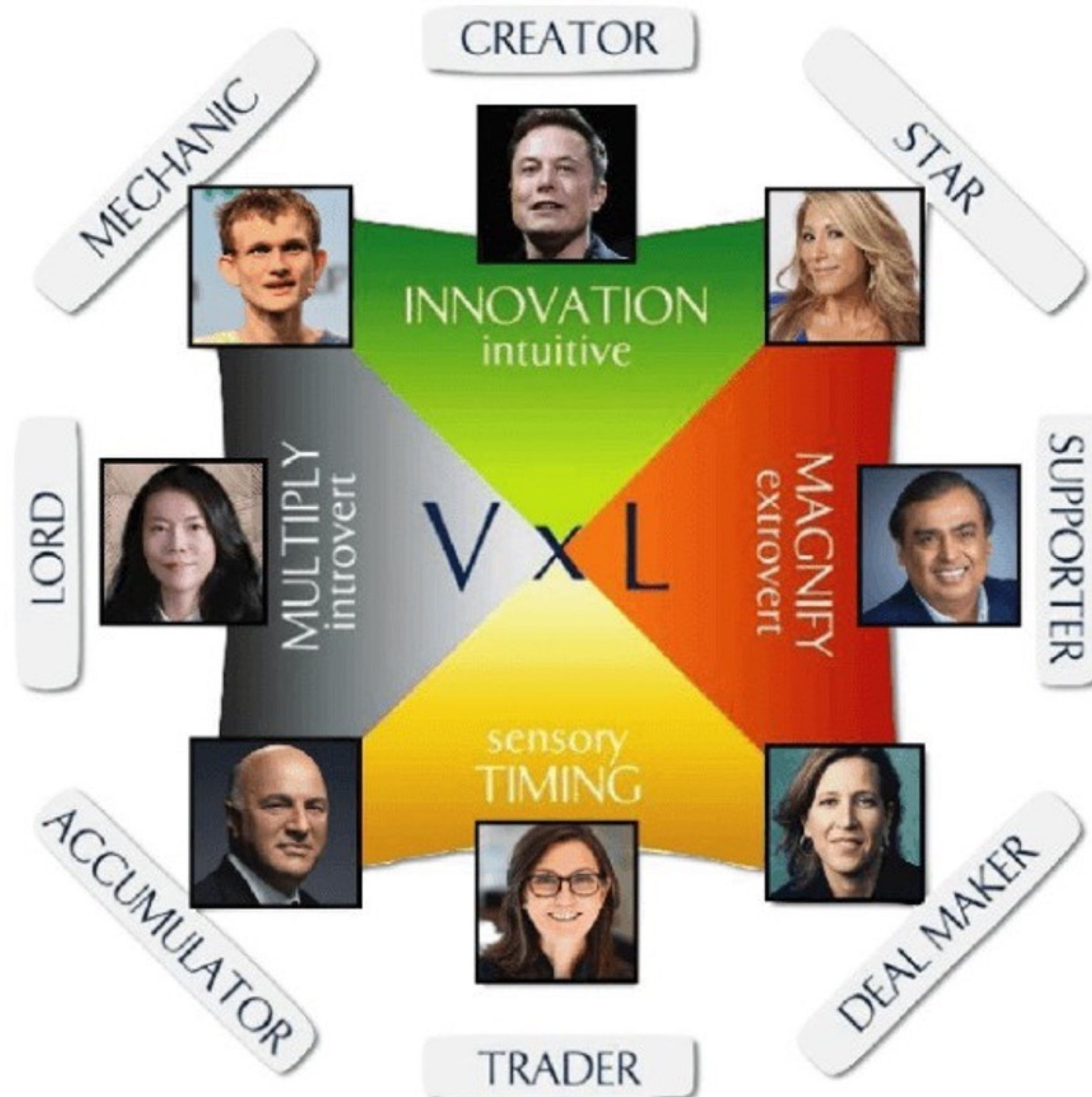
Recently Viewed >

Symbol	Last Price	Change	% Change
GNS	0.5497	+0.0647	+13.34%
Genius Group Limited			
FHS	-	-	-
-			
TWTR	53.70	0.00	0.00%
Twitter, Inc. (delisted)			
TRAF.L	0.1850	0.0000	0.00%
Trafalgar Property Group plc			
MSFT	255.14	+14.81	+6.16%
Microsoft Corporation			

Wealth Dynamics



Wealth Dynamics 5.0



TOP TEN TRENDS

THE ROARING

20'S





In the 1920's, the world came out of the pandemic and into a brand new high-tech, high-touch golden age.



It saw the biggest boom and bust of the century.





In the 2020's we will experience a greater boom and a greater bust than in any other decade in history.

Which side you are on depends on you.

**PRIOR TO
COVID-19**

**ECONOMIC
RECESSION**

RECOVERY

BOOM sectors

ExO Technology
Travel / Tourism
Entertainment

BUST sectors

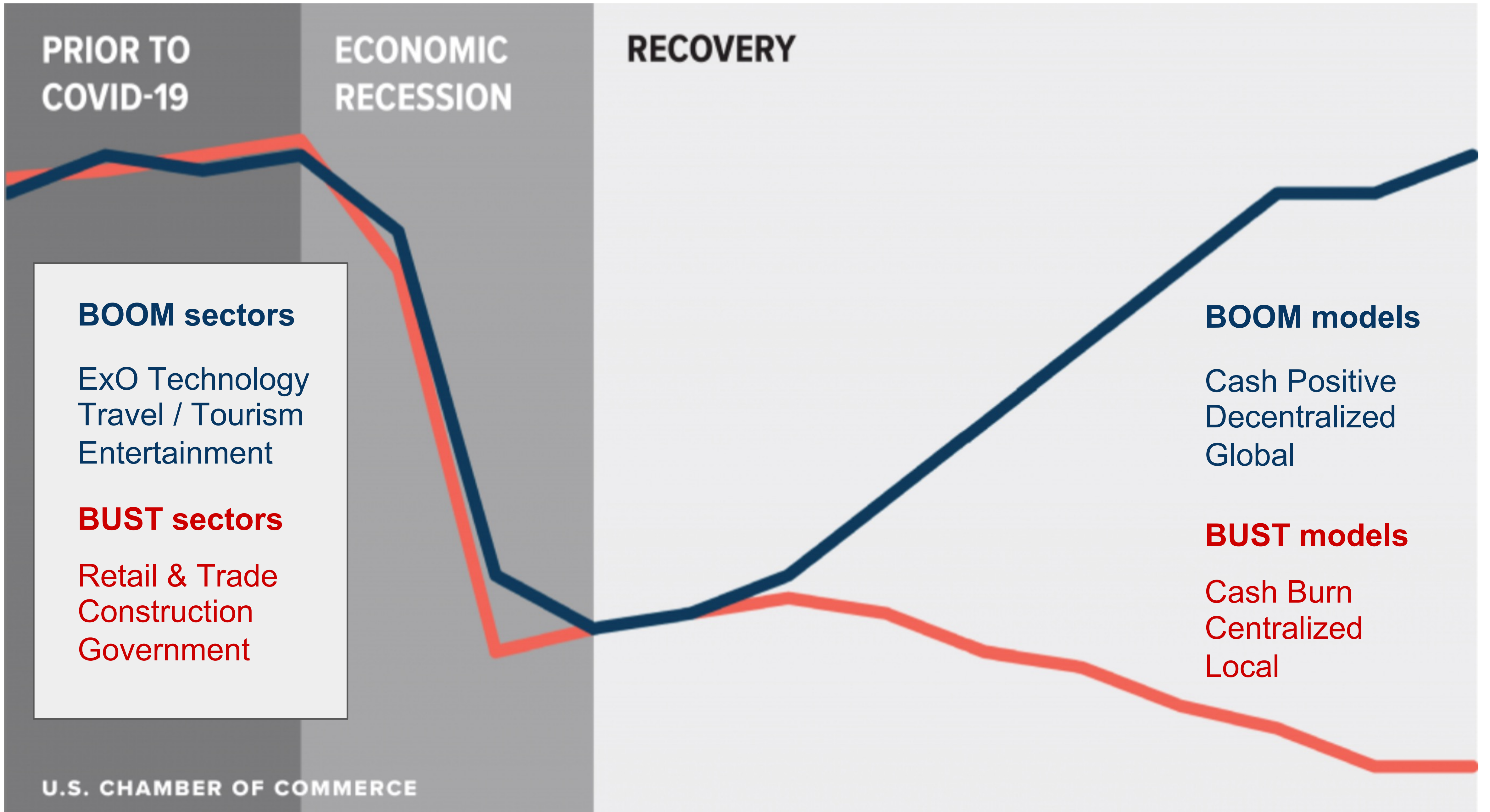
Retail & Trade
Construction
Government

BOOM models

Cash Positive
Decentralized
Global

BUST models

Cash Burn
Centralized
Local



ARE YOU READY FOR THE COMING DECADE?

What has worked in the last 10 years - email marketing, social media, digital marketing - is no longer working in the same way.

You know you need to change.

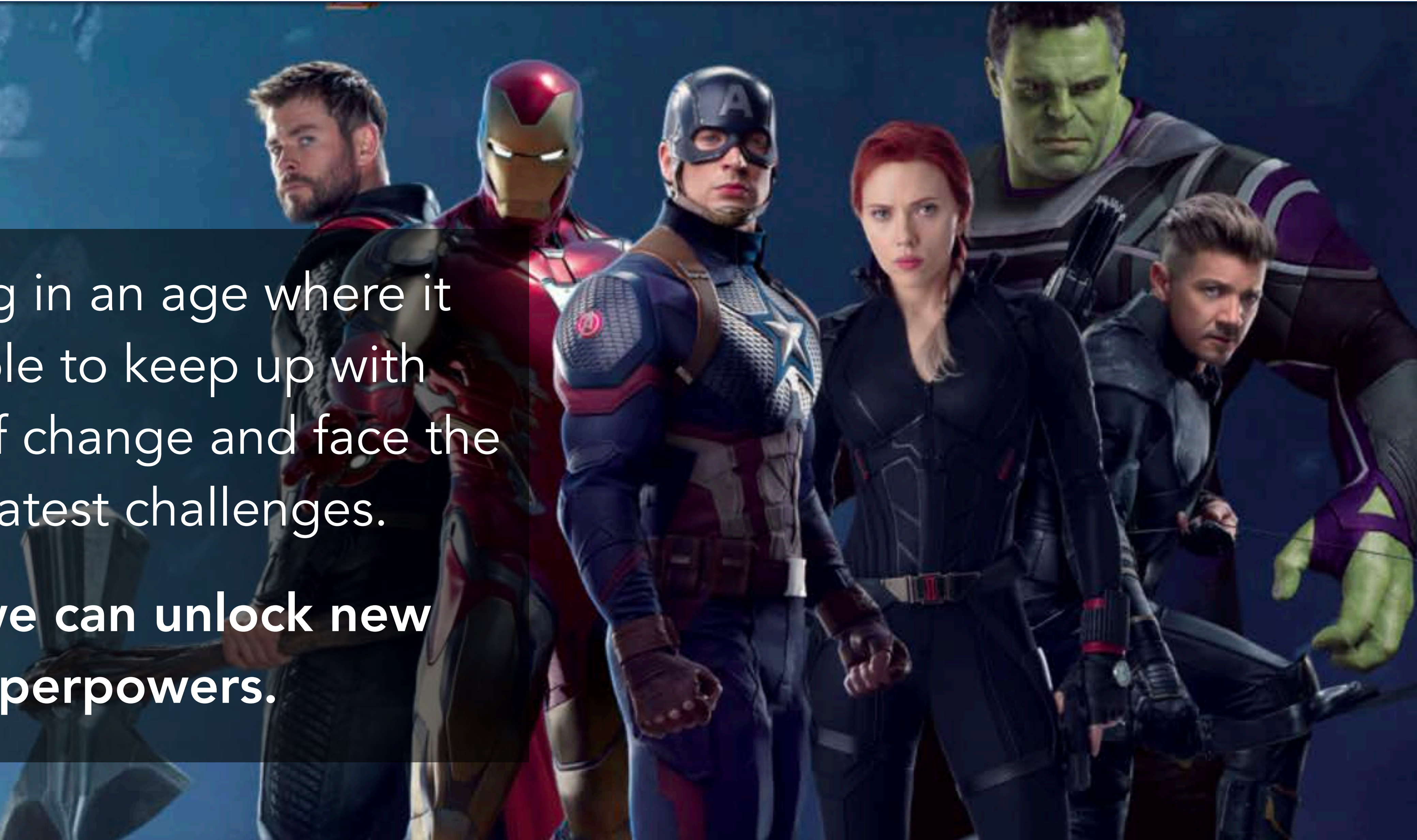
But how?



ARE YOU READY FOR THE COMING DECADE?

We're living in an age where it isn't possible to keep up with the pace of change and face the world's greatest challenges.

Unless we can unlock new superpowers.



LEVEL UP!

1000

CHALLENGE COMPLETE
REACH LEVEL 1000
NEW OUTFIT!



0:08 87 0 0

1,820,192 XP MATCH TOTAL

750,247 XP MEDAL BONUS

242,830 XP SURVIVAL

339,608 XP COMBAT

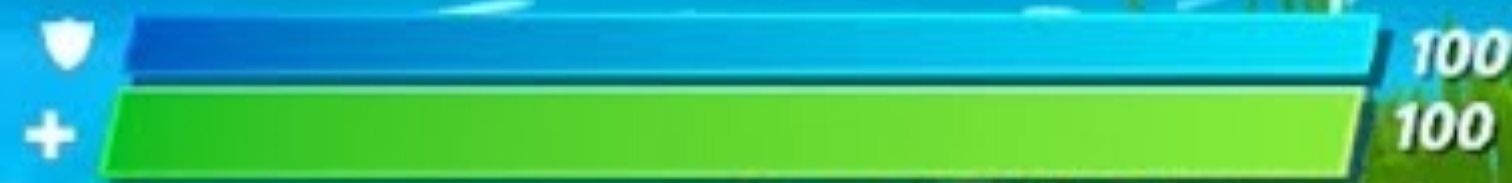
625,173 XP MATCH (+150%)

READY UP!

SPECTATE

SHOP & LOCKER

RETURN TO LOBBY (HOLD)



LVL
1000

FUTURE TREND NO.1

DECADE OF DISTRUST



Entrepreneur Dynamics

The No.1 agile system for entrepreneurs

Ultraviolet - Legend



Violet - Composer



Indigo - Trustee



Blue - Conductor



Green - Performer



Yellow - Player



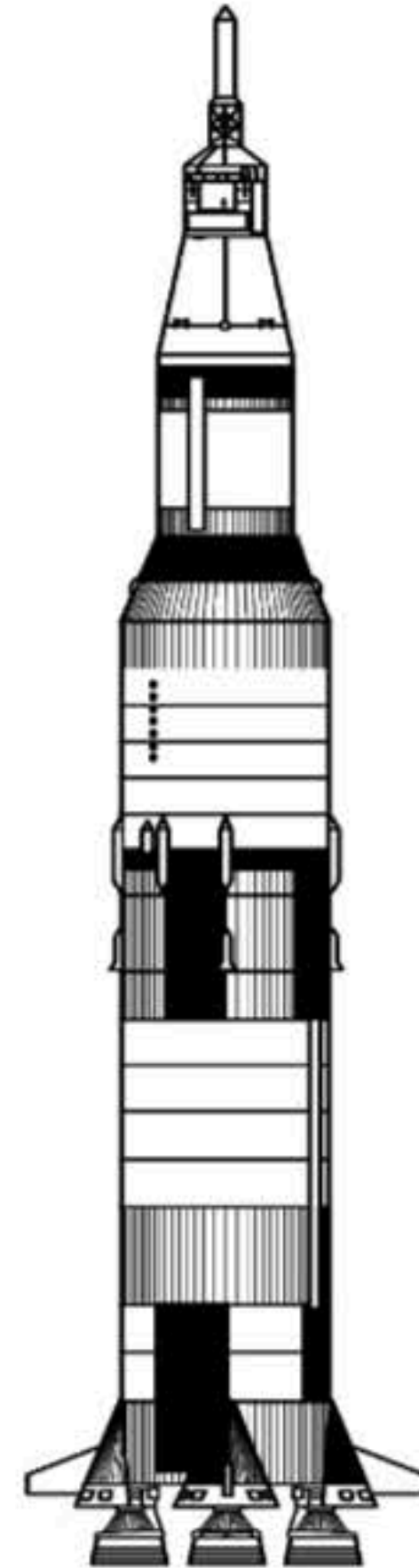
Orange - Worker



Red - Survivor



Infrared - Victim



Level 8

Level 7

Level 6

Level 5

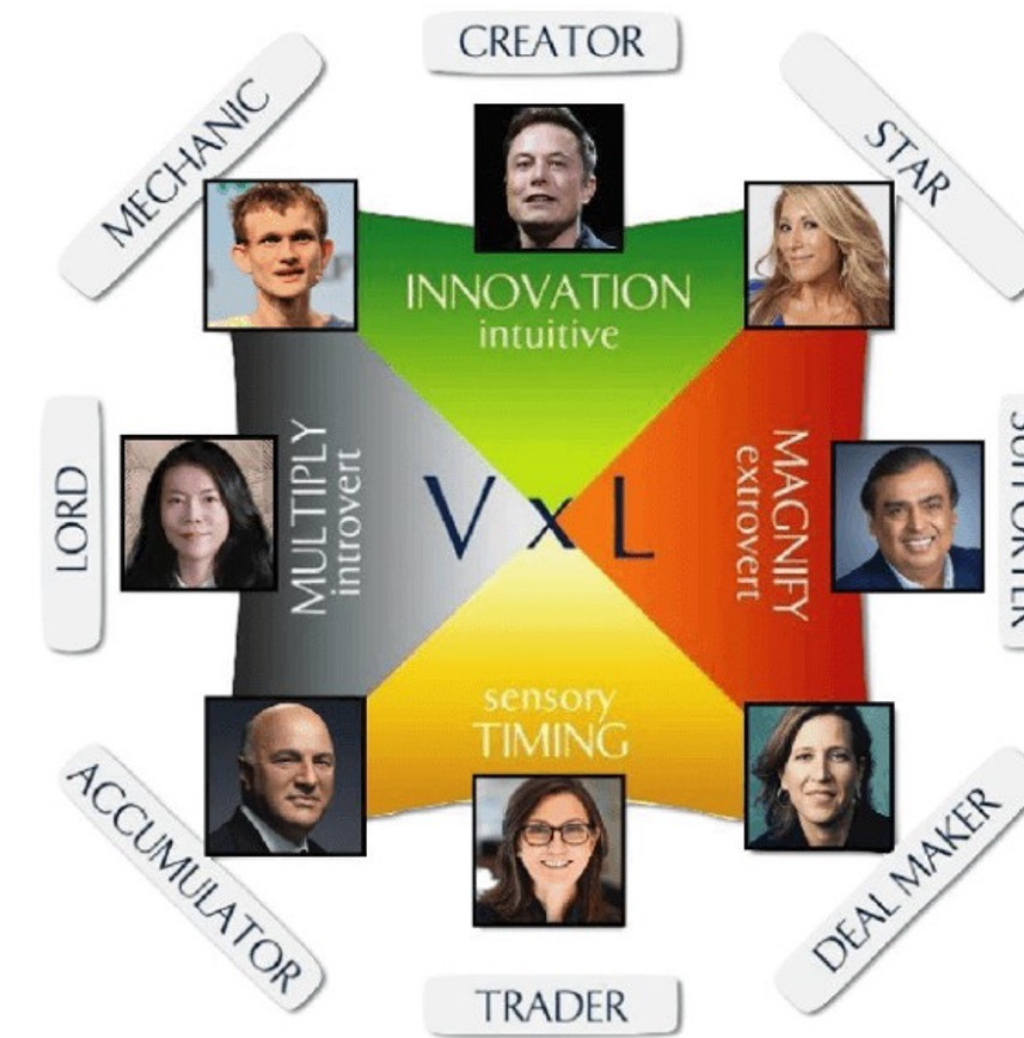
Level 4

Level 3

Level 2

Level 1

Level 0



Talent Dynamics

Wealth Dynamics



Society 5.0

Leadership 5.0

Entrepreneur 5.0

1 Entrepreneur Impact Test

What's your level of flow and level of impact?

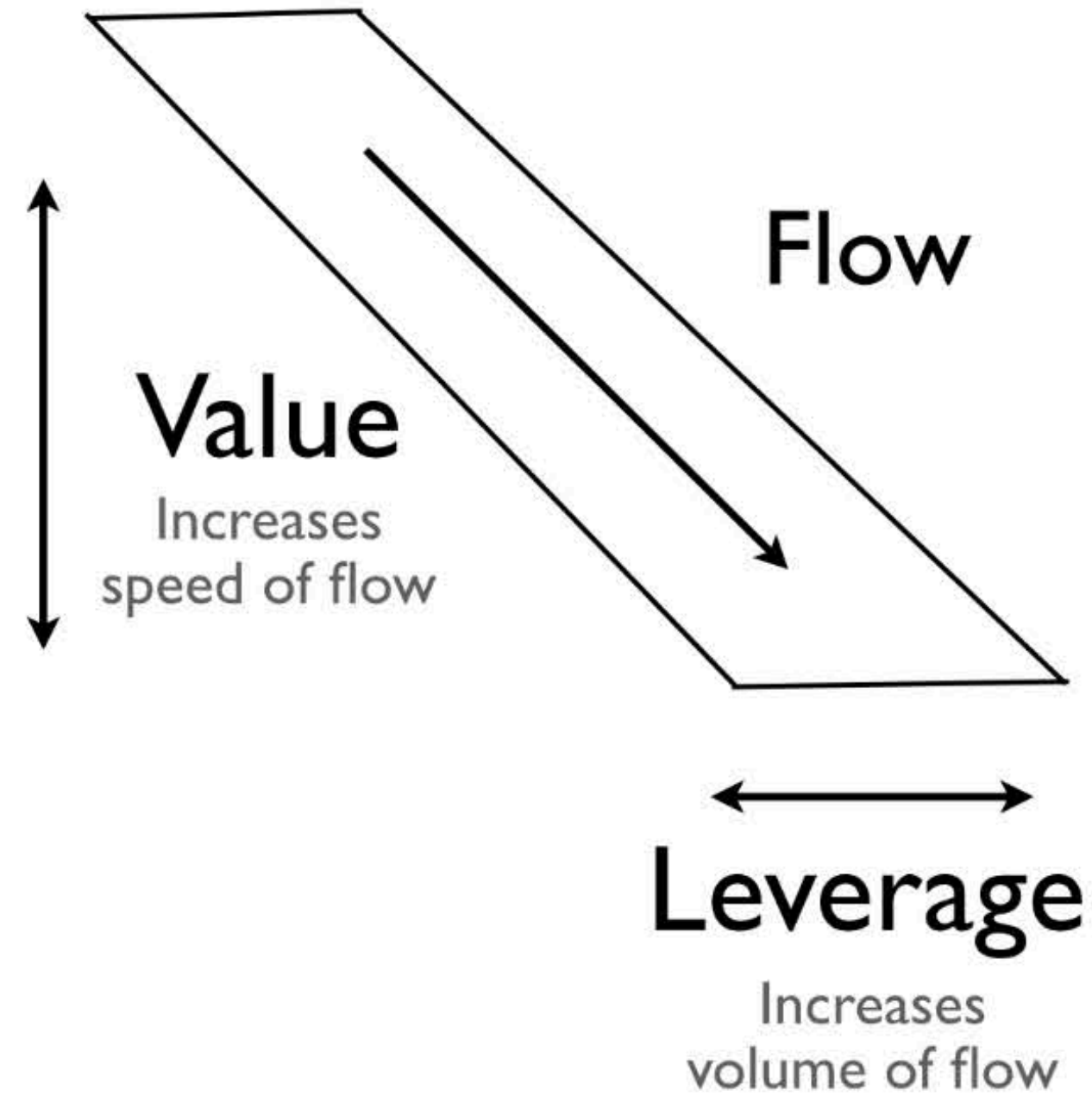
2 Wealth Dynamics

How to grow your flow

3 Impact Dynamics

How to grow your impact

The Wealth Equation



$$\text{Wealth} = \text{Value} \times \text{Leverage}$$

LIFE

FULFILLMENT

TRUST

ATTRACTION

FLOW

EXPANSION



The World is Facing a Trust Crisis



Edelman Trust Barometer 2022



22 YEARS OF TRUST

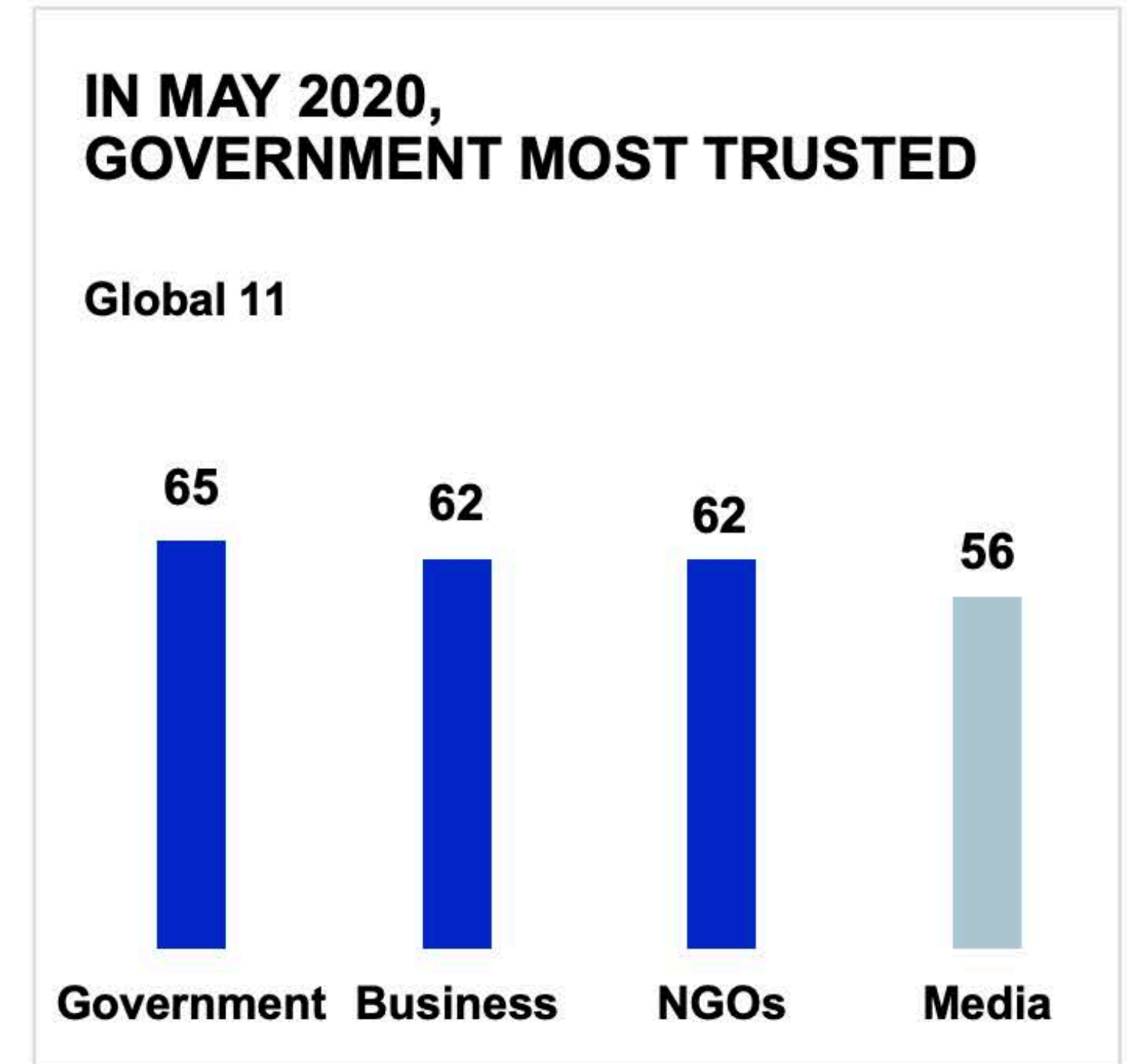
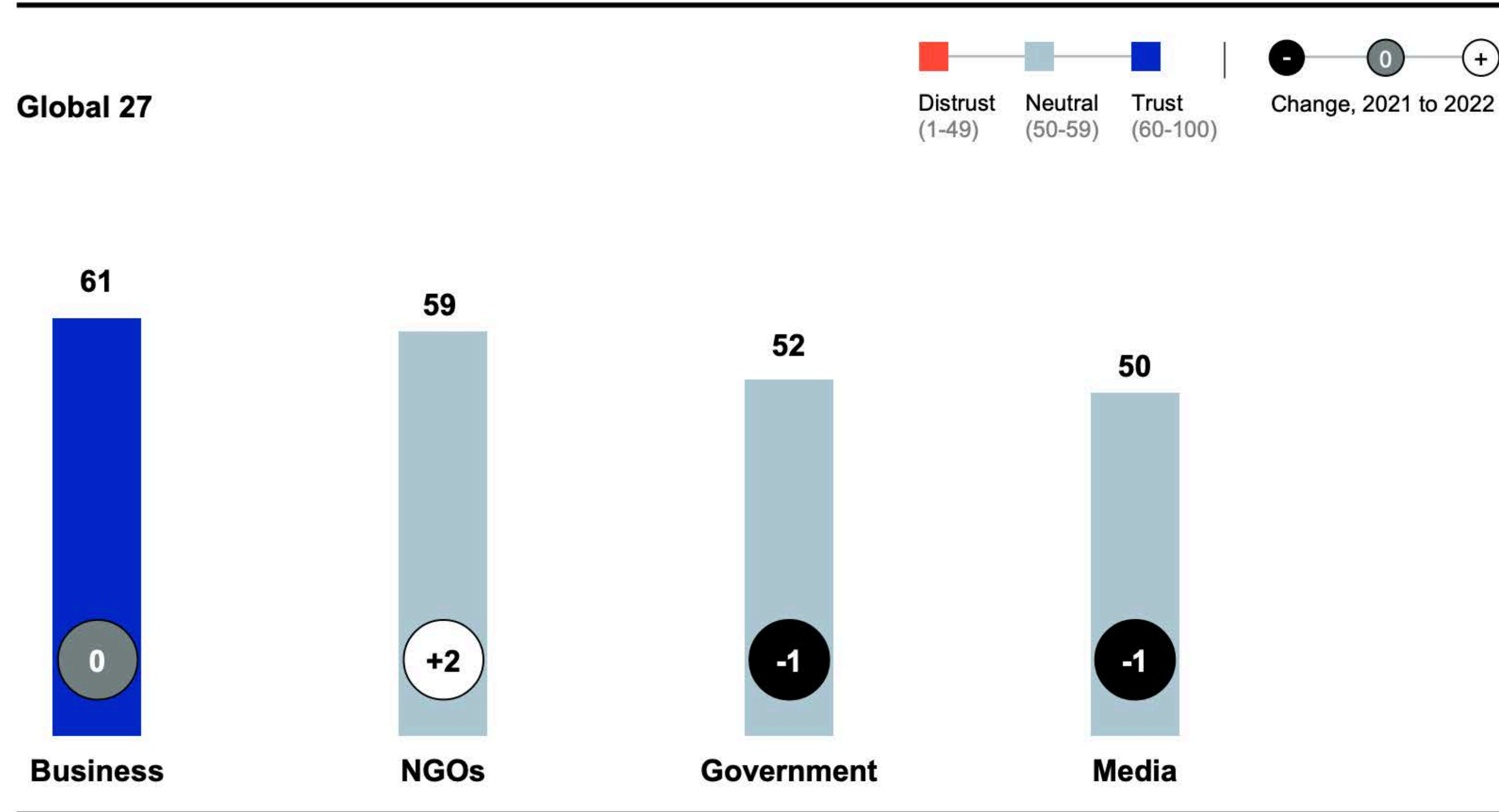
'01	'02	'03	'04	'05	'06	'07	'08	'09	'10	'11
Rising Influence of NGOs	Fall of the Celebrity CEO	Earned Media More Credible Than Advertising	U.S. Companies in Europe Suffer Trust Discount	Trust Shifts from "Authorities" to Peers	A "Person Like Me" Emerges as Credible Spokesperson	Business More Trusted Than Government and Media	Young People Have More Trust in Business	Trust in Business Plummets	Performance and Transparency Essential to Trust	Business Must Partner With Government to Regain Trust
'12	'13	'14	'15	'16	'17	'18	'19	'20	'21	'22
Fall of Government	Crisis of Leadership	Business to Lead the Debate for Change	Trust is Essential to Innovation	Growing Inequality of Trust	Trust in Crisis	The Battle for Truth	Trust at Work	Trust: Competence and Ethics	Business Most Trusted	The Cycle of Distrust



GOVERNMENT AND MEDIA FUEL A CYCLE OF DISTRUST

TRUST DECLINES FOR GOVERNMENT AND MEDIA; BUSINESS STILL ONLY TRUSTED INSTITUTION

Percent trust

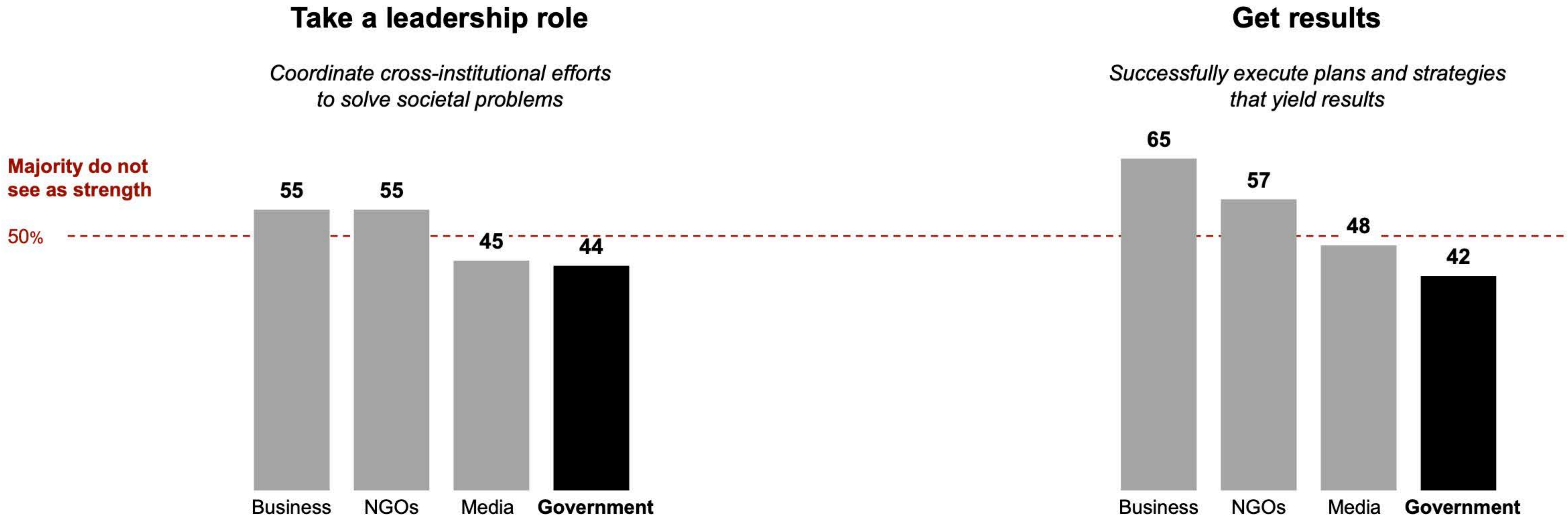


2022 Edelman Trust Barometer. TRU_INS. Below is a list of institutions. For each one, please indicate how much you trust that institution to do what is right. 9-point scale; top 4 box, trust. General population, 27-mkt avg.

2020 Edelman Trust Barometer Spring Update. TRU_INS. Below is a list of institutions. For each one, please indicate how much you trust that institution to do what is right. 9-point scale; top 4 box, trust. General population, 11-mkt avg.

GOVERNMENT NOT SEEN AS ABLE TO SOLVE SOCIETAL PROBLEMS

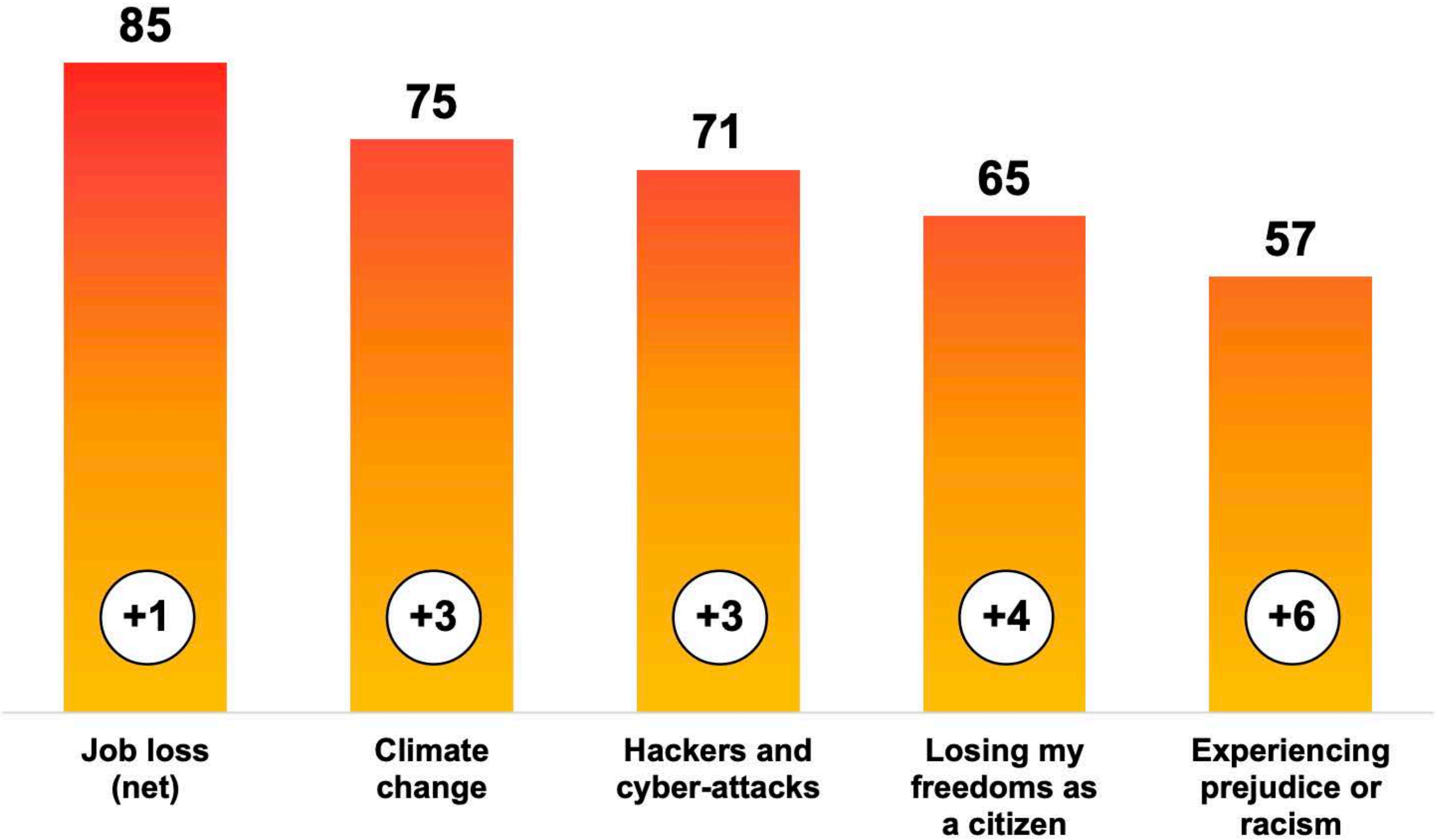
Percent who say each is a strength of institutions



SOCIETAL FEARS ON THE RISE

Percent who worry about...

Change, 2021 to 2022



2022 Edelman Trust Barometer. POP_EMO. Some people say they worry about many things while others say they have few concerns. We are interested in what you worry about. Specifically, how much do you worry about each of the following? 9-point scale; top 4 box, worry. Non-job loss attributes shown to half of the sample. General population, 27-mkt avg. Job loss asked of those who are an employee of an organization(Q43/1). Job loss is a net of attributes 1-3, 5, and 22-24.



FAILURE OF LEADERSHIP MAKES DISTRUST THE DEFAULT

**BETRAYED
BY MY
GOVERNMENT**

**BETRAYED
BY MY
GOVERNMENT**

**BETRAYED
BY MY
GOVERNMENT**

BETRAYED

Crime of the
century
Failure to act
on climate

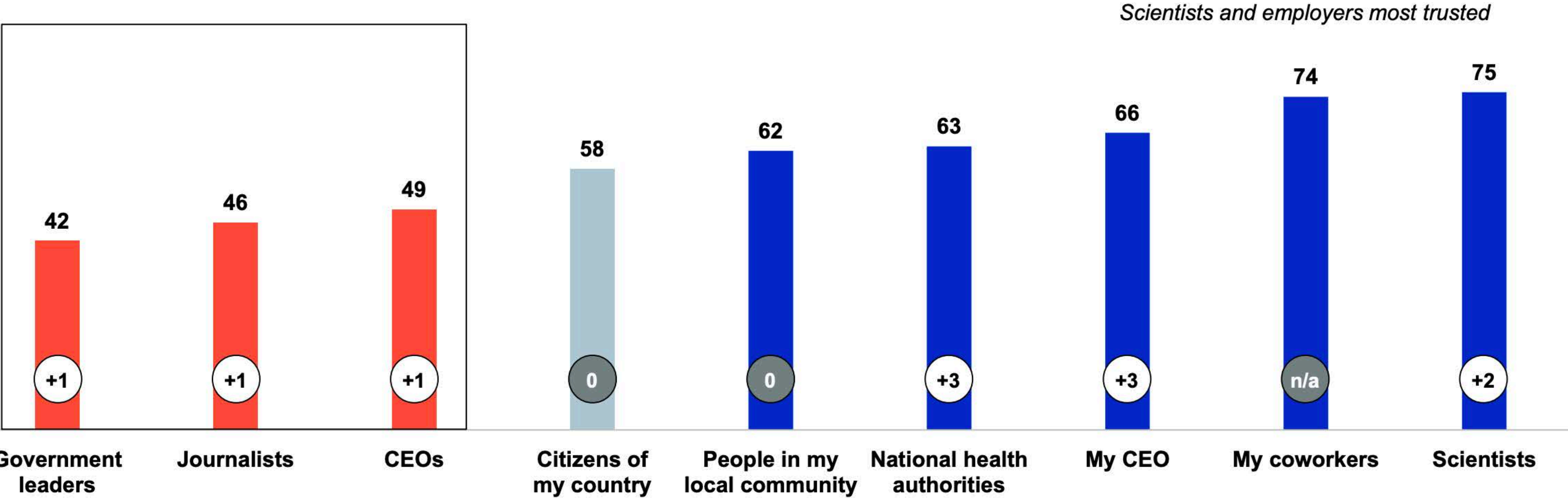
BETRAYED

RA RDU

GO

SOCIETAL LEADERS NOT TRUSTED

Percent trust



2022 Edelman Trust Barometer. TRU_PEP. Below is a list of groups of people. For each one, please indicate how much you trust that group of people to do what is right using a 9-point scale where one means that you “do not trust them at all” and nine means that you “trust them a great deal”. 9-point scale; top 4 box, trust. Some attributes asked of half the sample. General population, 27-mkt avg. “My coworkers” and “my CEO” only shown to those who are an employee of an organization (Q43/1).

MORE CONVINCED WE'RE BEING LIED TO BY SOCIETAL LEADERS

Percent who worry

Change, 2021 to 2022



Journalists and reporters



My country's government leaders



Business leaders

are **purposely trying to mislead people** by saying things they know are false or gross exaggerations

2022 Edelman Trust Barometer. POP_EMO. Some people say they worry about many things while others say they have few concerns. We are interested in what you worry about. Specifically, how much do you worry about each of the following? 9-point scale; top 4 box, worry. Attributes shown to half of the sample. General population, 27-mkt avg.

DISTRUST IS THE DEFAULT: NO BASIS FOR PEACEFUL DEBATE

Majority in **24** countries

Which are you more likely to believe?

59% **My tendency is to distrust** until I see evidence that something is trustworthy

VS.

My tendency is to trust until I see evidence that something is untrustworthy

Majority in **27** countries

Percent who agree

People in this country **lack the ability to have constructive and civil debates** about issues they disagree on

64%

The Entrepreneur Mission

2002

Build Trust

2022

Navigate Distrust, Catch Attention,
Earn Time, Deserve Trust

An aerial, high-angle photograph of a solar farm. The ground is covered in a grid of solar panels, with several workers in hard hats and safety vests visible, engaged in maintenance or installation. Long shadows are cast across the panels, suggesting a low sun position. The overall scene is industrial and focused on renewable energy infrastructure.

SOCIETAL LEADERSHIP NOW A CORE BUSINESS FUNCTION

ALL STAKEHOLDERS HOLD BUSINESS ACCOUNTABLE

Percent who agree

Global 27

Global 7

Source: 2021 Edelman Trust Barometer
Special Report: Institutional Investors

58%

**Buy or advocate
for brands**
based on their beliefs
and values

60%

**Choose a place
to work**
based on their beliefs
and values

64%

Invest
based on their
beliefs and values

88%

of institutional investors
subject ESG to the same scrutiny
as operational and financial
considerations

2022 Edelman Trust Barometer. Belief-driven consumer, employee, and investor segments. General population, 27-mkt avg. Employee data is filtered to be among employees of an organization (Q43/1). Investor data is only among those who sell stocks, bonds, or mutual funds as a standalone or employer-sponsored investment (INVESTOR/1). See Technical Appendix for a full explanation of how belief-driven consumers, employees, and investors were measured.

2021 Edelman Trust Barometer Special Report: Institutional Investors. Q7. Please indicate the extent to which you agree or disagree with the following statements regarding shareholder activism. 4-point scale; top 2 box, agree. 7-mkt avg.

CEOS EXPECTED TO BE THE FACE OF CHANGE

Percent who say

CEOs should be personally visible

when discussing public policy with external stakeholders or work their company has done to benefit society

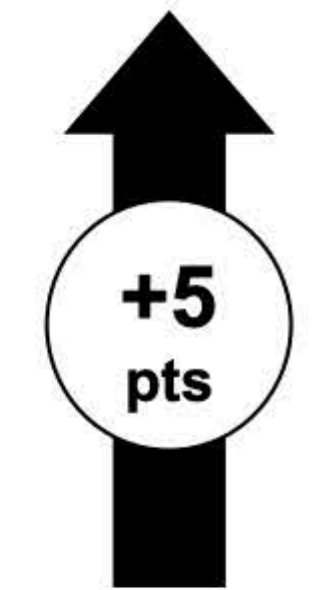
Global 27

81 (net) %

When considering a job, I expect the CEO to speak publicly about **controversial social and political issues that I care about**

Global 25,
Among employees

60 %



Change,
2019 to 2022

2022 Edelman Trust Barometer. CEO_VIS. How visible do you think a CEO should personally be in these different types of business situations? 9-point scale; top 4 box, visible. Question asked of half of the sample. General population, 27-mkt avg. Data shown is a net of attributes 2 and 10. EMP_IMP. When considering an organization as a potential place of employment, how important is each of the following to you in deciding whether or not you would accept a job offer there? 3-point scale; top 2 box, important. Question asked of those who are an employee of an organization (Q43/1). General population, 25-mkt avg. *Nigeria is not included in either global average

RESTORING TRUST IS KEY TO SOCIETAL STABILITY

Business societal role is here to stay

People want more business leadership, not less.

Demonstrate tangible progress

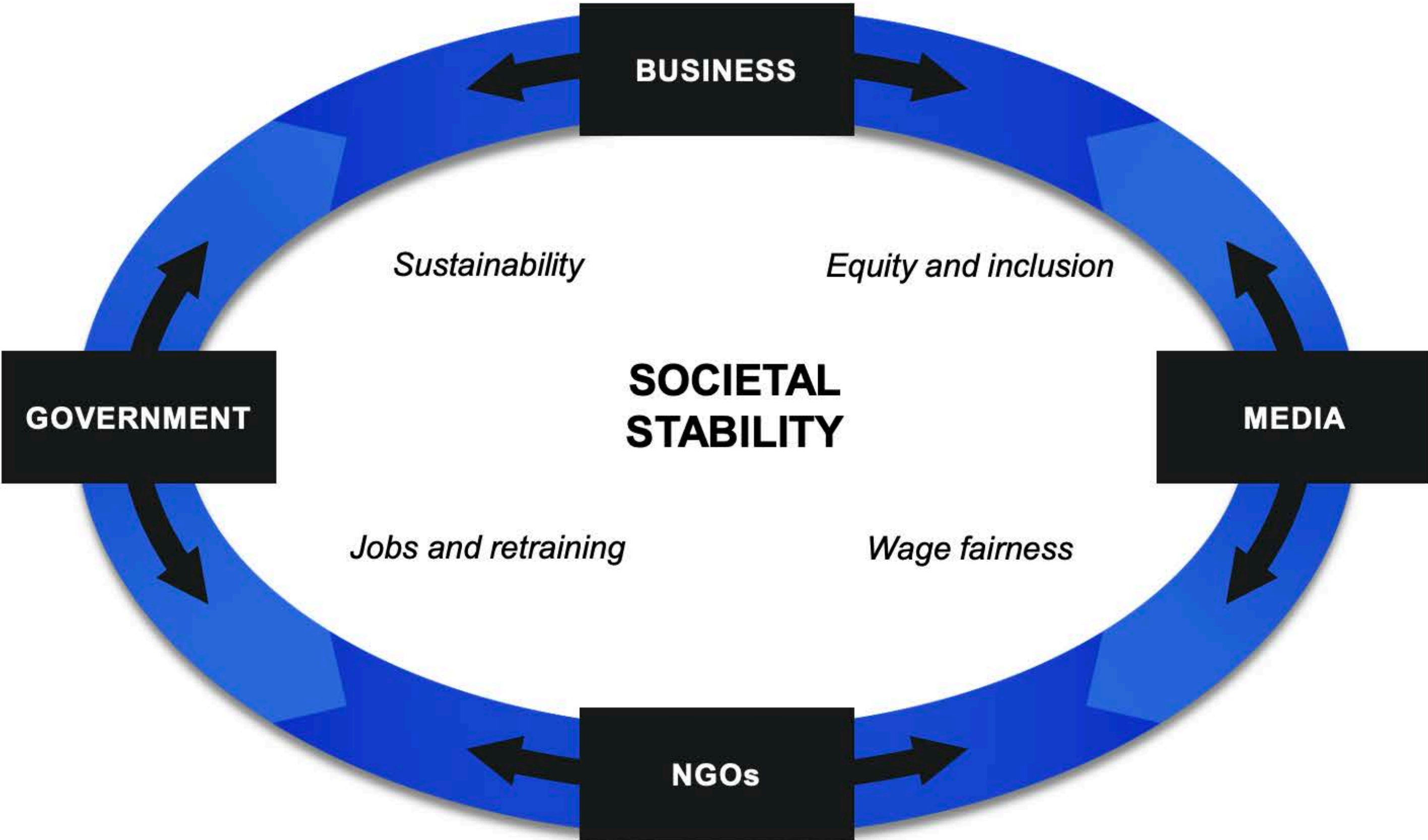
Restore belief in society's ability to build a better future: show the system works.

Leadership must focus on long-term thinking

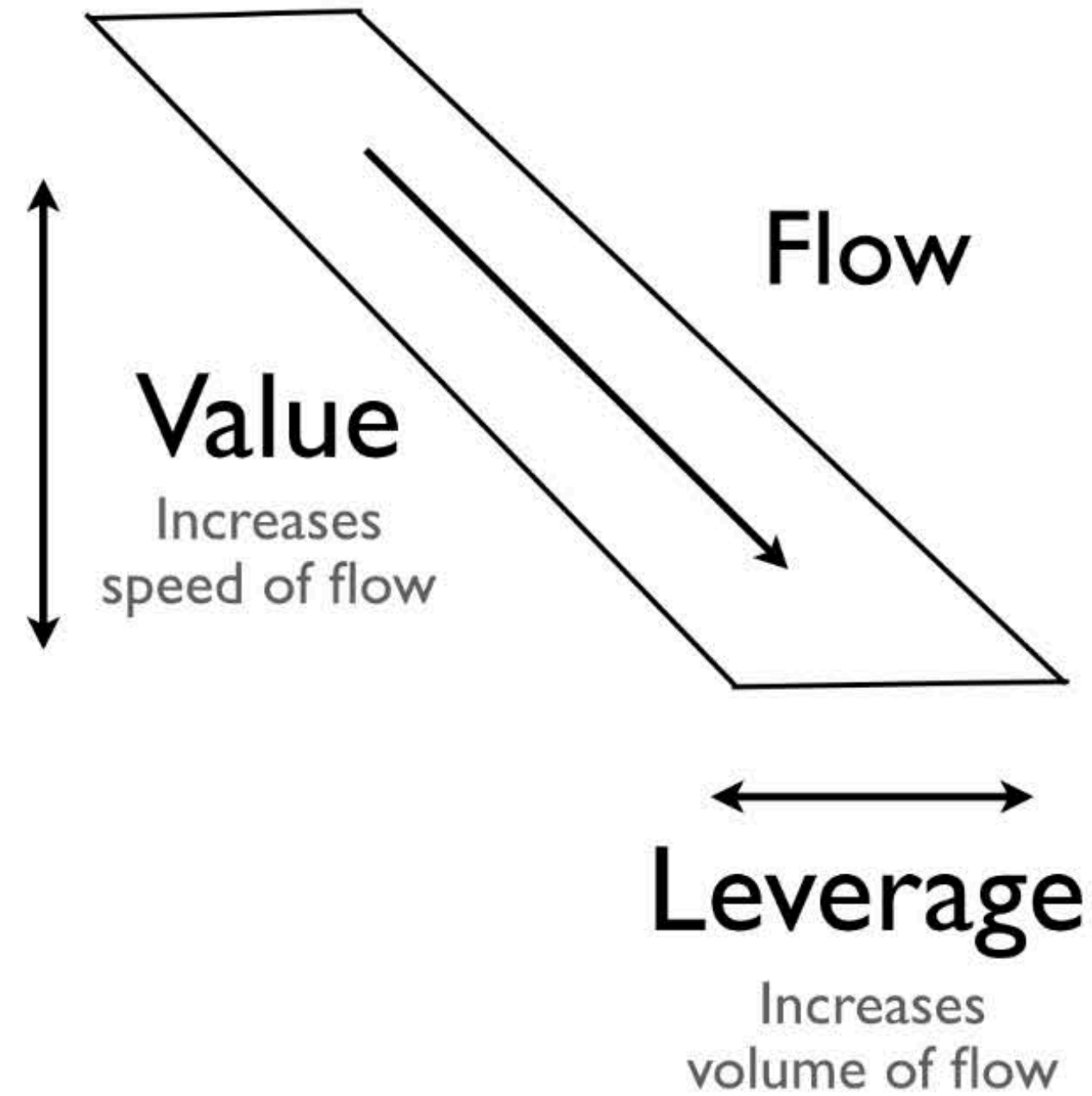
Solutions over divisiveness; long-term thinking over short-term gain.

Every institution must provide trustworthy information

Clear, consistent, fact-based information is critical to breaking the cycle of distrust.



The Wealth Equation



$$\text{Wealth} = \text{Value} \times \text{Leverage}$$

LIFE

FULFILLMENT

TRUST

ATTRACTION

FLOW

EXPANSION

The Roaring 20s...

In the last 20 years

TRUST has fallen exponentially

FLOW has grown exponentially

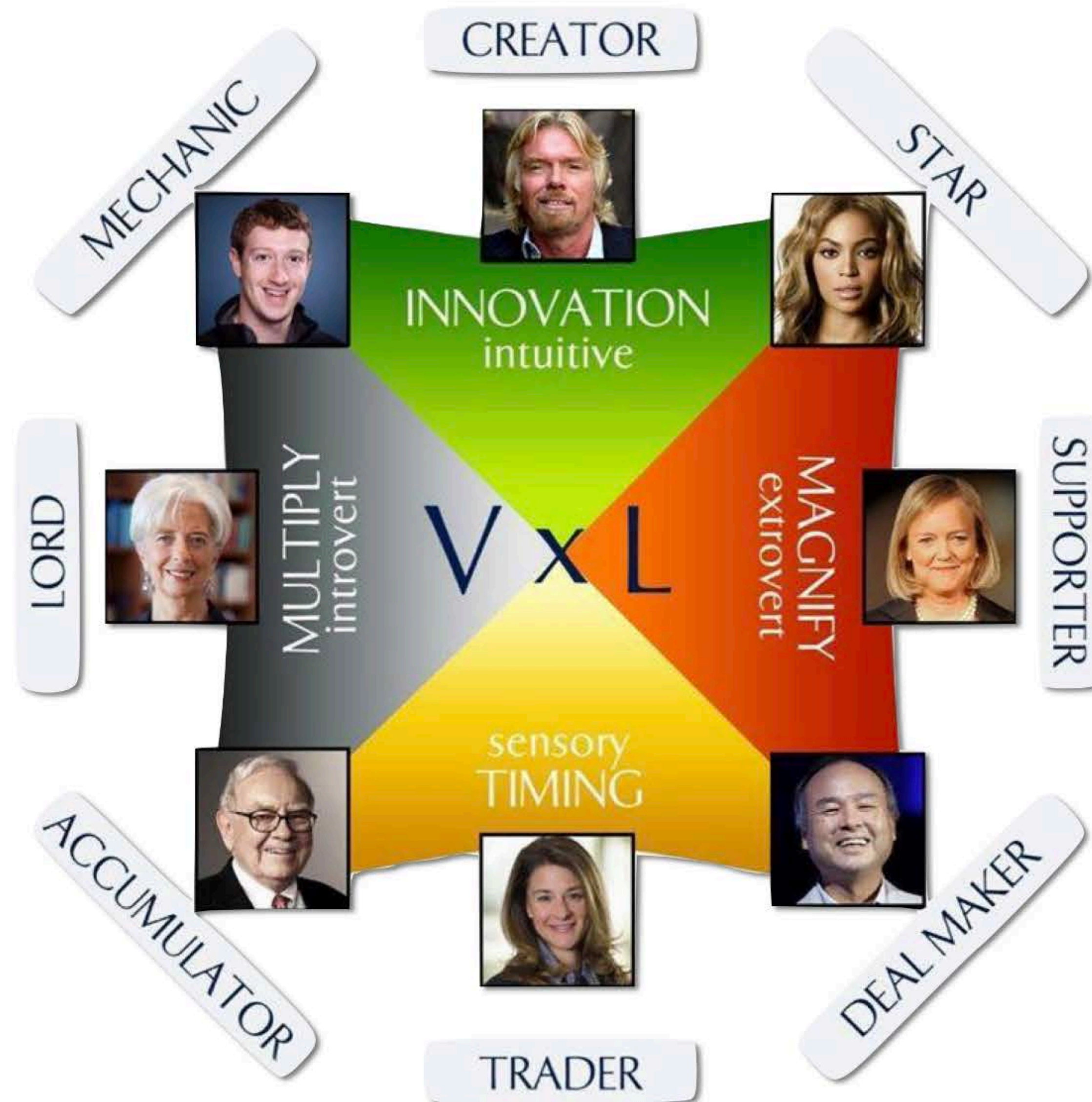
**which means it is harder to attract
but easier to expand than ever**

FUTURE TREND NO.2

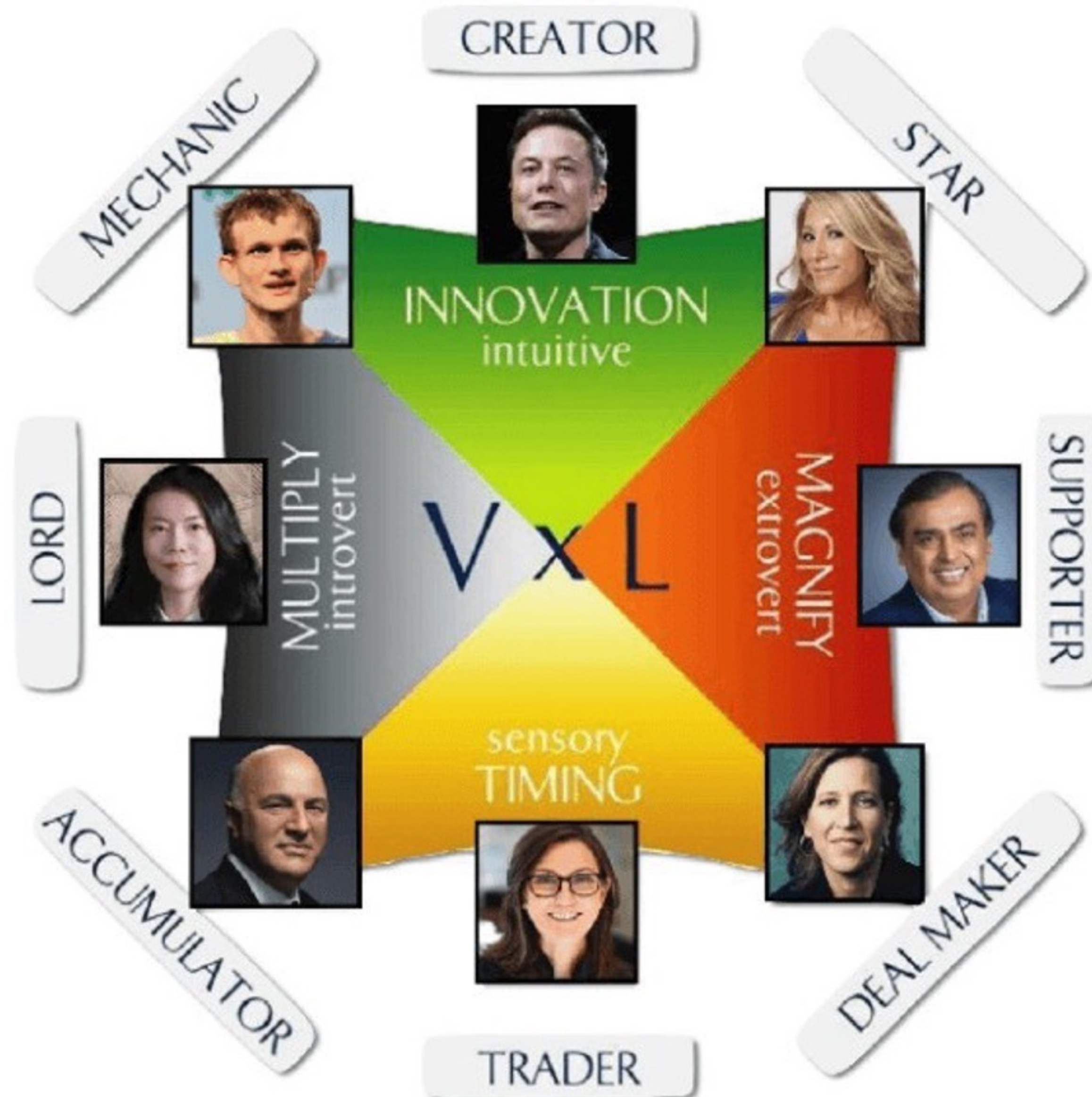
SOCIETY 5.0



Wealth Dynamics



Wealth Dynamics 5.0



Entrepreneur Dynamics

The No.1 agile system for entrepreneurs

Ultraviolet - Legend



Violet - Composer



Indigo - Trustee



Blue - Conductor



Green - Performer



Yellow - Player



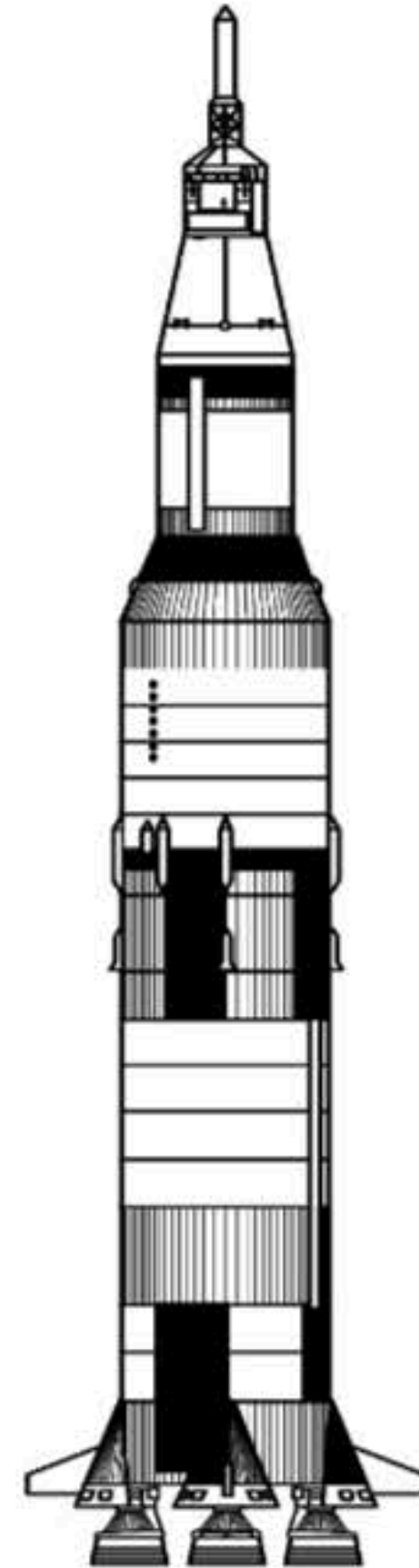
Orange - Worker



Red - Survivor



Infrared - Victim



Level 8

Level 7

Level 6

Level 5

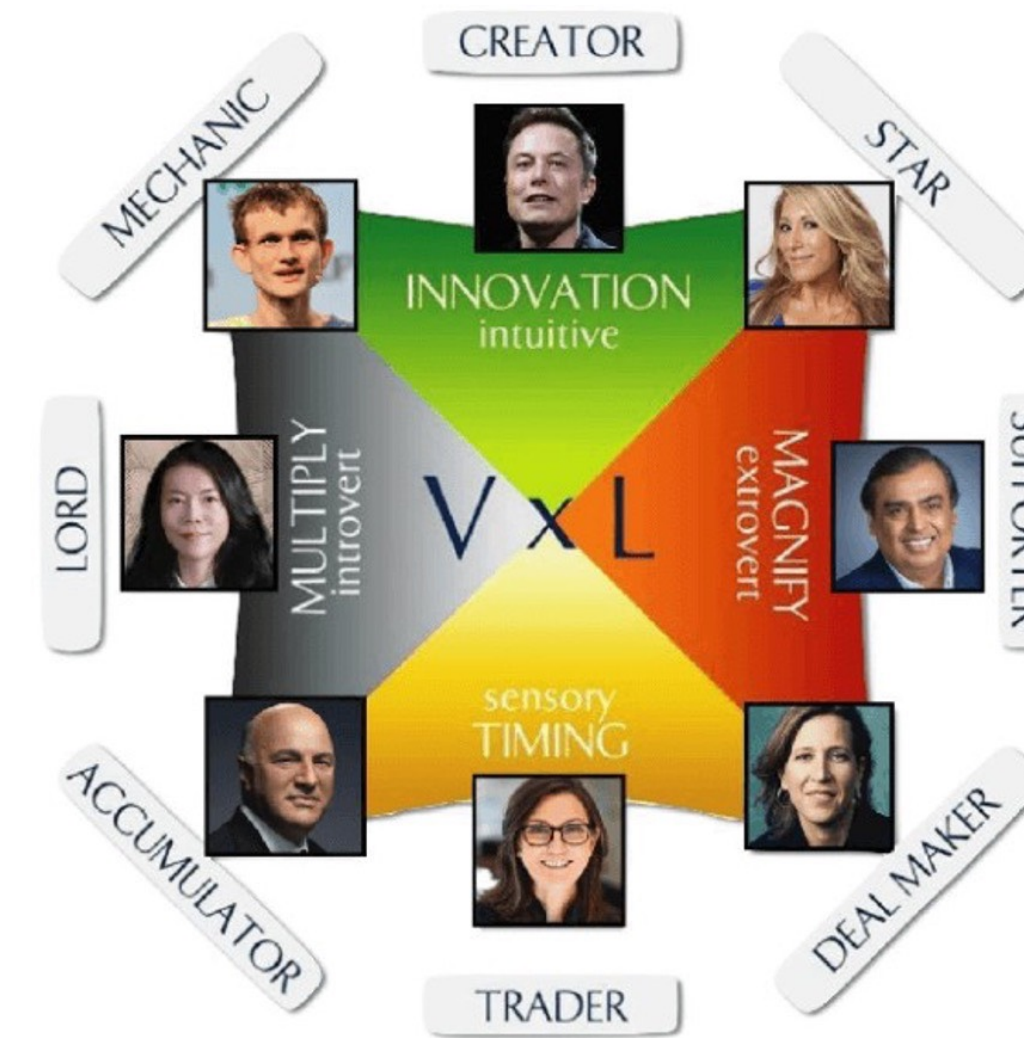
Level 4

Level 3

Level 2

Level 1

Level 0



Talent Dynamics

Wealth Dynamics



Society 5.0

Leadership 5.0

Entrepreneur 5.0

1 Entrepreneur Impact Test

What's your level of flow and level of impact?

2 Wealth Dynamics

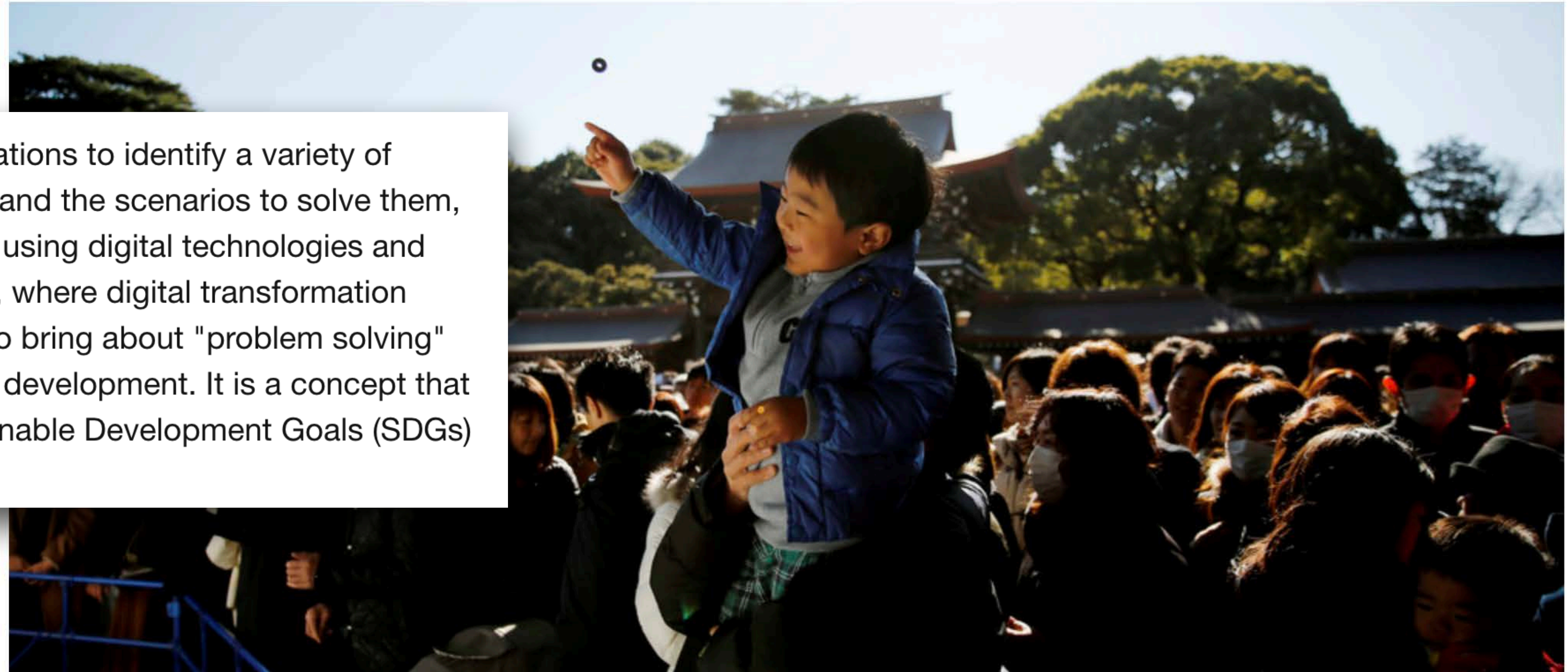
How to grow your flow

3 Impact Dynamics

How to grow your impact

Modern society has reached its limits. Society 5.0 will liberate us

People will be expected to exercise rich imaginations to identify a variety of needs and challenges scattered across society and the scenarios to solve them, as well as creativity to realize such solutions by using digital technologies and data. Society 5.0 will be an Imagination Society, where digital transformation combines with the creativity of diverse people to bring about "problem solving" and "value creation" that lead us to sustainable development. It is a concept that can contribute to the achievement of the Sustainable Development Goals (SDGs) adopted by the United Nations.



Facing the future: A boy celebrates the New Year in Tokyo

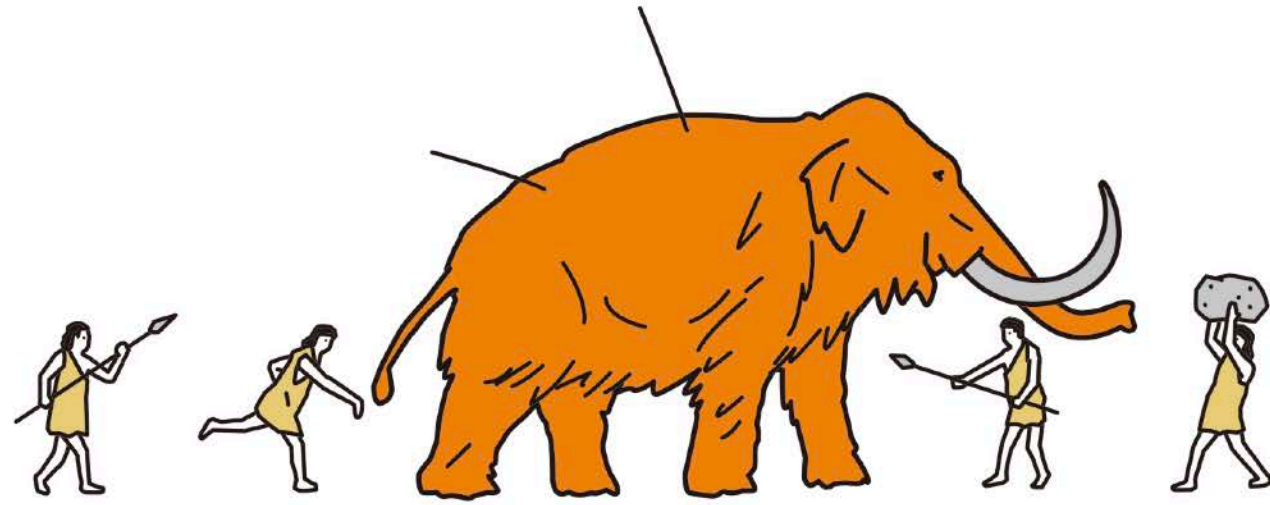
Image: REUTERS/Kim Kyung-Hoon

SOCIETY 5.0

THE 5TH REVOLUTION

Society 1.0

Hunter-gatherer Society



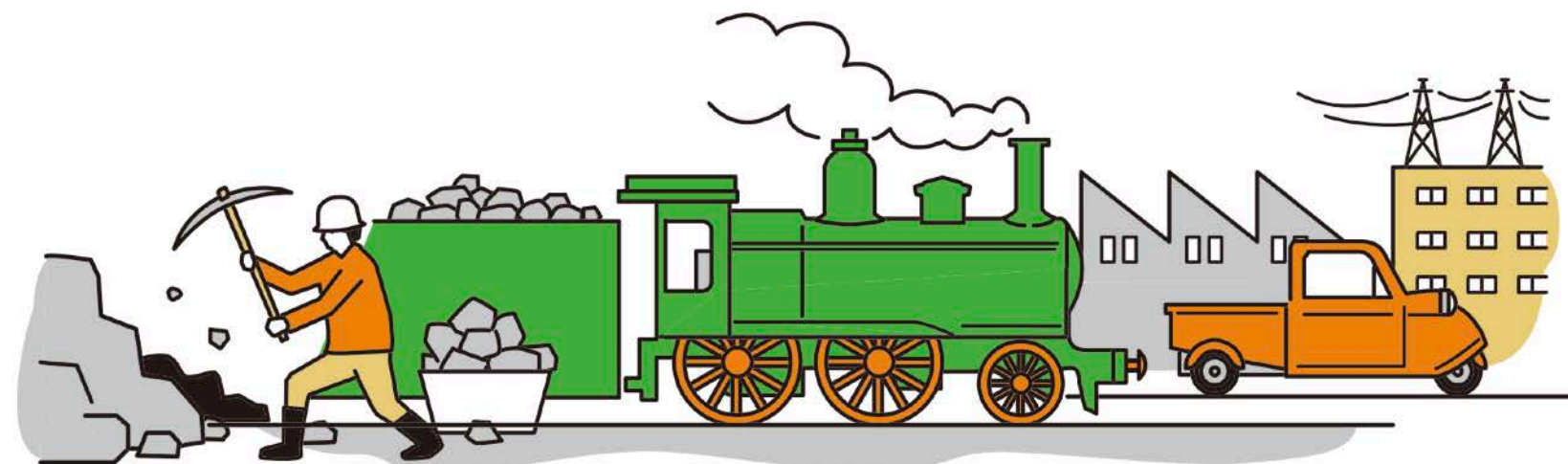
Society 2.0

Agrarian Society



Society 3.0

Industrial Society

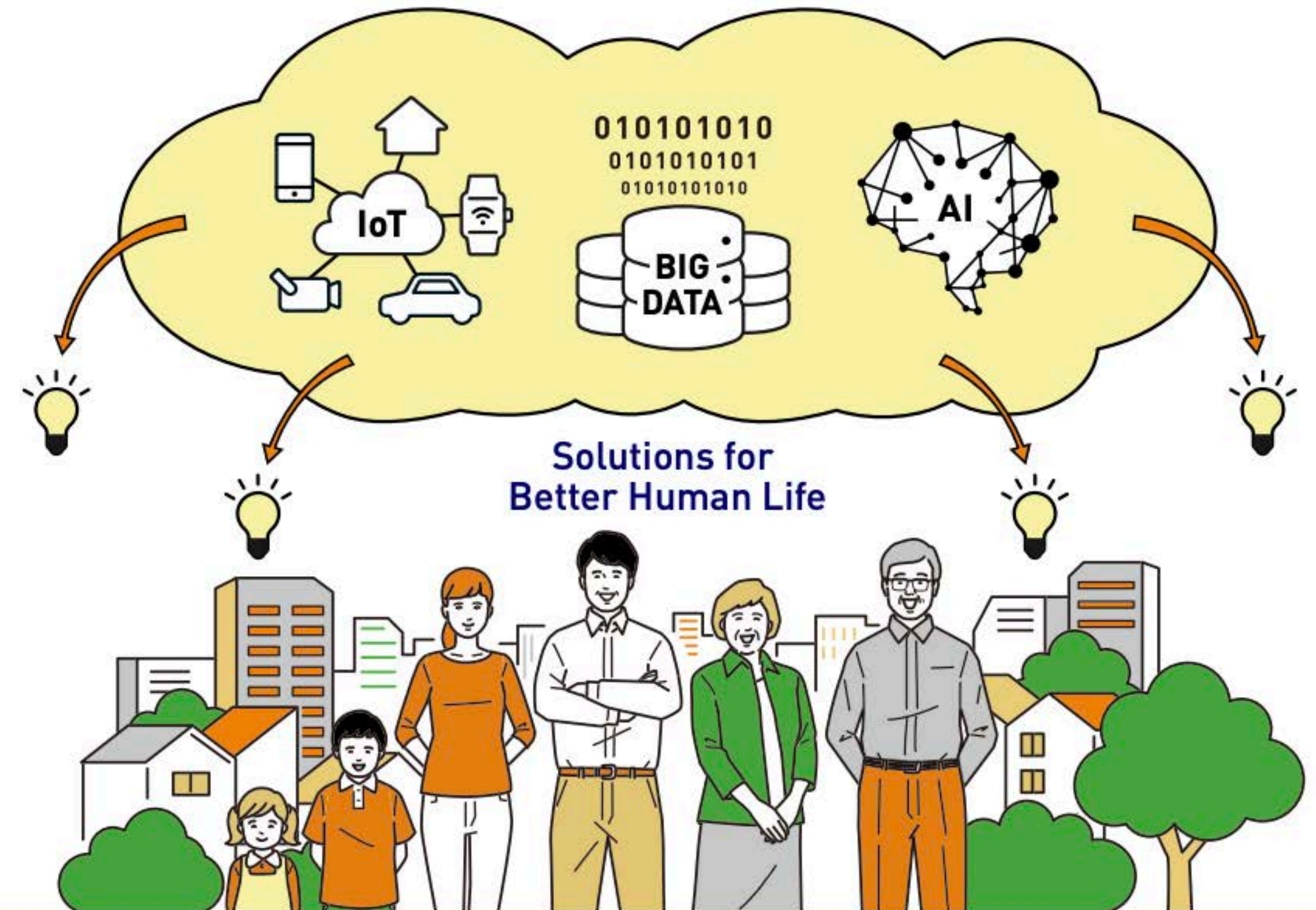


Society 4.0

Information Society



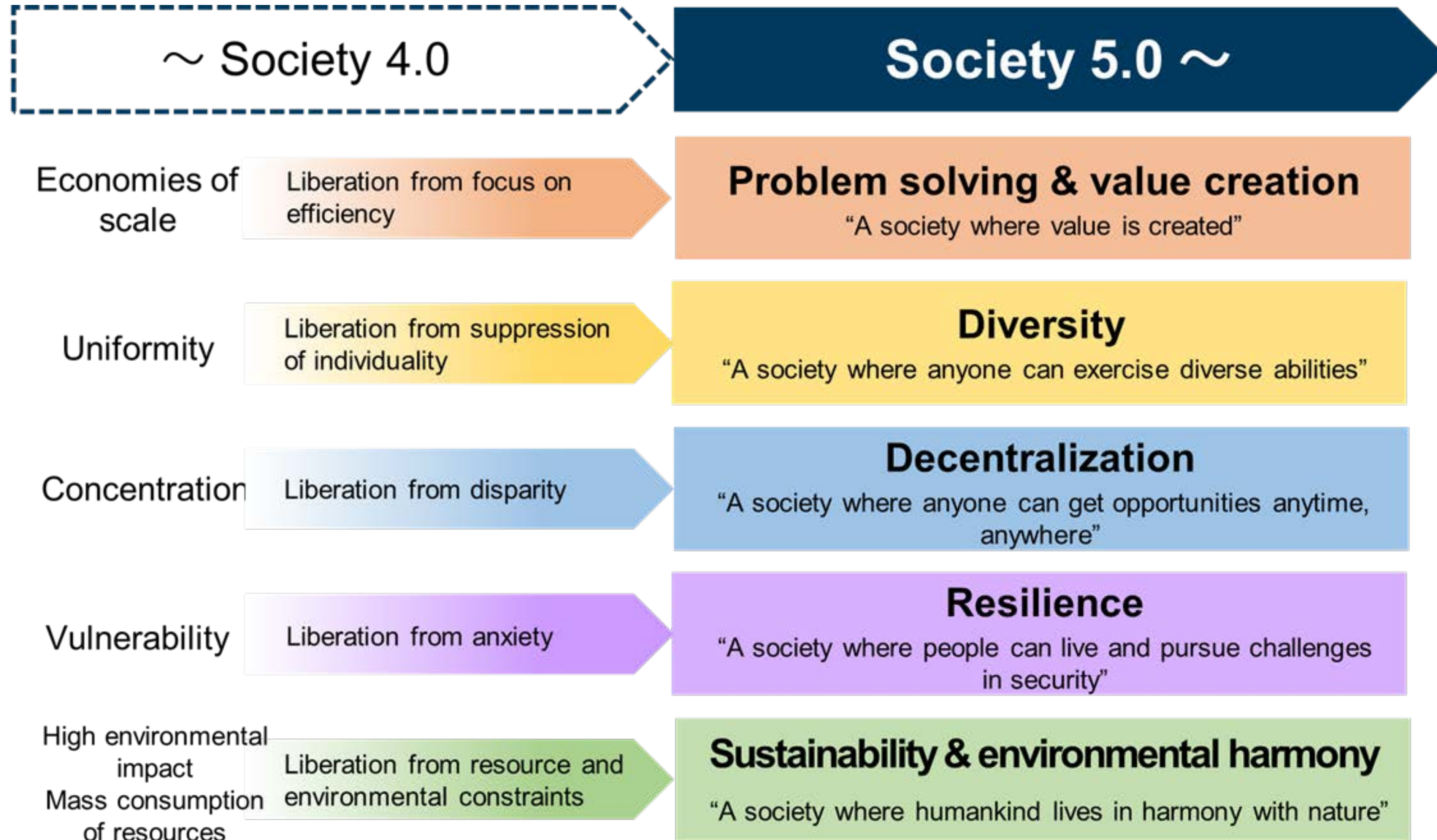
Entering Society 5.0



Big Data collected by IoT will be converted into a new type of intelligence by AI and will reach every corner of society. As we move into Society 5.0 all people's lives will be more comfortable and sustainable as people are provided with only the products and services in the amounts and at the time needed.

SOCIETY 5.0

THE 5TH REVOLUTION




SOCIETY 5.0 AN ENTREPRENEUR BLUEPRINT



Japan's 'Society 5.0' initiative is a road map for today's entrepreneurs

Boldly identified as “[Society 5.0](#),” Japan describes its initiative as a purposeful effort to create a new social contract and economic model by fully incorporating the technological innovations of the fourth industrial revolution. It envisions embedding these innovations into every corner of its ageing society. Underpinning this effort is a mandate for sustainability, bound tightly to the new United Nations global goals, the SDGs. Japan wants to create, in its own words, a “super-smart” society, and one that will serve as a road map for the rest of the world.

Japan hosts its first-ever G20 summit in 2019, and this grand initiative will be on the agenda at the official B20 (Business 20) summit headed by the chairman of **Hitachi** .

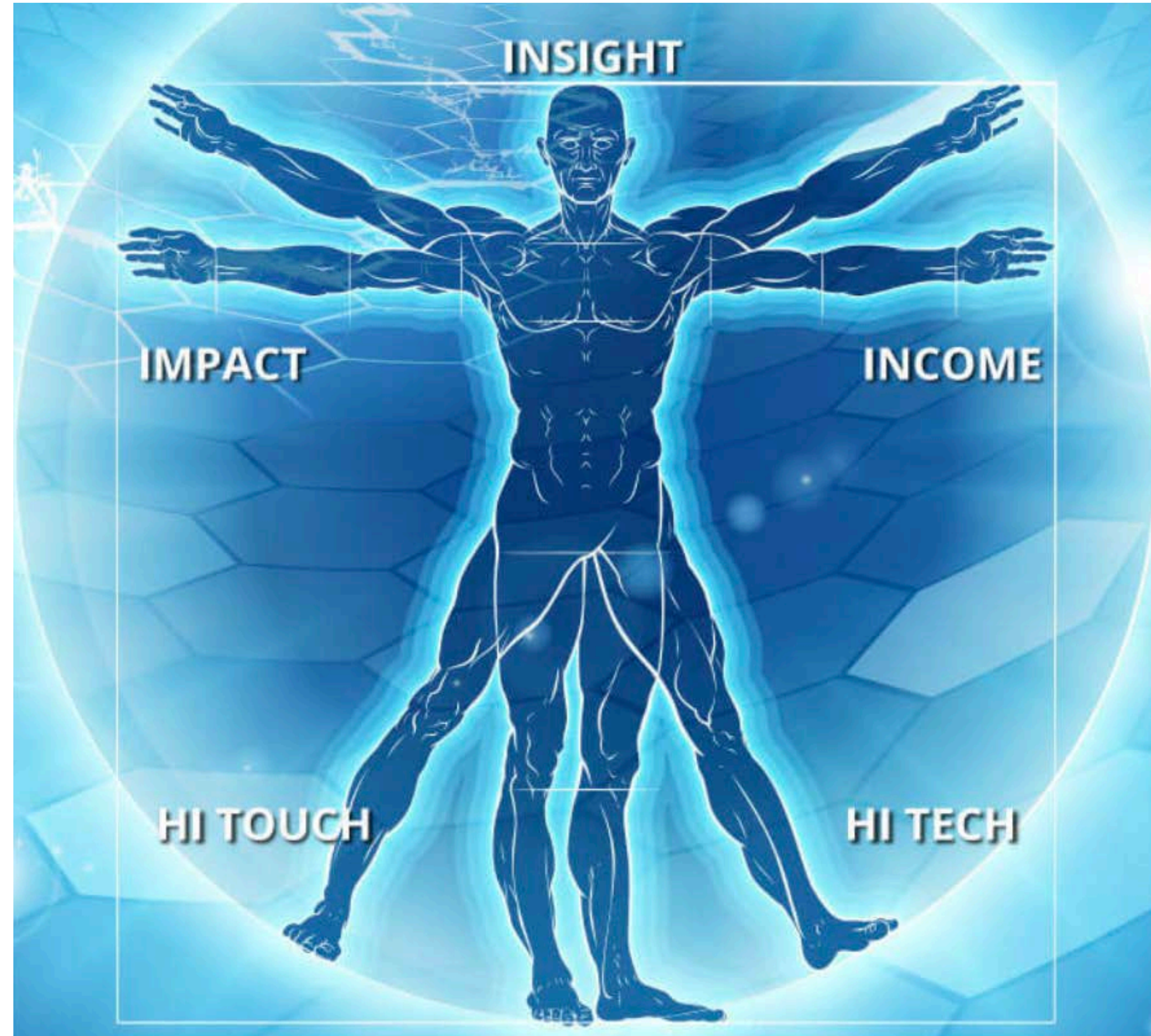
ENTREPRENEUR 5.0

5 FUNDAMENTALS

Entrepreneur 4.0 chose between employee or employer. Between being a tech startup, social entrepreneur or digital nomad. Between online or offline.

Entrepreneur 5.0 creates a job instead of getting a job: As both employee and employer. They value making money, making a difference, and living their best life: Income, impact and insight.

They use AI, AR and the digital layer to be both offline and online, hi touch and hi tech. They are the new renaissance man and woman.



The Entrepreneur Paradigm

2002

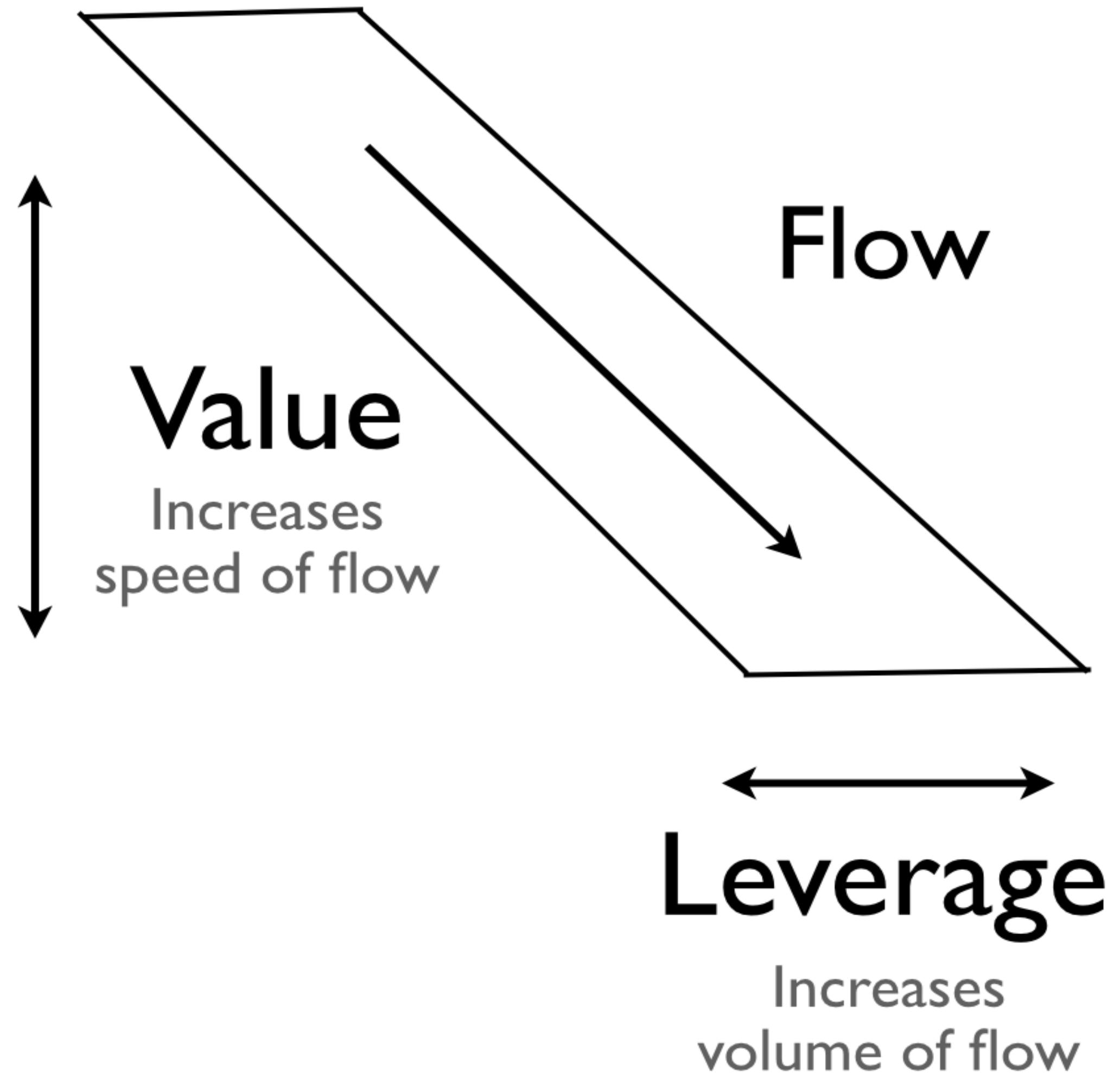
Narrow Focus, Wide Role, Narrow Product

2022

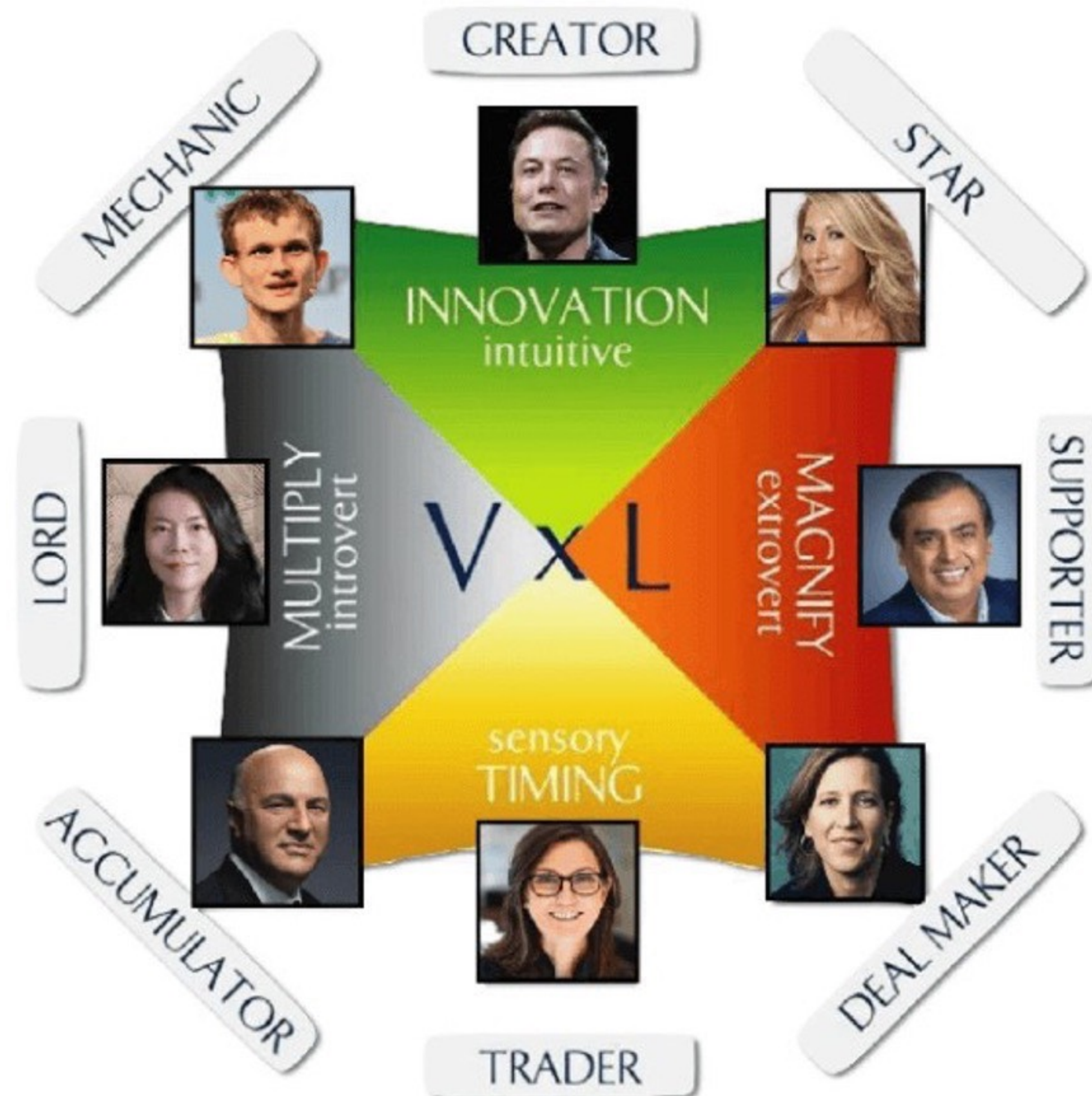
Wide Focus, Narrow Role, Wide Product

The Wealth Equation

$$\text{Wealth} = \text{Value} \times \text{Leverage}$$

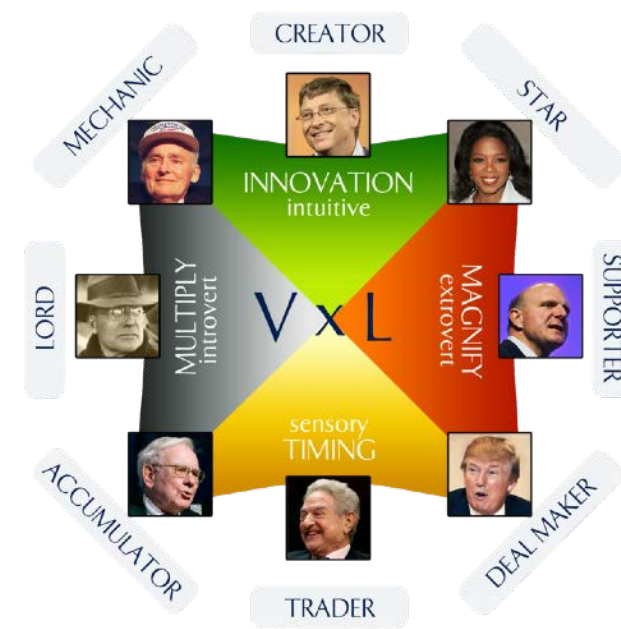


Wealth Dynamics 5.0





The 'Creator'



The 'Creator'

“Creating a better product”

Creators are great at getting things started, and terrible at finishing. They are the 'high' in Dynamo energy and are always using their quick thinking and imagination to get out of trouble. Their flow comes from expressing their creativity in valuable ways.



Elon Musk, Tesla / SpaceX

Elon Musk is a billionaire inventor and entrepreneur who co-founded PayPal, and runs pioneering companies like Tesla Motors, SpaceX and Neuralink.



Sara Blakely, Spanx

Sara Blakely went from being a door-to-door fax salesperson to become the world's youngest female self-made billionaire, as the founder of Spanx brand.

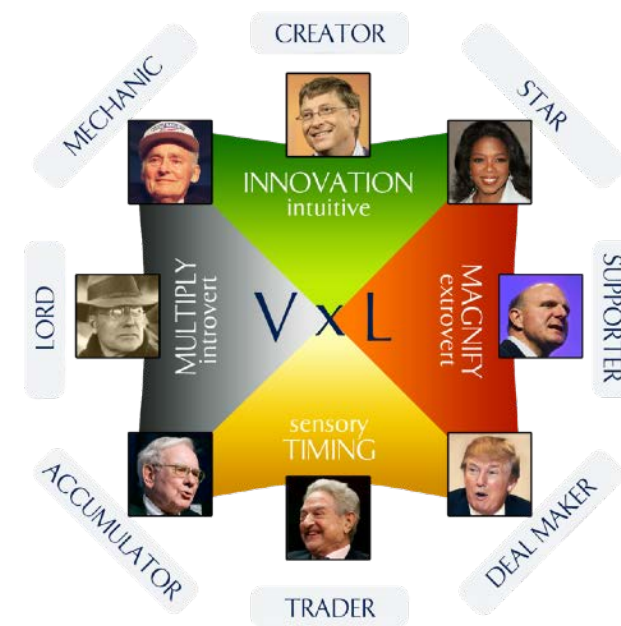


Steve Jobs, Apple/ Pixar

Steve Jobs created billion dollar businesses with Apple and Pixar. His innovations revolutionized the music, cinema, computer and mobile industries.



The 'Trader'



The 'Trader'

“Buying low, selling high”

Traders have their ear-to-the-ground, with a strong Tempo energy. They usually know how to keep things fair in any given arrangement. Quiet by nature, they tend to only share if asked, and find their flow by being on time, and keeping the peace.



Cathie Wood, Ark Invest

Cathie Wood turned her interest in exponential tech and companies into one of the fastest growing investment funds, with \$14 billion under management.



Ray Dalio, Bridgewater Associates

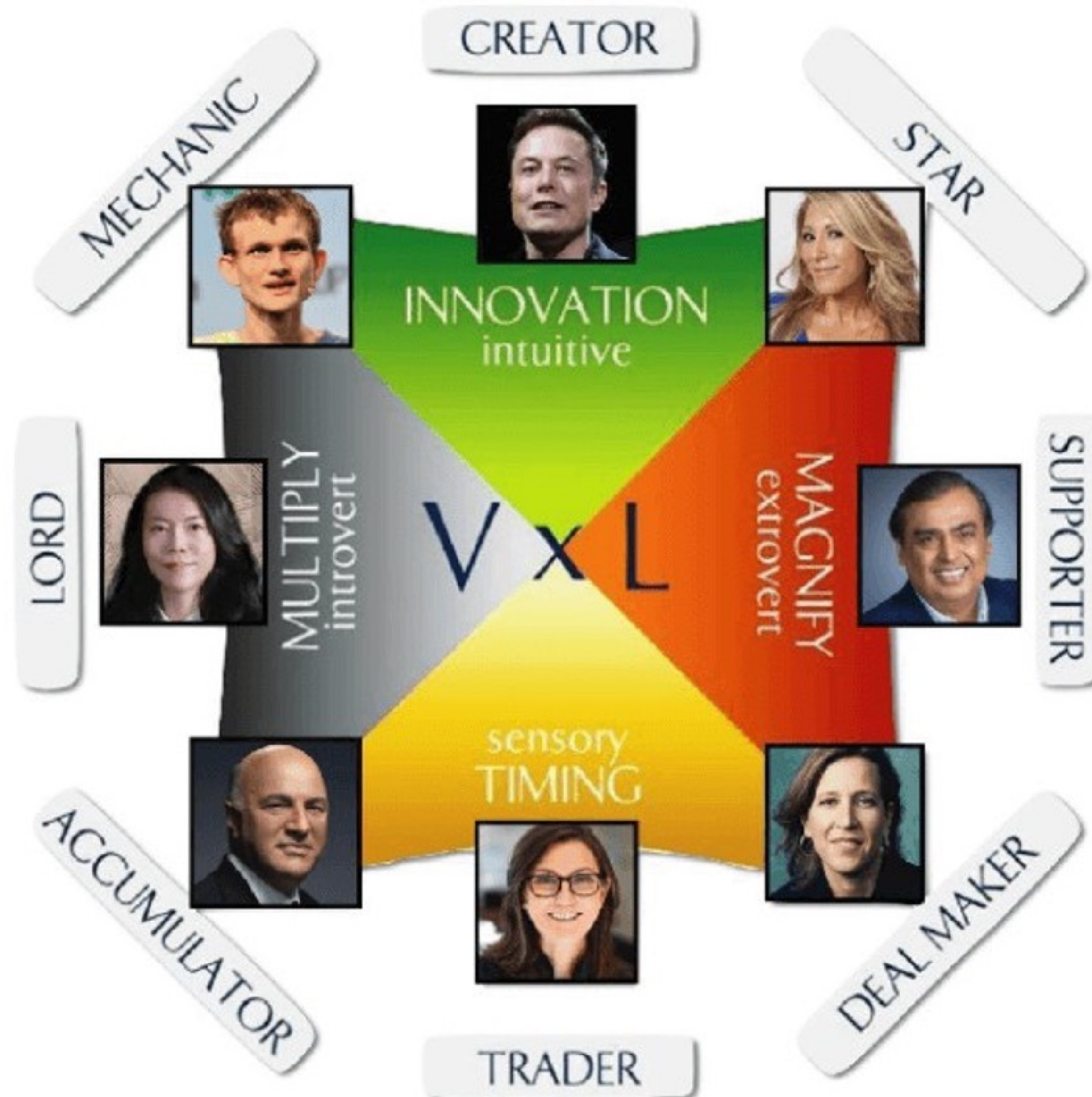
Ray Dalio became a billionaire after founding Bridgewater and growing it into the world's largest hedge fund, which now manages over \$150 billion in funds.

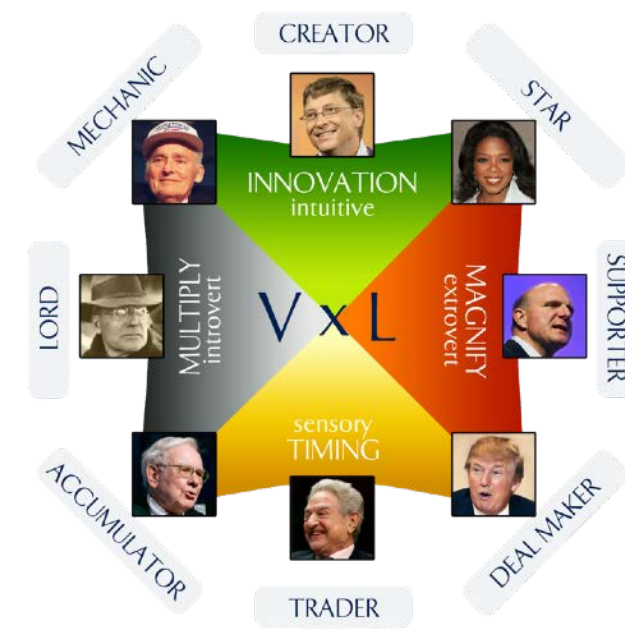


Joanne Liu, Doctors without Borders

Joanne Lui is international president of Medecins Sans Frontieres (MSF), with whom she has undertaken more than 20 health-based missions since 1996.

Wealth Dynamics 5.0





The 'Star'

“Creating a better brand”

Stars are excellent promoters and are high in both Dynamo and Blaze energy. They are quick on their feet and can sometimes seem to dominate the conversation. Stars are at their best when they shine their light and sparkle on others, more than on themselves.



Lori Greiner, QVC

Lori Greiner, aka the "Queen of QVC", has used her star power as a 'Shark' on Shark Tank to build her companies, with more than \$1 billion in revenue.



Amitabh Bachchan, Bollywood Actor

Amitabh Bachchan is one of the most influential actors in Indian cinema, with a highly awarded career in acting, as well as a singer, TV host, and politician.



Oprah Winfrey, Harpo

Oprah Winfrey has built a vast multimedia empire by building a personal brand that doesn't steal the light, but that instead shines a light on others.



The 'Deal Maker'



The 'Deal Maker'

“Bringing people together”

Deal Makers are strong in Blaze and Tempo energy and are more down-to-earth. With a strong sense of timing and loyalty, they strive to make sure everyone is ok. They are best when connecting people and ideas together, for everyone's benefit.



Susan Wojcicki, YouTube

Susan Wojcicki's people skills led her to become head of YouTube, after first renting her garage to Larry Page and Sergey Brin to launch Google.



Masayoshi Son, Softbank

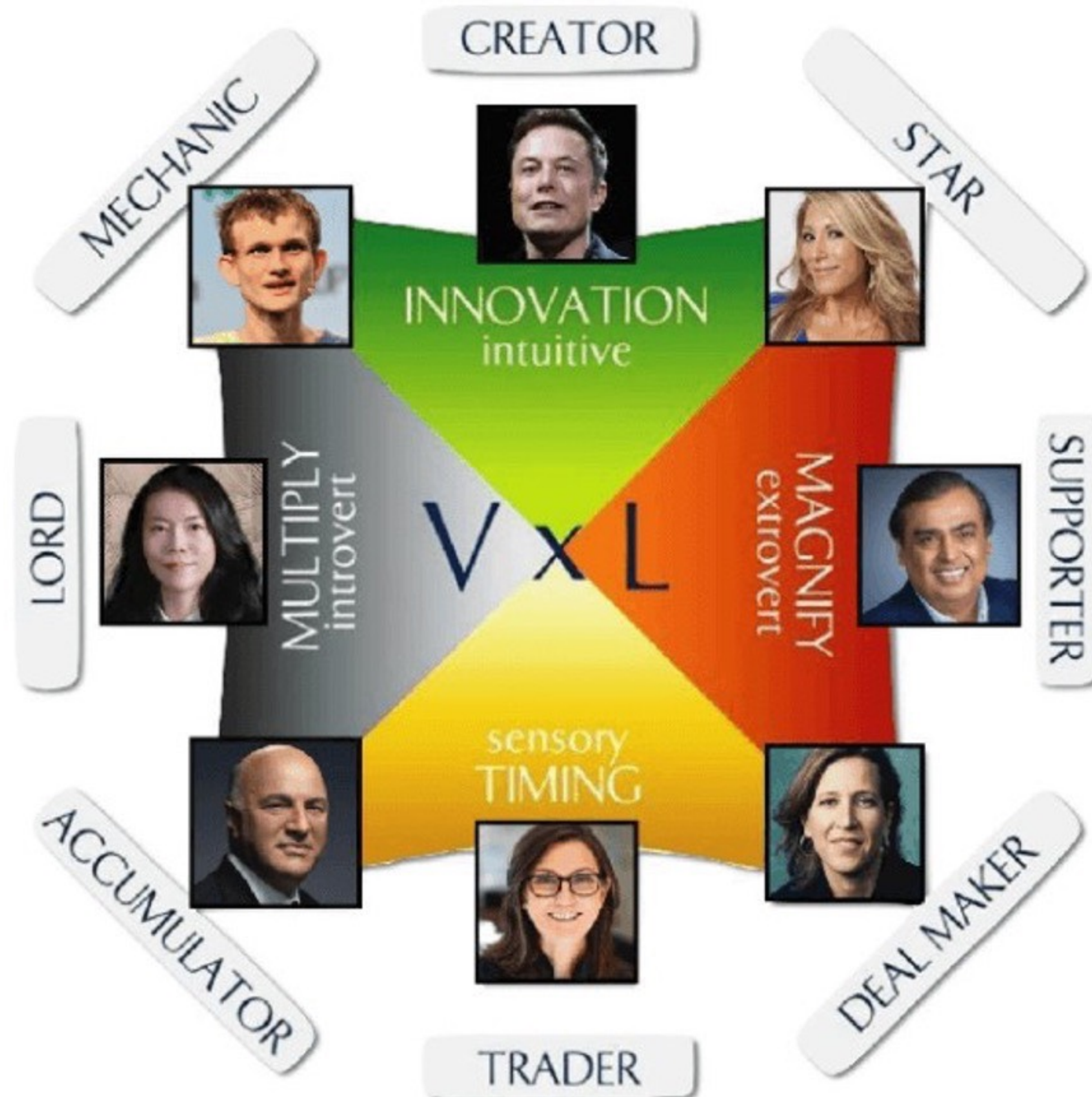
Masayoshi Son is one of the wealthiest men in Japan, with a \$20 billion fortune, through online and mobile deals through his company, Softbank.



Lynda Resnick, The Wonderful Company

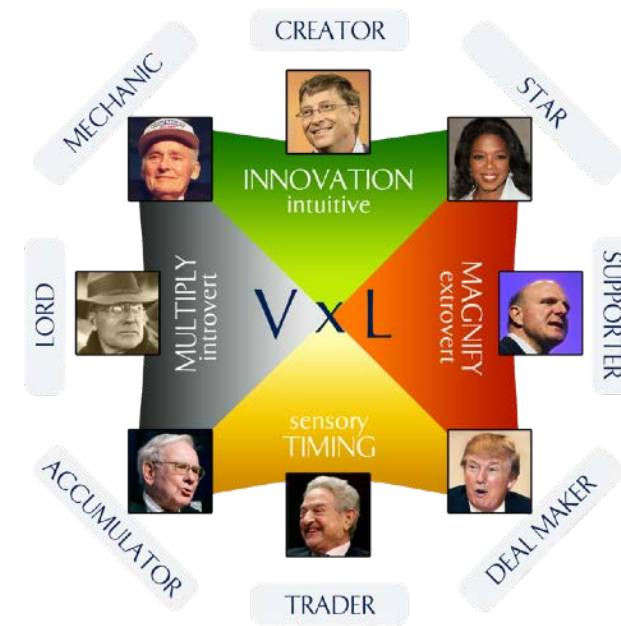
Lynda Resnick is the marketing maven behind a \$5 billion conglomerate of food brands, including Porn Wonderful, Wonderful Pistachios and Fiji Water.

Wealth Dynamics 5.0





The 'Supporter'



The 'Supporter'

"Leading the team"

Supporters are excellent with people and will usually be found in the middle of the party. They have a strong Blaze energy and are naturally drawn to supporting others. Their flow comes from being actively involved in leading others and in finding the right connections.



Mukesh Ambani, Reliance Industries

Mukesh Ambani, a billionaire industrialist, is also one of India's richest people, after turning his oil and gas conglomerate into a Fortune Global 500 company.



Sheryl Sandberg, Facebook

Sheryl Sandberg supported Mark Zuckerberg in the growth of Facebook as its COO for 14 years, which allowed her to build her net worth of over \$1.5 billion.

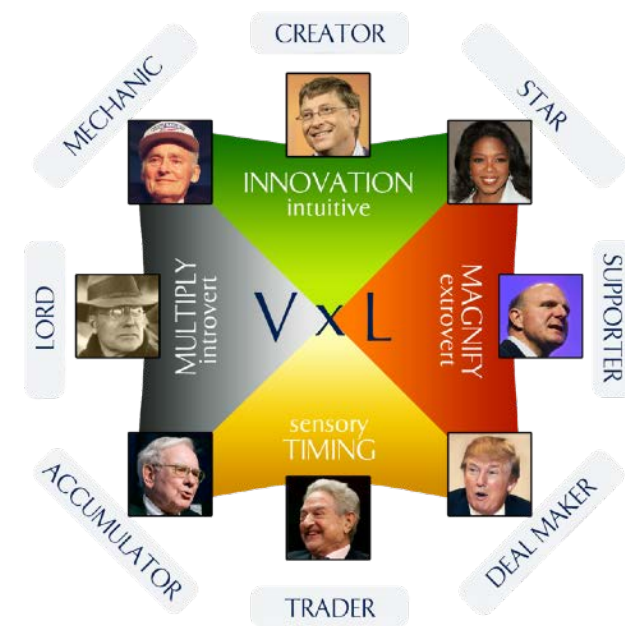


Howard Schultz, Starbucks

Howard Schultz expanded Starbucks after buying the company in 1987 from a Seattle coffee house to more than 30 thousand stores in 80 countries.



The 'Lord'



The 'Lord'

“Collecting cash flow assets”

Lords are great at detail, with strong Steel energy. They won't be the loudest voice in the room, but excel at researching and studying information, ahead of coming up with considered decisions. They are best when looking after all the details.



Yang Huiyan, Country Garden Holdings

Yang Huiyan is the wealthiest woman in Asia as the majority owner of Country Garden, a real estate developer with developments throughout China.



Larry Page, Alphabet

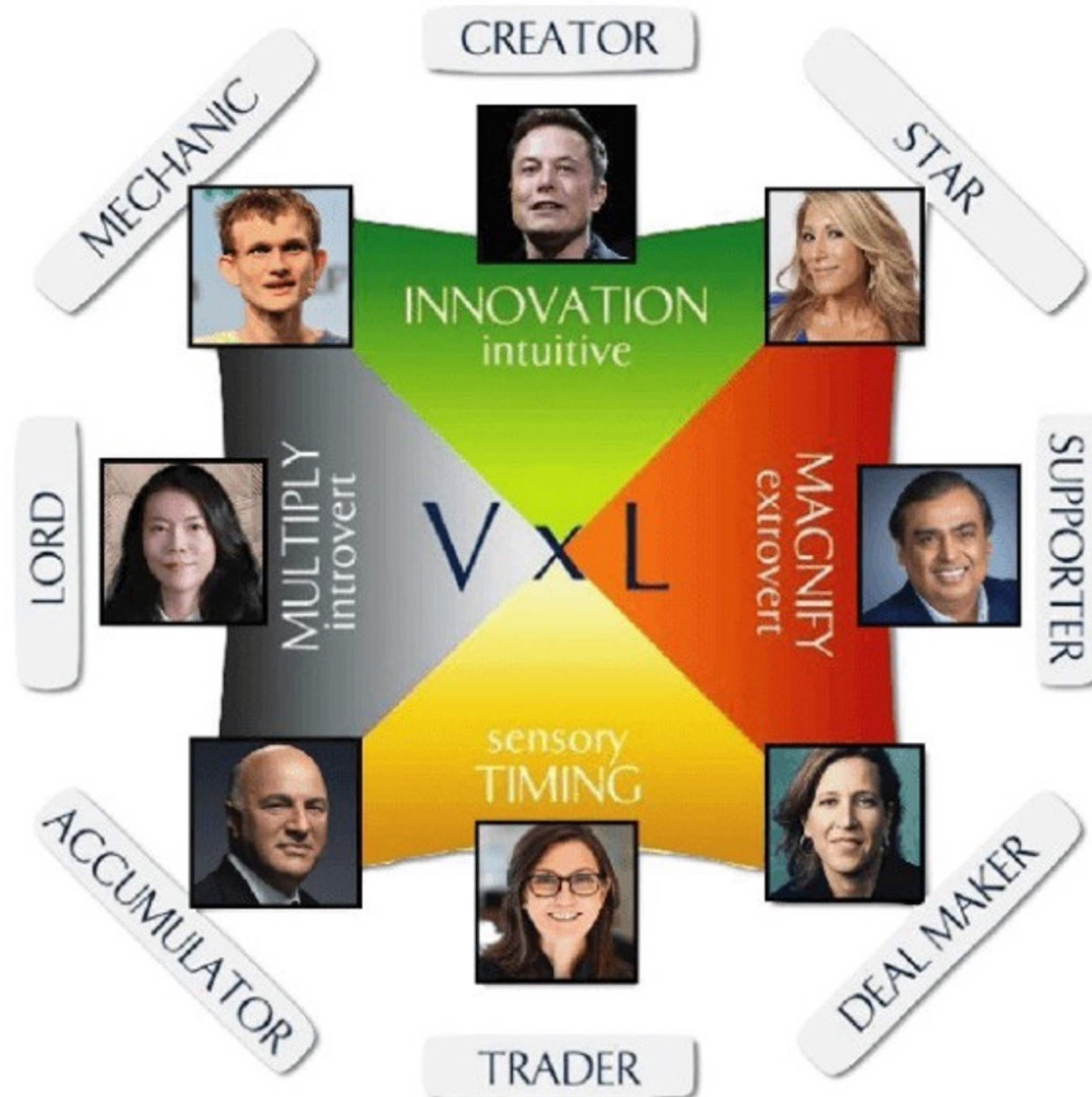
Gina Rinehart is an Australian mining magnate and heiress, who runs the influential mineral exploration and extraction company founded by her father.



Sri Mulyani Indrawati, World Bank

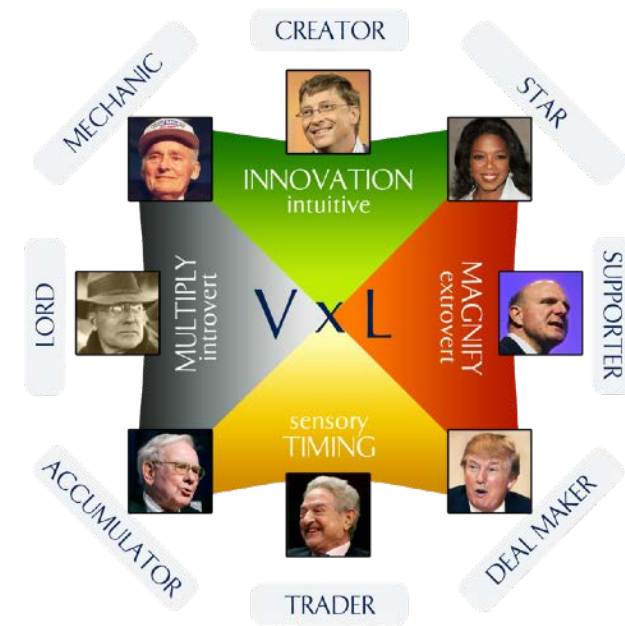
Sri Mulyani's economist background helped her serve as Minister of Finance of Indonesia, as well as the Managing Director and COO for the World Bank.

Wealth Dynamics 5.0





The 'Accumulator'



The 'Accumulator'

“Collecting appreciating assets”

Accumulators are excellent project managers and researchers. They have strong Tempo and Steel energy and are always careful in their work. Don't expect them to be overly creative, however. Their flow comes from collecting and organizing what's already there.



Kevin O'Leary, O'Leary Funds

Kevin O'Leary, aka "Mr Wonderful", is renowned in the TV show Shark Tank for his yield-generating investments tactic, as well as building capital assets.



Gina Rinehart, Hancock Prospecting

Gina Rinehart is an Australian mining magnate and top of Australia's Rich List, who runs the influential mineral exploration and extraction company in Western Australia.

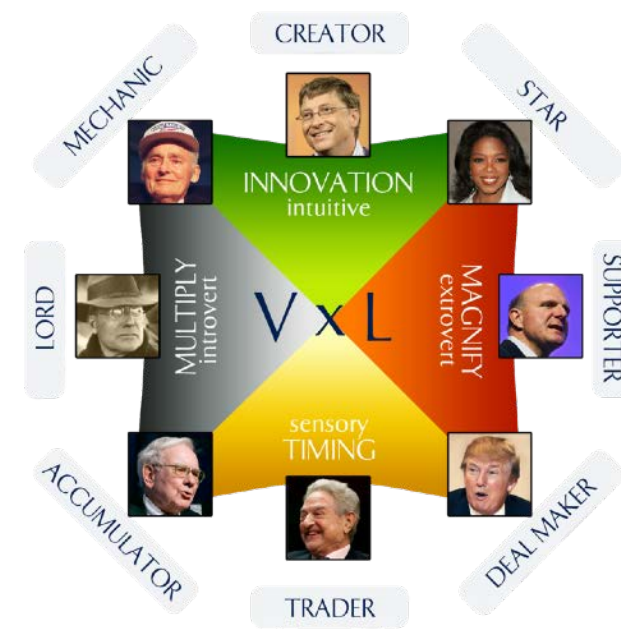


Warren Buffett, Berkshire Hathaway

One of the most widely quoted Accumulators, Warren Buffett is widely known for his detail-focused leadership, as well as his careful investment philosophy.



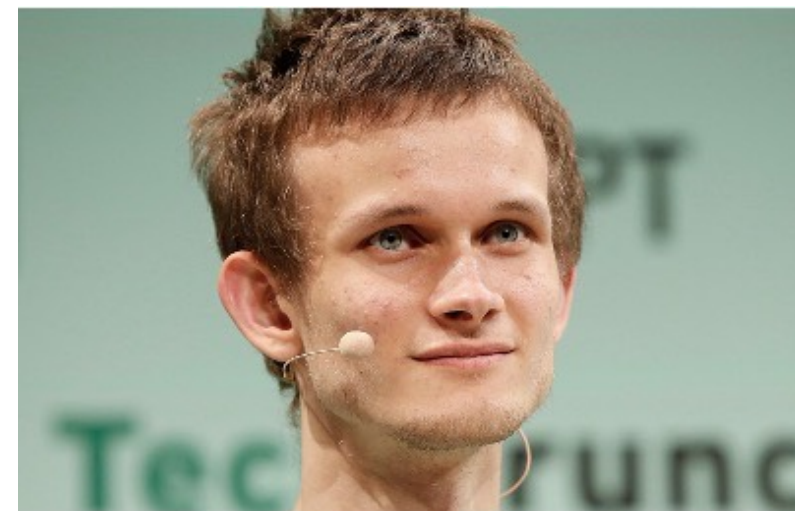
The 'Mechanic'



The 'Mechanic'

“Creating a better system”

Mechanics are the best at completing things. They are high on Steel and Dynamo energy. As perfectionists, they can sometimes take longer to get things done than others. They have an aptitude for taking things apart, while finding better ways to put it back together.



Vitalik Buterin, Ethereum

Vitalik Buterin is a young crypto-billionaire genius who co-founded Ethereum and is known for being one of the top thinkers and developers on Blockchain.



Christine Lagarde, ECB

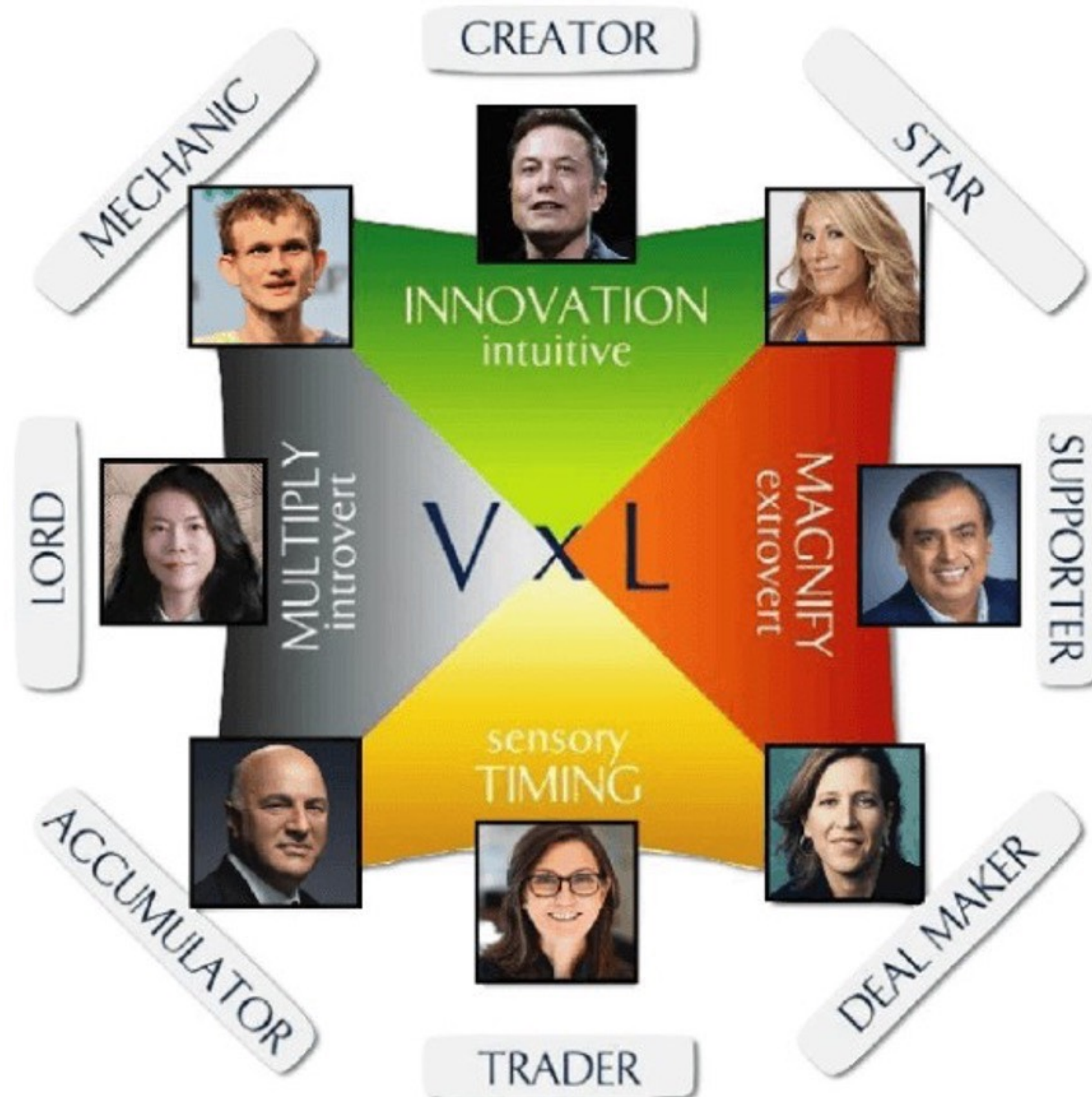
Christine Lagarde is one of the most powerful people in the world, as the former head of the IMF, and President of the European Central Bank (ECB).



Jeff Bezos, Amazon

Jeff Bezos is the founder and former CEO of Amazon, and the first person to amass a \$200 billion fortune after a stock surge for the tech company in 2020.

Wealth Dynamics 5.0

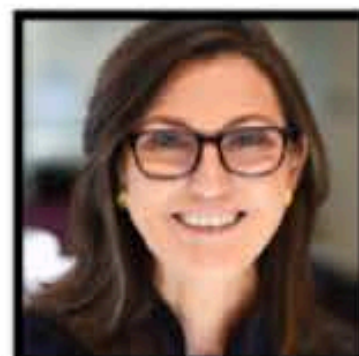


WEALTH DYNAMICS 5.0



Creator: Elon Musk, Tesla & SpaceX

Elon Musk has become the richest man in the world, with the innovations he has created fueling the growth of Tesla, SpaceX and multiple other companies.



Trader: Cathie Wood, Ark Invest

Cathie has turned her interest in exponential tech and companies into one of the fastest growing investment funds, Ark Invest, with \$42 billion under management.



Star: Lori Greiner, Queen of QVC

Lori Greiner has used her star power to become known as “Queen of QVC” and as a Shark on Shark Tank, her companies have over \$1 billion in revenue.



Accumulator, Kevin O'Leary, O'Leary Funds

“Mr Wonderful” is polar opposite shark to Lori Greiner on Shark Tank, with all his investments generating a yield, with his focus on building capital assets.



Supporter: Mukesh Ambani, Reliance Industries

Mukesh Ambani has led his 230,000 employee family company into multiple industries and has become the richest man in India, with a net worth of \$93 billion.



Lord, Yang Huiyan, Country Garden Holdings

Yang Huiyan is owner of Country Garden and the richest woman in China and Asia. She is one of many women entrepreneurs making a fortune in China property.



Deal Maker: Susan Wojcicki, Youtube

After renting out her family garage to the Google founders, Susan has grown Youtube to \$30 billion revenue through deals with creators and advertisers.

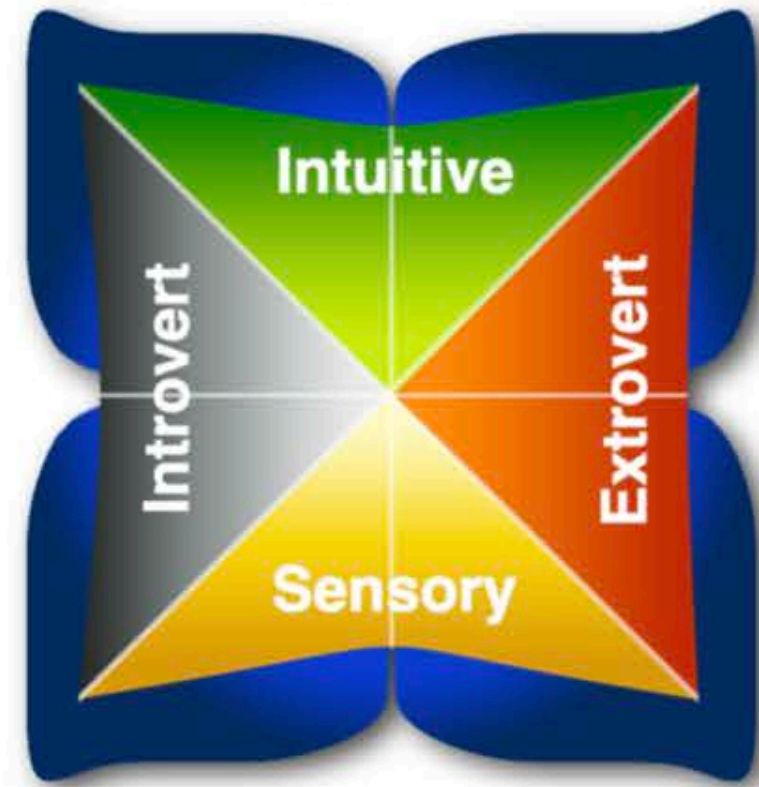


Mechanic: Vitalik Buterin, Ethereum

Vitalik Buterin is the 27 year old crypto-billionaire developer behind Ethereum, and has built his growing fortune as the brains behind the Ethereum network.

The Five Frequencies

STEEL
Metal - How?



DYNAMO
Wood - What?

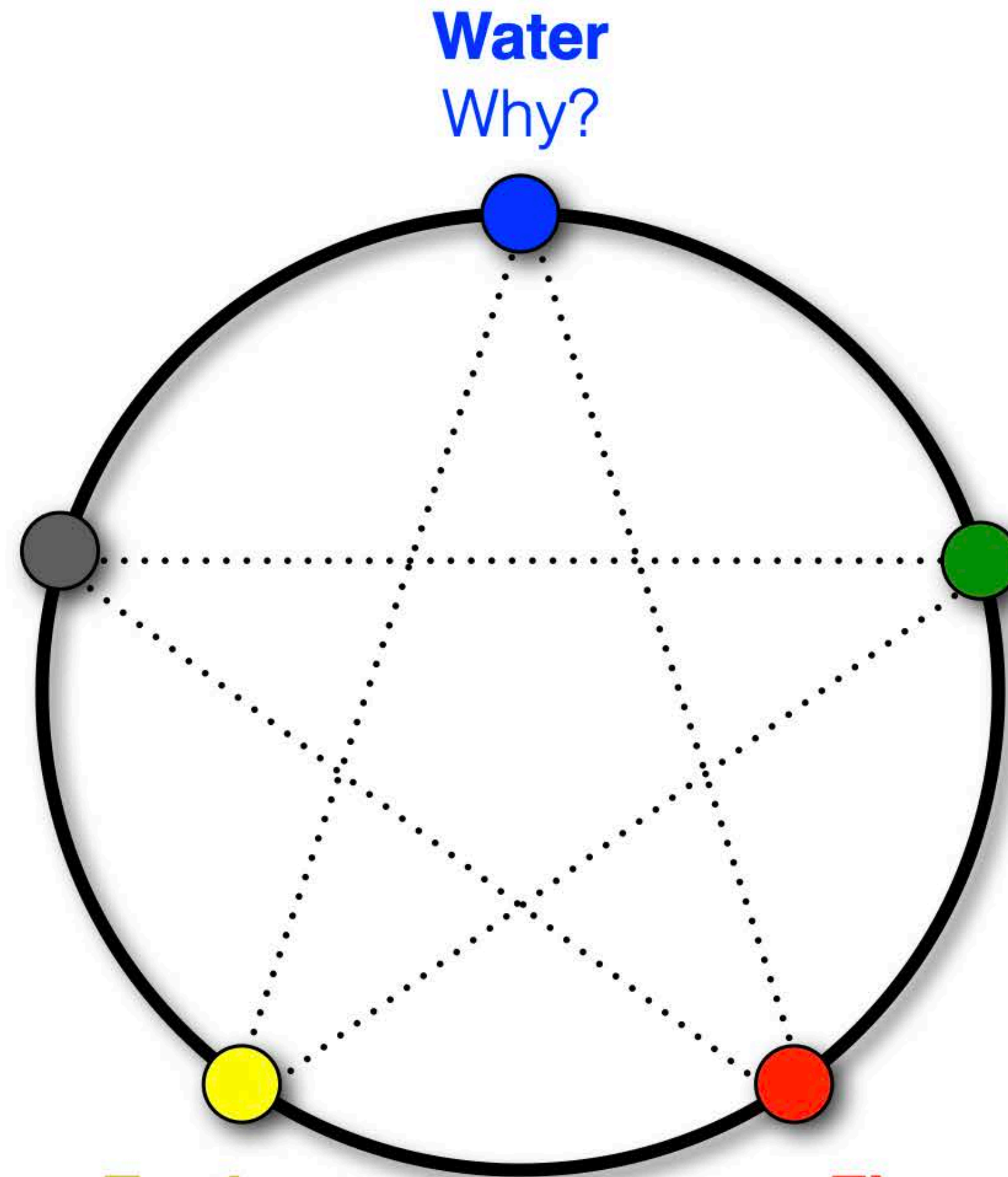


BLAZE
Fire - Who?



TEMPO
Earth - When?

Metal
How?



Water
Why?

Wood
What?

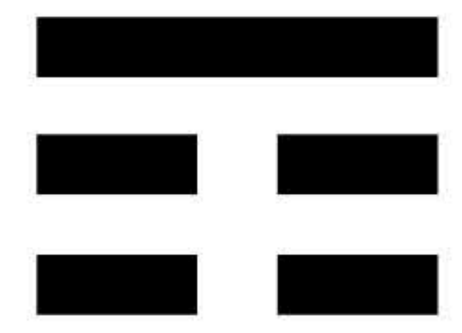
Earth
When?

Fire
Who?

The Eight Trigrams

STEEL

Metal - How?



Mountain



Water



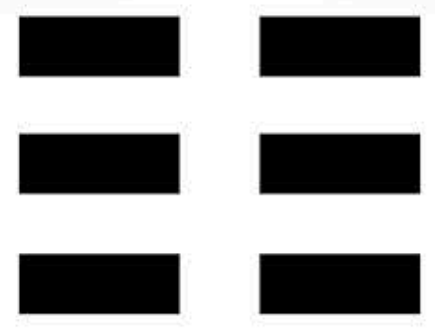
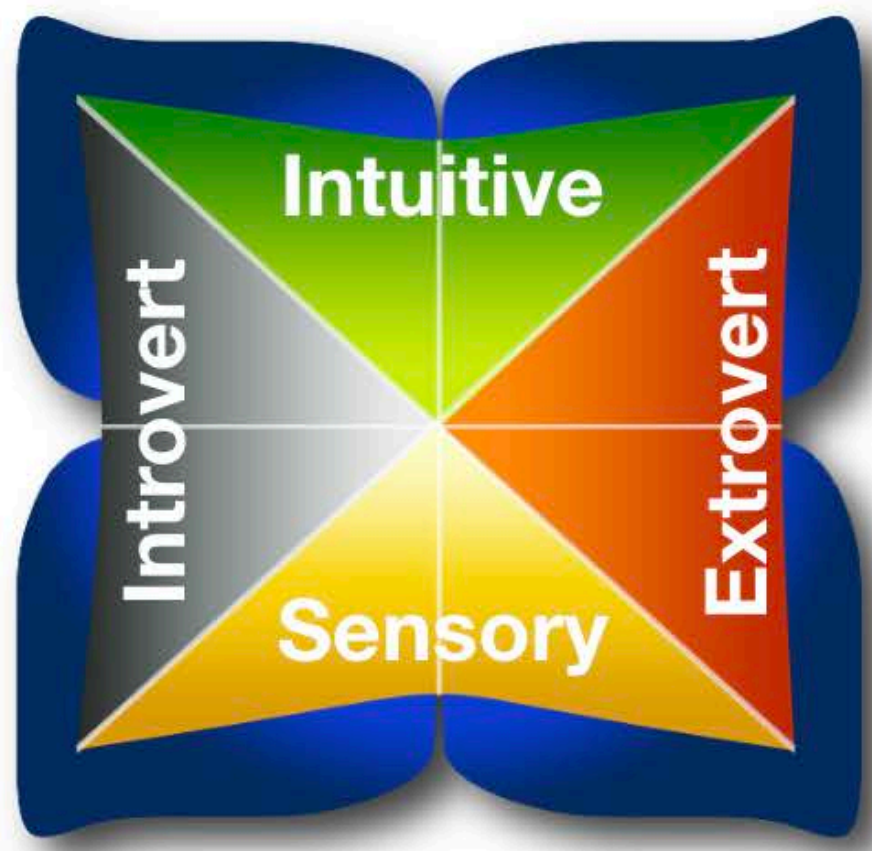
Wind

DYNAMO

Wood - What?



Heaven



Earth

TEMPO

Earth - When?



Lightning



Fire

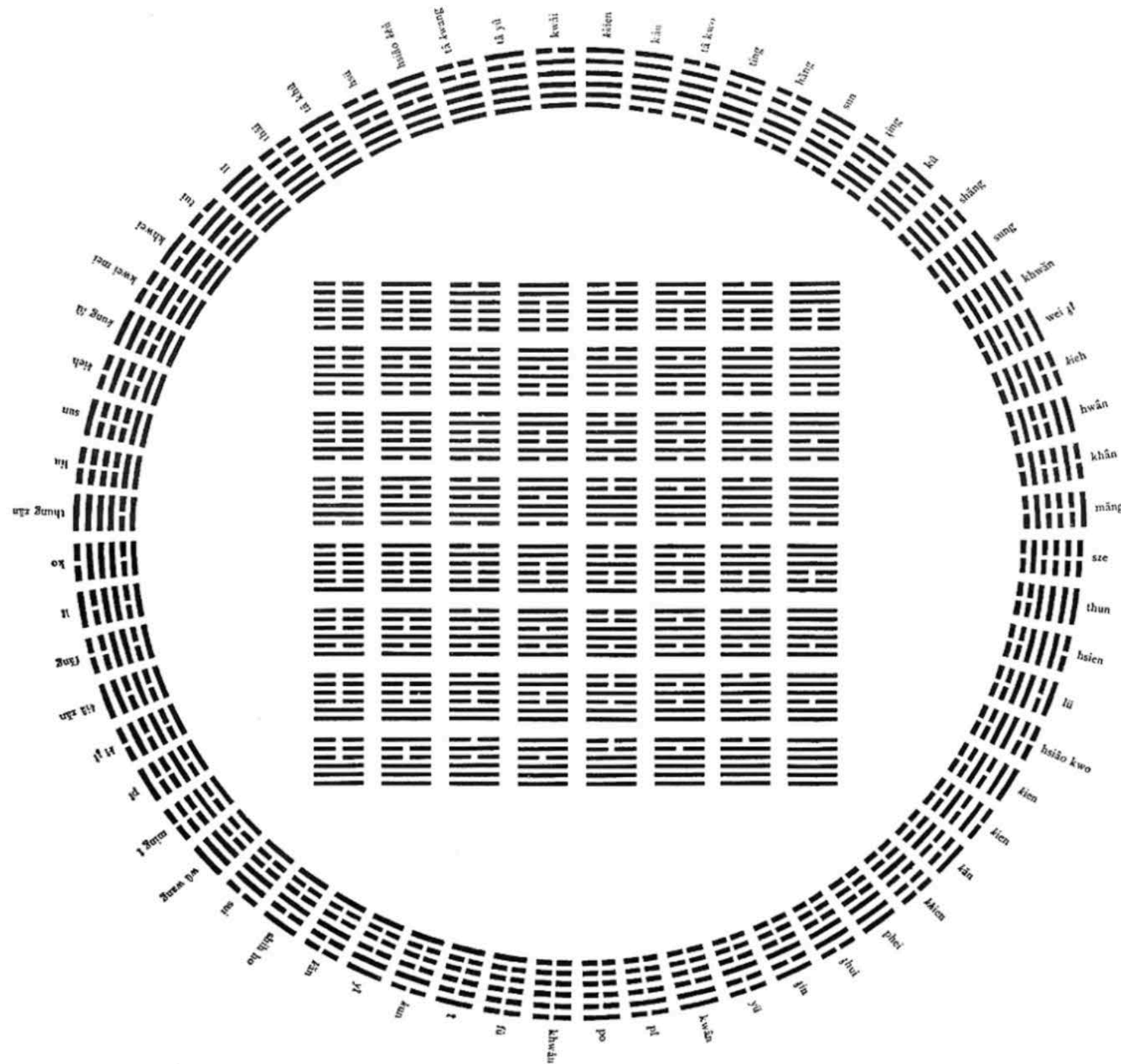
BLAZE

Fire - Who?



Valley

The Sixty-Four Hexagrams



CCC	CCT	CCA	CCG	CTC	CTT	CTA	CTG
CAC	CAT	CAA	CAG	CGC	CGT	CGA	CGG
TCC	TCT	TCA	TCG	TTC	TTT	TTA	TTG
TAC	TAT	TAA	TAG	TGC	TGT	TGA	TGG
ACC	ACT	ACA	ACG	ATC	ATT	ATA	ATG
AAC	AAT	AAA	AAG	AGC	AGT	AGA	AGG
GCC	GCT	GCA	GCG	GTC	GTT	GTA	GTG
GAC	GAT	GAA	GAG	GGC	GGT	GGA	GGG

ENTREPRENEUR PANEL

PATHWAYS TO TRUST



Partner Panel



**SIMON
ZUTSHI**

**Founder and CEO,
Property Investors
Network**



**BEA BENKOVA &
JAN POLA**

**CEO & Founder of GIFEW &
Director of Evolutionary
Programs and Impact**



**JOSEF
HAJKR**

Founder & Director of Shine



**MICHELLE
CLARKE**

**Chief Partnerships
Officer, GeniusU**

Bea Benkova



I believe it is every woman's birthright to be powerful and feminine, vital and wealthy, and live her life in her natural flow whilst having love, respect and synergy with men.

Bea is a Global Transformation Leader who grew up in communist Czechoslovakia believing she could be anything she wanted to be. She thought she was destined to be the governor of a central bank when in 2006 she woke up to a health crisis in her family and the realisation that the ladder of her life was leaning against the wrong wall. Burnt out and stressed out, she got out of corporate life and embarked on a mission of healing, for herself and the women in her life.

Her transformation coaching practice has been growing prominence and over 14 years Bea personally worked with women CEOs, public figures, politicians, scientists, authors, artists, educators, and professionals, and become established as the go-to transformational coach for women with influential and entrepreneurial women across the UK, Europe, Los Angeles, and New York. Bea founded GIFEW in 2012 to fulfil her mission for all women to fulfil on their missions and transform humanity through the aligned power of evolutionary women.



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"In their healthy form, business and entrepreneurship are a potent way of human expression, evolution, contribution and effective form of collectively doing good."

GIFEW
Global Institute for Evolutionary Women

Wealth Dynamics Profile: Star
Spectrum Level: Green

Jan Polak

Jan is a pioneer of a new business paradigm and purpose-centred enterprise with 20+ years of extensive experience as a business consultant, mentor and coach of executives and entrepreneurs around the globe.

He helps entrepreneurs and mission-driven business owners striving to bring profitability and purpose together and seek a more meaningful way to prosper. When they work with Jan, they elevate themselves and their teams to play a more purposeful game and discover pathways to a limitless future for their growth and impact.

He is an ambassador of hope, love, and joy...and his commitment is to empower, lead, and support entrepreneurs and businesses to evolve, thrive, and be a force for good.

Having been involved with Wealth and Talent Dynamics as a Partner, Master Practitioner and Master Trainer since 2007, Jan co-created and facilitated Wealth Dynamics Flow and Performance Consultant certification programs from their inception successfully applying the approach and tools with various businesses.

In GIFEW, Jan is the director of evolutionary programs and impact ensuring that women can integrate their entrepreneurial and evolutionary journeys as well as reclaim their superpower to make a meaningful impact in the world.



Josef Hajkr



Josef tripled the profit of his digital project management company SHINE consulting within 1 year. With 25 years in the project management marketplace, when the Pandemic hit he knew that he had to move his business 100% online and that the ability to execute, strong leadership, and mentoring were critical to his success. He turned to Genius Group.

He joined Crystal Circle and became a Level 3 Partner to scale and magnify his business and regain personal time. Josef built his successful strategy on the know-how from GeniusU. He used Wealth Dynamics and Talent Dynamics in his community and focused on innovative products, team building, digitization, and automation. His team implemented new practices very quickly and achieved a 220% increase in turnover from his project management microschool in 1 year. He now also has more personal time.

In the last 6 months, Josef also doubled his community to 6000 members. More than 80% of his customers are repeat and long-term buyers. Josef is now leveraging GeniusU with digital project management products under the PROJECT MANAGEMENT 5.0 brand.

“Our recipe for success? The key is not to wait, but to implement your plans. Because an idea becomes a good idea when it’s executed and someone is willing to pay for it. Build a team, but at the same time improve your project and digital mindset. And deploy automation where you are able.”

Wealth Dynamics Profile: Supporter
Spectrum Level: Green





“I slowly built my property portfolio learning the hard way, by trial and terror, making lots of mistakes. I want to use my experiences to help teach up and coming property investors find success without the hassle.”

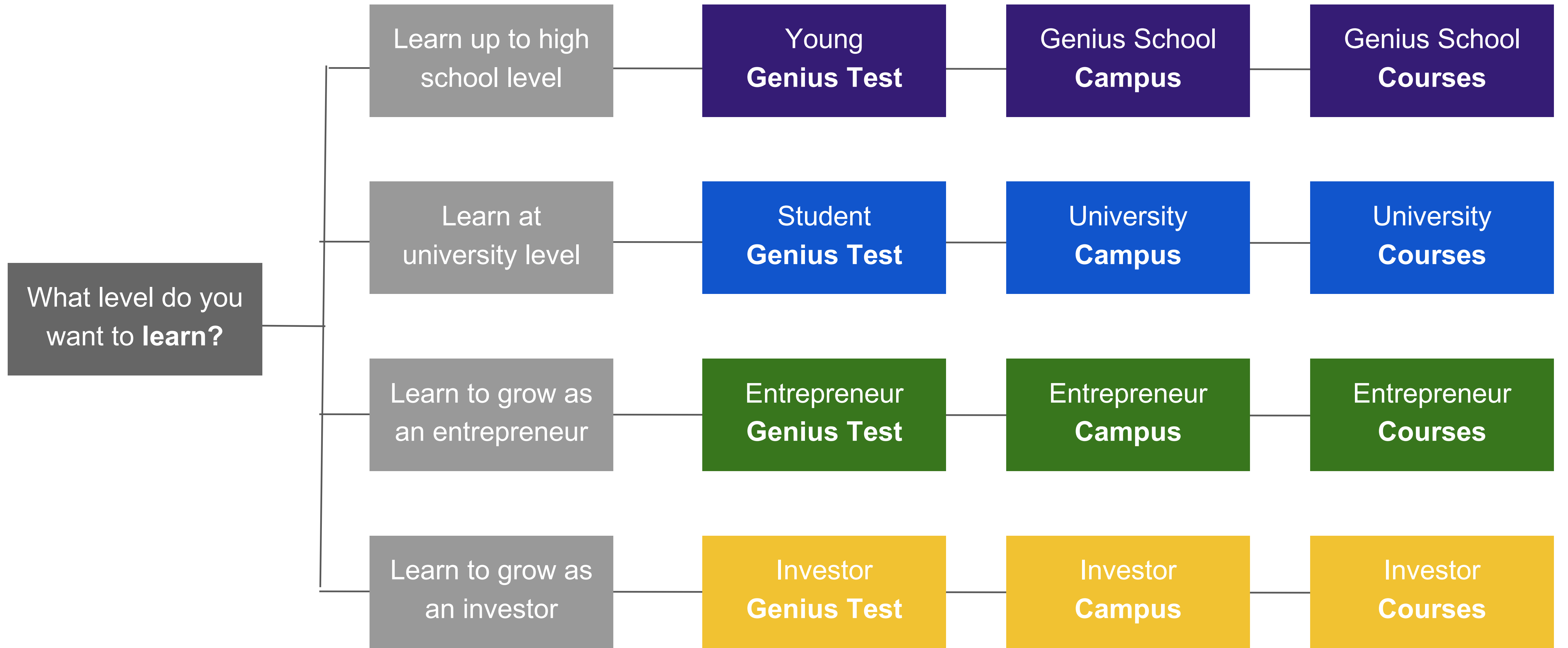
**Wealth Dynamics Profile: Star
Spectrum Level: Green**

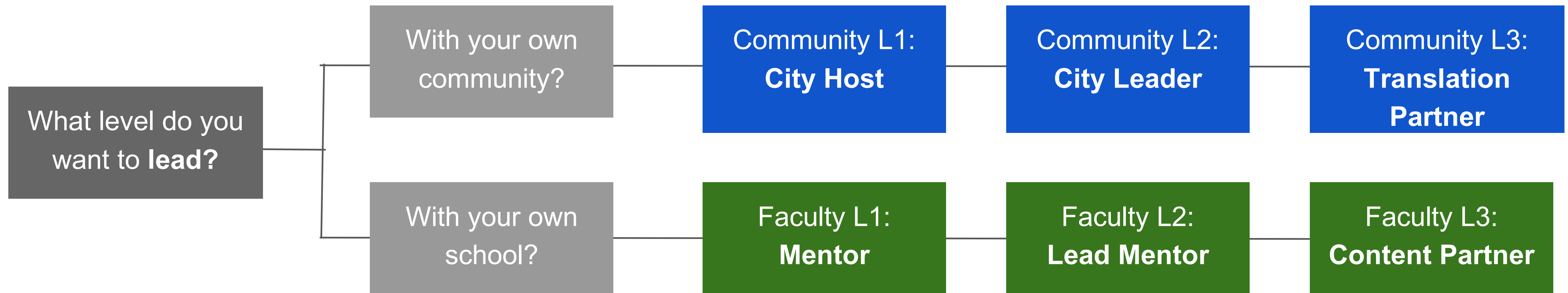
Simon Zutshi

Simon Zutshi, experienced investor, successful entrepreneur, and best-selling author. He is also widely recognised as one of the top wealth creation strategists in the UK. Investing since 1995, he became financially independent by the age of 32.

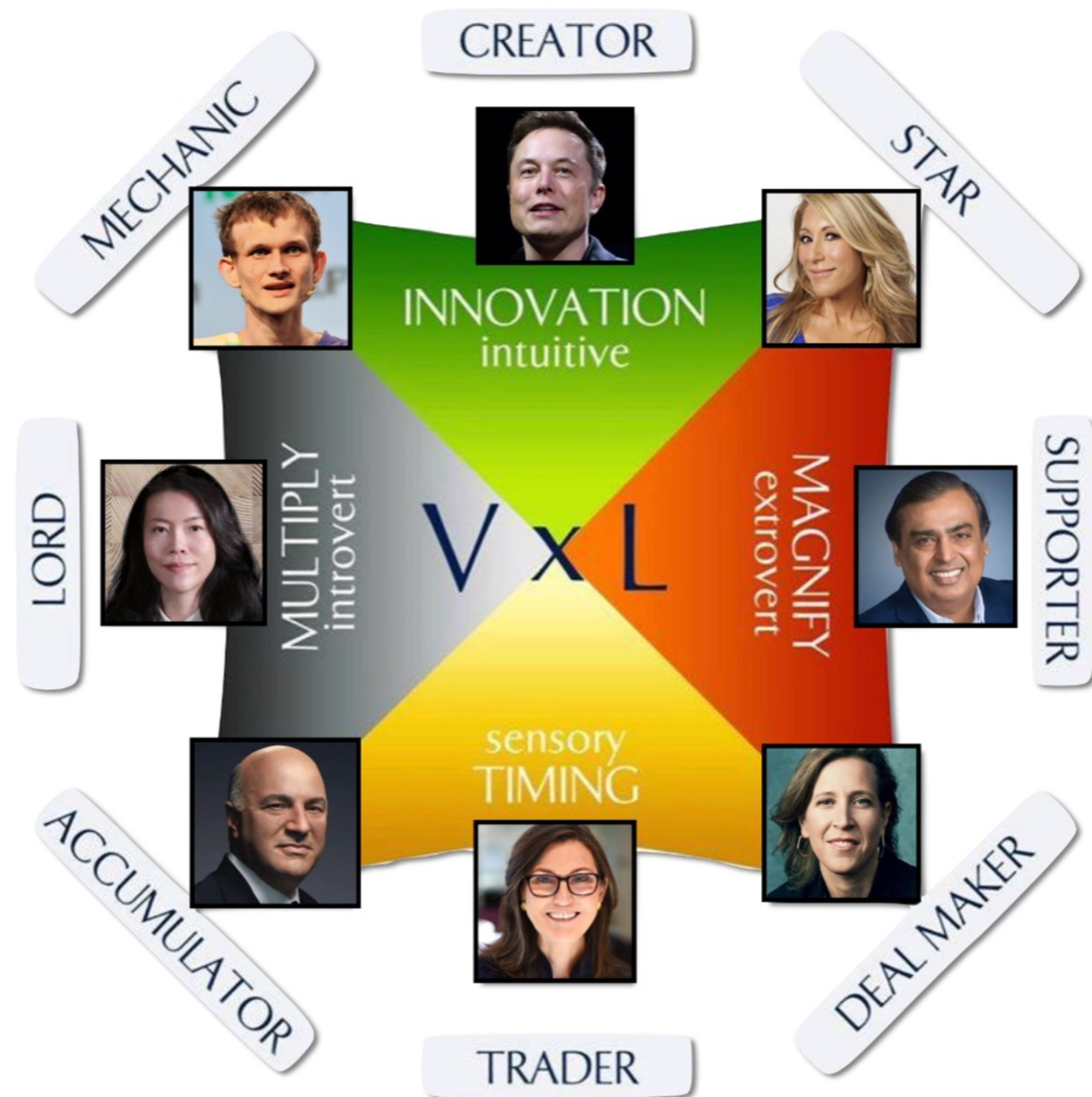
Simon Zutshi & property investors network

Passionate about sharing his experience, Simon founded the property investor's network in 2003. This has grown to become the largest property networking organisation in the UK. The network, holds monthly meetings in 50 cities, designed specifically to provide a supportive, educational and inspirational environment - for people like you to network with and learn from other successful investors.





The Roaring 20's - Our Wealth Dynamics 5.0 Launch



Join us for the launch of Wealth Dynamics 5.0

Join us for the launch of Wealth Dynamics & Talent Dynamics 5.0 with new page, reports and success stories, together with a brand new Investor Campus and Entrepreneur Campus to surf the exponential waves in this post-pandemic world.

Join now to benefit from an incredible line up of mentors in our Global Investor Summit, Entrepreneur Summit the launch of the Genius Entrepreneur Metaversity and 2023 Genius Calendar of events.

Wealth Dynamics 5.0

Plus Supplementary Reports from Partners

Supplementary reports are additional reports once you have completed your Wealth or Talent Dynamics Assessment, you have the opportunity to find out more about your unique profile in the following fields:

- Wealth Dynamics for Real Estate Investors
- Wealth Dynamics for Evolutionary women
- Talent Dynamics for Project management 5.0



Wealth Dynamics 5.0 - Niche Reports



The profiling system for entrepreneurs to find their flow

for Evolutionary Women

Profile Report



YOUR WEALTH PROFILE IS:

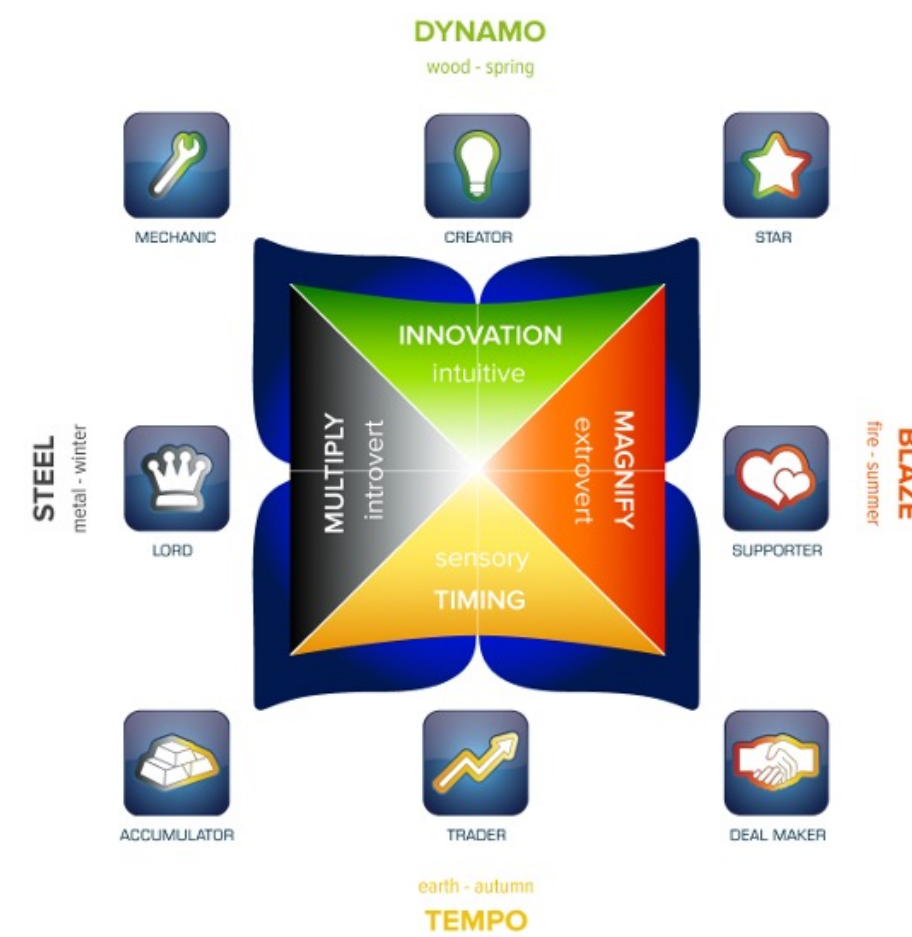
Creator



The profiling system for teams to find their flow

FOR PROJECT MANAGEMENT 5.0

Profile Report



YOUR WEALTH PROFILE IS:

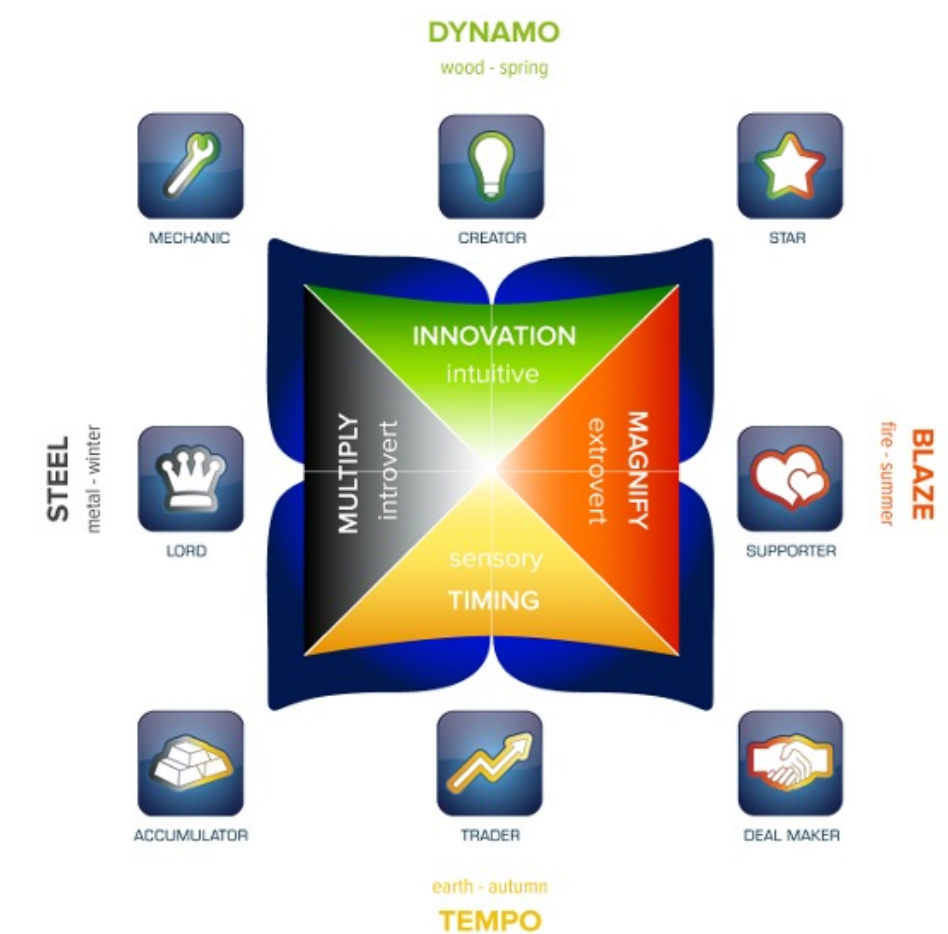
Creator



The profiling system for entrepreneurs to find their flow

FOR REAL ESTATE INVESTORS

Profile Report



YOUR WEALTH PROFILE IS:

Creator



Wealth Dynamics 5.0



About ▾

Niche Reports ▲

Reseller

Blog

Take the Test

Redeem Token

Evolutionary Women

Project Management 5.0

Real Estate Investors

YOUR ENTREPRENEUR PROFILE?

Your Entrepreneur Profile Is **Star** |

Discover Your Profile To Unlock Your Natural Path
To Wealth, Flow & Fulfillment

Take the Test

About the Test ▶



Roger Hamilton
explains the test

English (Canada)

Search

English (U.S.)

English (Canada)

English (U.K.)

Deutsch

français

普通話

韓國語

italiano

español

Wealth Dynamics 5.0



Your payment was successful.

Secure Checkout

Thank you for your order! ✓

Your purchase is now completed.

The invoice and further instructions for this

Order number: 58283

Product: Wealth Dynamics Test

Quantity: 1

Total: USD 0.00

Tokens:

WD-aaaufXmE

If you have any questions, please email [support@geniusU.com](#)

Get extras for your product



Wealth Dynamics Supplementary Reports



Evolutionary Women

US\$9.00

+ Add



Investors

US\$9.00

+ Add



Project Management 5.0

US\$9.00

+ Add



Real Estate Investors

US\$9.00

+ Add

Skip

Continue >

0.00

ynamics Test

0.00

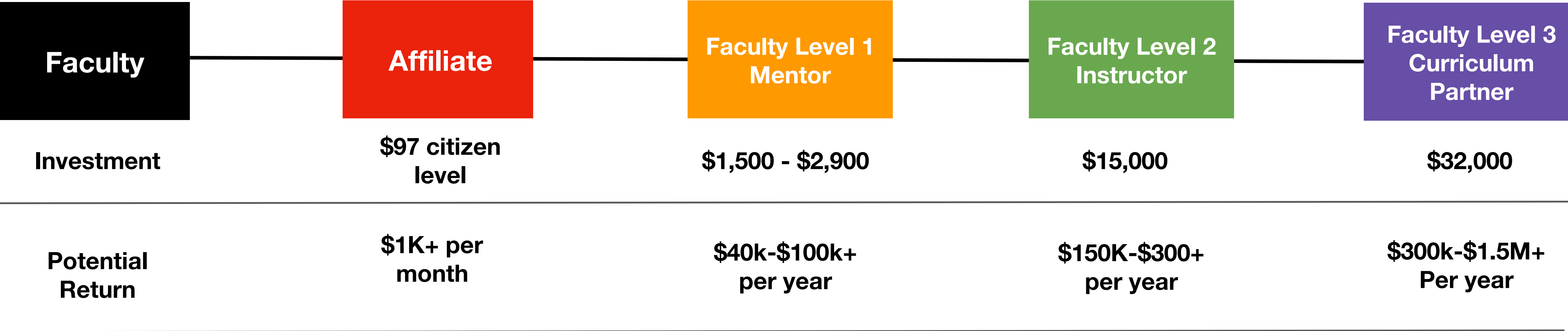


Payments by Braintree

Pathway to Building your Faculty Curriculum

GeniusU

Genius Curriculum Partnerships



Partnership Curriculum Niches



Talent Dynamics for Agile Leadership



Talent Dynamics for Remote Sales



Wealth Dynamics for Digital Marketing



Talent Dynamics for Transportation & logistics



Talent Dynamics for Manufacturing & Manufacturing



Talent Dynamics for mining



Wealth Dynamics for Network Marketing



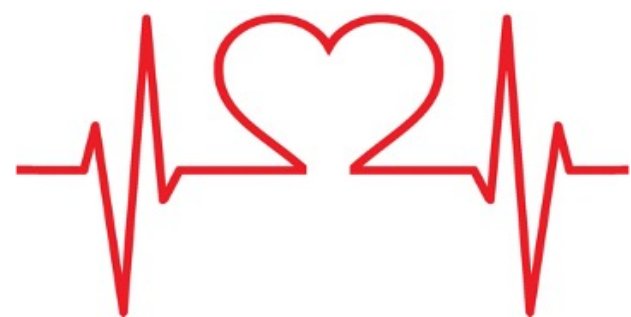
Talent Dynamics for Communication



Talent Dynamics for Retail



Talent Dynamics for Coaches & Mentors



Talent Dynamics for Healthcare



Talent Dynamics for Cash Flow



Talent Dynamics for Professional services



Talent Dynamics for construction



Talent Dynamics for franchises

Faculty Curriculum Partners



Sofie Marin
Arts Dynamics



Jo Formosa
Health Dynamics



Violetta Terpeluk
Financial Services



Laura Hartley
Talent Dynamics
for Recruitment



Peter Vogel
Talent Dynamics for
luxury hospitality

Partnership Levels at a glance ...

Level 1 Faculty/City Host

Opportunity at this Level

- Have your own suite of products and offering set up on GeniusU with your own store.
- Work with clients one on one for mentoring and coaching work using Wealth & Talent Dynamics
- Be the go to person for the faculty and community requirements in your local city.
- Partner with local faculty or community builders to to deliver high value content to your community
- Invite your city members to events/ webinars/ masterclasses run by Genius Group and earns 10-20% of revenues

Investment : \$1,500 per year

Potential Earnings \$50k - \$100k



Partnership Levels at a glance ...

Level 2 Faculty/City Leader

Opportunity at this Level

- Be featured as one of the Faculty or Community leaders on GeniusU or within your cities.
- Have your content featured in our curriculum with GEM credits earned by your students.
- Have your own suite of products and offering set up on GeniusU with your own store and dashboard to track growth.
- Lead your own City Circle and work with Lead Faculty & Curriculum Leaders at Level 3 to deliver courses to your city earning.
- Fill events, masterclasses and webinars for the Genius Institutes curriculum.
- Collaborate with local Faculty or Community builders to ensure a full curriculum that fits with our global curriculum.
- Generate 20 new customers each month with your own virtual campus.



Investment : \$15,000

Potential Earnings \$150k - \$300k

Partnership Levels at a glance ...

Level 3 Curriculum or Translation Partner

Opportunity at this Level

- Run and lead Microschools on your co-created content to generate \$150,000+ on the back
- Create and build your own certification for mentors and instructors in your content potentially generating \$250,000+ per year in annual licenses
- Have your own suite of products and offering set up on GeniusU with your own store and dashboard to track growth, with GeniusU highlighting your content
- Generate minimum 50 new customers each month.
- Build and drive your community by translating GU content and curriculum



Investment : \$32,000

Potential Earnings \$300k - \$1.5M

Current Translation Partners



Kim Grimard
French Canadian



Sofie Marin
Sweden

Tamami Ushiki
Japan



Amelia Hirawan
Indonesia



An Nguyen & SuperX academy
Vietnamese



Tang Qianjiu
China



Esmeralda Herrera
South America



Patrick Mak
Hong Kong & China

Chieh Pai
Taiwan



Opportunities for Translation Partners



Current City Hosts



Actively looking for City Leaders in our Top Cities



SUCCESS STORY: Lisa Michaels



Wealth Dynamics Profile: Creator
Spectrum Level: Yellow

Lisa became a **Flow Consultant** and City Leader of Atlanta in 2019. The Crisis led her to drastically re-think her offline coaching business.

As a result of a free navigation call with one of the Partnerships Managers at Entrepreneurs Institute, Lisa re-launched a brand new digital business.

By attending the Flow Consultant \$15k challenge, Lisa had within 1 week, 8 new clients on her Microschool, which helps other digitally pivoting coaches to create accelerated learning microschools within 3 weeks.

She is also now part of our team as a lead facilitator and mentor for our programmes.

SUCCESS STORY: Sandi Herrera



Wealth Dynamics Profile: Creator
Spectrum Level: Yellow

Sandi Herrera is on a mission. Her passion is to improve children's education by fostering strong school cultures and igniting the genius in educators and students across the world.

She is an entrepreneur, inspiring thought leader and school-culture and leadership coach transforming the culture of education across America.

Full focus on pivoting online

After spending 5 years as a solopreneur working to create positive sustainable cultures in our schools, Sandi connected with the Genius group community and became a **flow and performance consultant** in Bali in 2015.

Fast forward to the pandemic of 2020, 90% of Sandi's workshops in-person were cancelled by one email. Through the support of Roger and the Crystal Circle Team, Sandi was able to pivot by delivering value to her school principals for free and encouraging them all through trust-building that she could deliver the same impact and increase the value to the entire staff through virtual workshops that she was not able to do via the in-person workshops due to scheduling logistics. Sandi has grown and from earning over a \$100,000 down to \$15,000 then Pivoting to digital training, hit \$200,000 in a pandemic year.

SUCCESS STORY: Peter Vogel



Wealth Dynamics Profile: Creator
Spectrum Level: Green

Peter Vogel started his business and in the first year just generated \$150k. The big breakthrough was when he decided to become a **Flow and Performance Consultant** and use Talent Dynamics with his clients.

This allowed him to move into the Luxury Hospitality industry niche and become a game changer there. In 2 years his business has grown to a multi-million dollar business where he services a unique niche in the hospitality industry. He collaborated with GeniusU to build out his unique reports specifically for this niche and uses approximately 10,000 tokens per year.



SUCCESS STORY: An Nguyen

An has built a multi-million dollar business by partnering with top organizations and brands in personal development, entrepreneurship and health, including Entrepreneurs Institute. And he hasn't had to create any products or services himself to make this happen!

Joining EI as a Level 3 Translation Partner for Vietnam, he has jumped right in and brought many of his tribe to events that are the right fit for them, creating a win-win in personal, professional and financial growth for all.

2021 was a transformation year, it was a year of change. To go 10x, An realized he must transform his mindset and upgrade his skill sets, at the same time inviting his core leaders to do the same, collaborating with an organization that is in flow and can help him do this.

Wealth Dynamics Profile: Mechanic
Spectrum Level: Green to Blue





**Wealth Dynamics Profile: Lord
Spectrum Level: Green to Blue**

SUCCESS STORY: Tamami Ushiki

Tamami is our longest standing Global Partner and leading the way for many EI translation partners to model from. She has been partnering with Genius Group since 2008 and has grown a multi-million dollar company using Wealth Dynamics and Talent Dynamics in Japan. Today she has a Japanese entrepreneurial community of over 300,000 with a stable 10% growth every month.

When the 2020 crisis hit, with coaching from Michelle & Roger, Tamami took the content Genius Group was teaching to entrepreneurs to help them go digital and implemented it herself. As a result, it helped her company to accelerate its business growth. By the end of 2021, they hit their revenue at \$2M.

“EI doesn’t just tell you what to do - but they do it with you”.

Results:

- 200% growth in the attendance due to shifting online
- Overall 2000 practitioners/raving fans (500+ are active)
- 2021 - 16 team members/ 2022 (up till Feb) - over 20 team members
- 2022 - launching her book about WD (talking about Wealth beyond Money)
- WD tokens usage: Q3'21 - 338 / Q4'21 - 540 / Q1'22 (2 months) - 514 and she has just purchased an unlimited tokens usage in 2022



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**WANT TO PARTNER
WITH US?
BOOK A CALL TO FIND
OUT HOW!**





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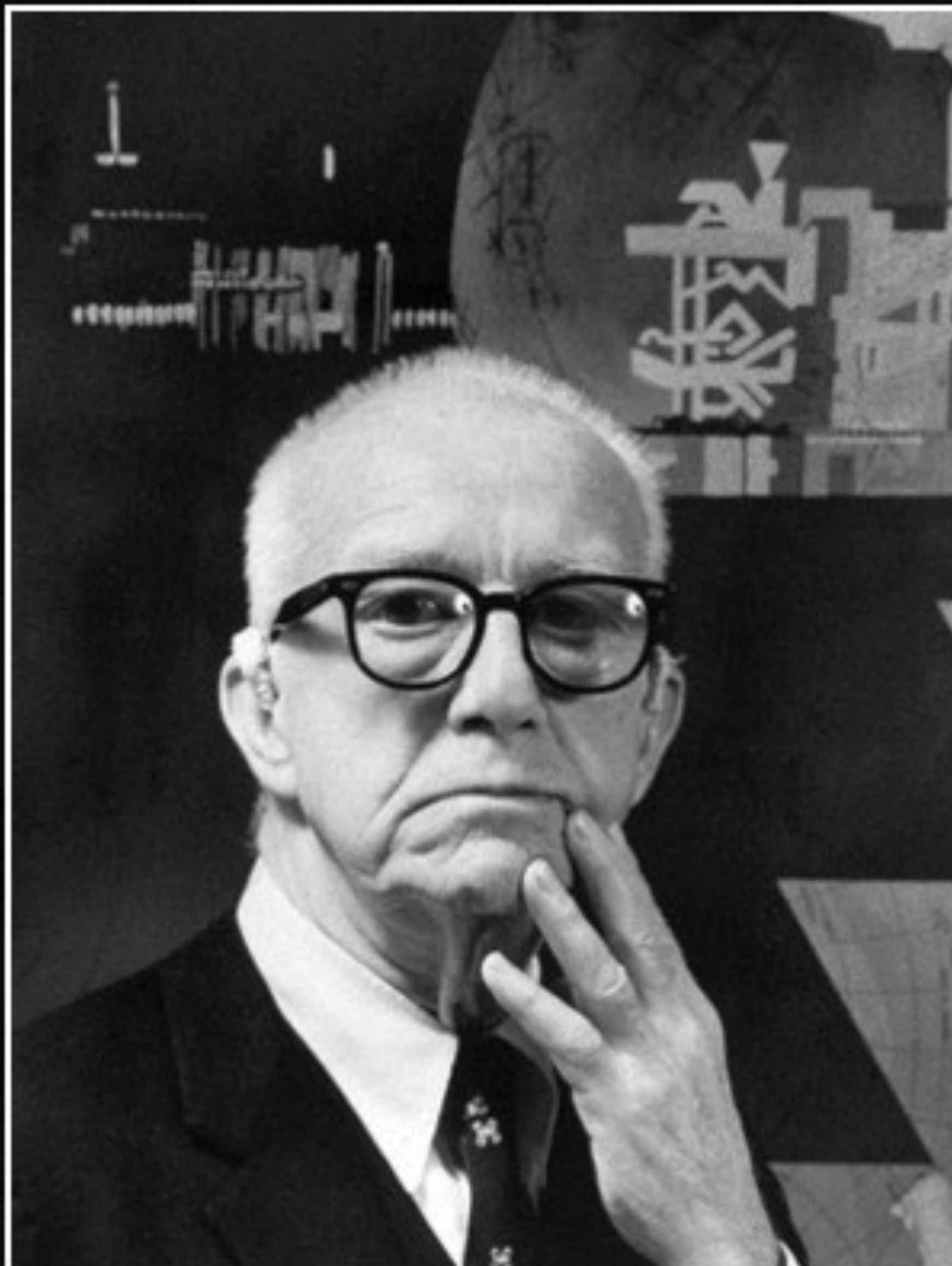
2022



FUTURE TREND NO.3

THE FINAL EXAM





Whether it is to be Utopia or
Oblivion will be a touch-and-go relay
race right up to the final moment....
Humanity is in 'final exam' as to
whether or not it qualifies for
continuance in Universe

— *R. Buckminster Fuller* —

1 The accelerating pace of change ...



2 ... and exponential growth in computing power ...

Computer technology, shown here climbing dramatically by powers of 10, is now progressing more each hour than it did in its entire first 90 years

COMPUTER RANKINGS

By calculations per second per \$1,000

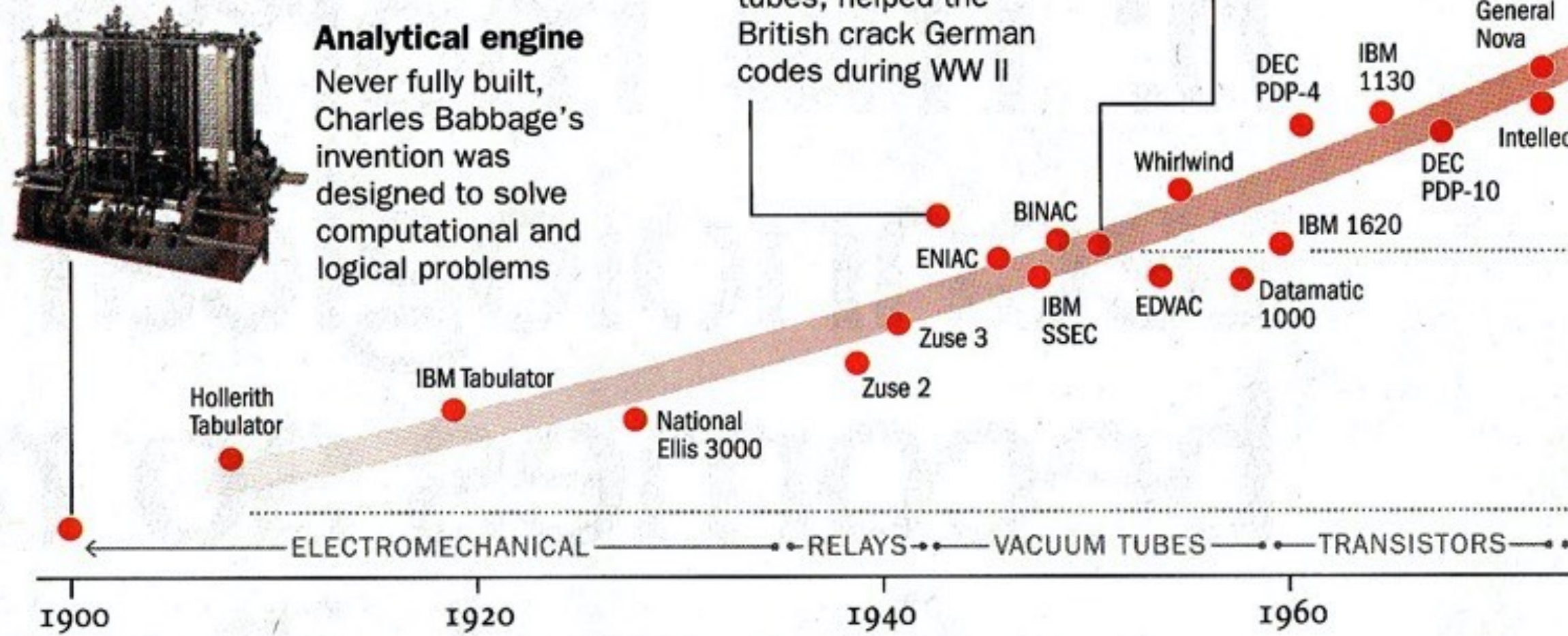
Analytical engine
Never fully built, Charles Babbage's invention was designed to solve computational and logical problems



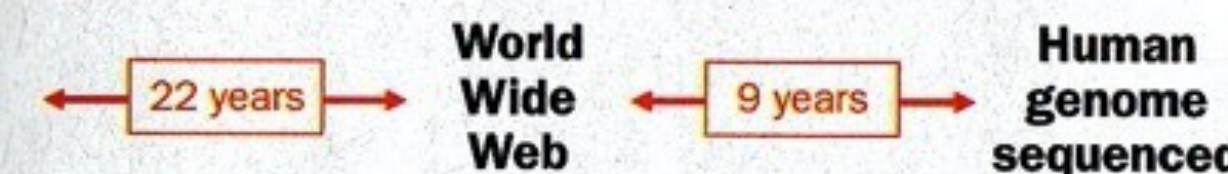
Colossus
The electronic computer, with 1,500 vacuum tubes, helped the British crack German codes during WW II



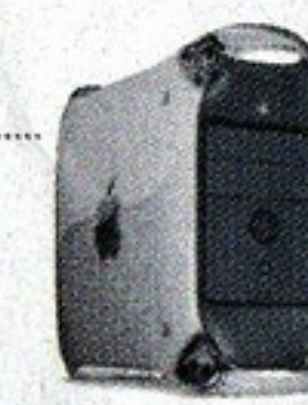
UNIVAC I
The first commercially marketed computer, used to tabulate the U.S. Census, occupied 943 cu. ft.



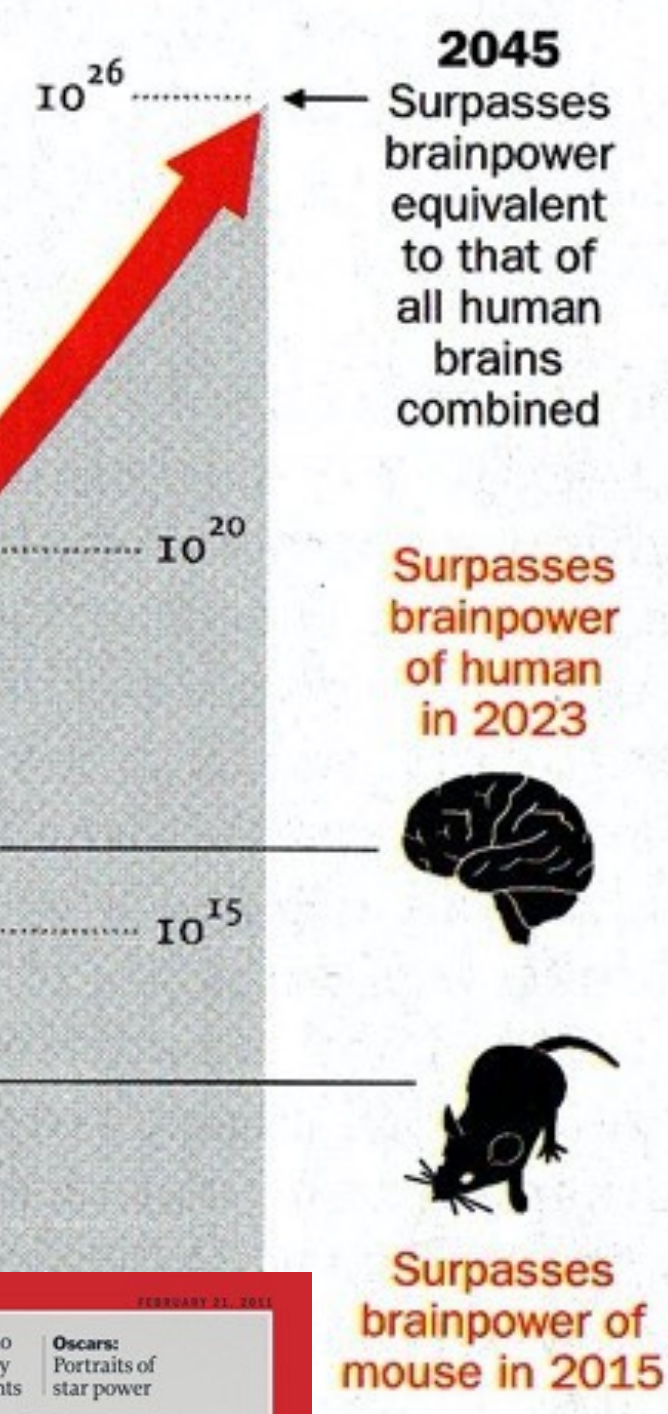
3 ... will lead to the Singularity

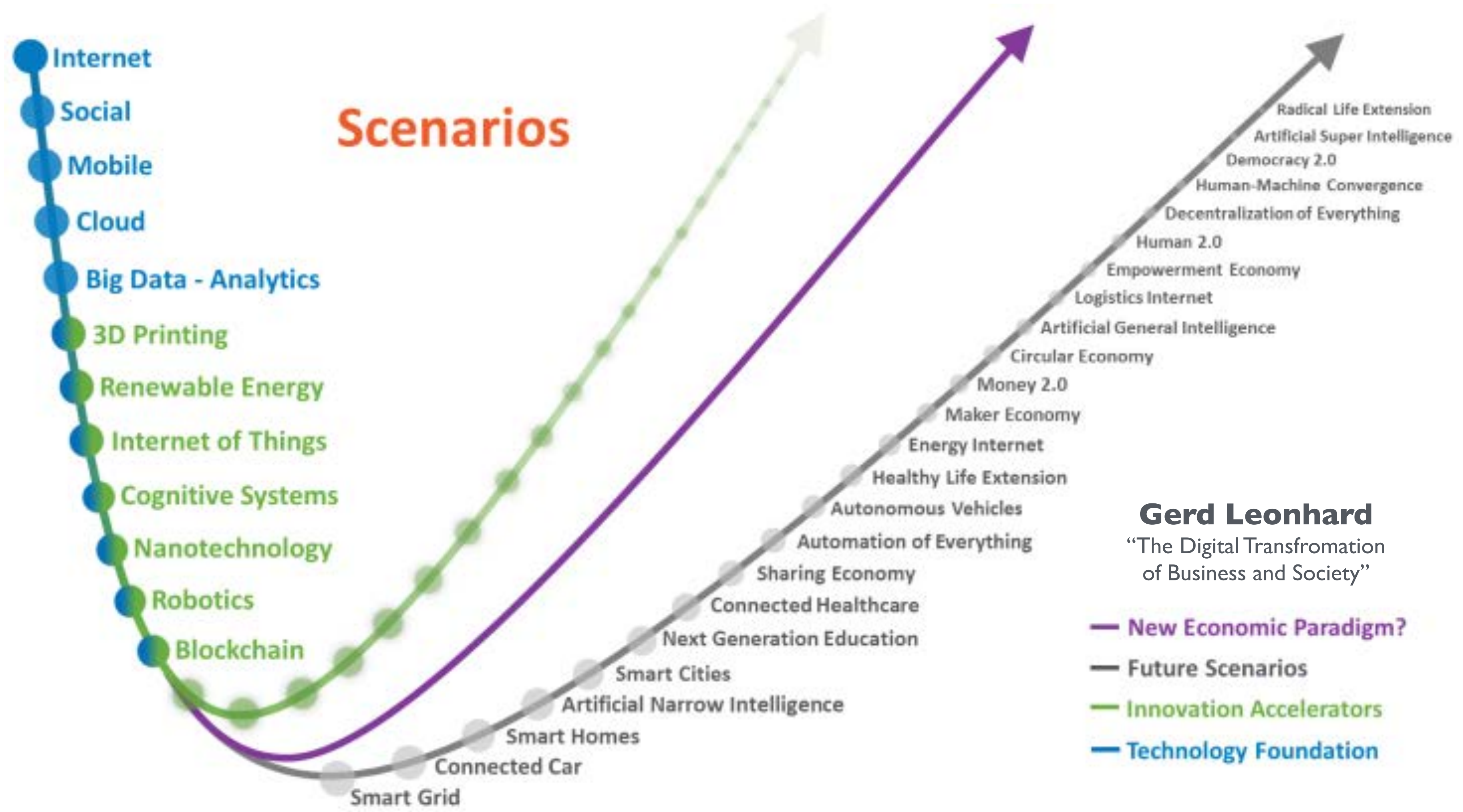


Apple II
At a price of \$1,298, the compact machine was one of the first massively popular personal computers



Power Mac G4
The first personal computer to deliver more than 1 billion floating-point operations per second





Gerd Leonhard
 “The Digital Transformation
 of Business and Society”

The Digital Decade: 2020 - 2030

Behind ‘The Great Resignation’ of Americans Quitting Their Jobs in Record Numbers

Marissa Nelson | November 15, 2021 8:42 pm

American workers are quitting their jobs in record numbers. In September, 4.4 million people left their jobs, according to the latest data from the [U.S. Bureau of Labor Statistics](#).

It’s part of what has been dubbed: “The Great Resignation.” Some say workers have spent the pandemic reevaluating their priorities and values, leading them to leave their places of work or demand more from their employers.

Video editor Fady Haddad is among those who quit their jobs in September. He left his corporate job to do freelance video editing. Rather than “The Great Resignation,” Haddad says he calls it “The Great Frustration” or “The Great Burnout.”

“Even though I was doing work that I loved, it was the corporate environment that made it — like I use the word leeches or soul-sucking — they would just try to get as much out of you as possible,” Haddad said. “I don’t think this is unique to me. I think this is across the board, a lot of people just look for worker bees.”

Haddad is not alone. Social scientist Mishal Khan says burnout is among the reasons many are leaving the workforce.

“During the pandemic, a lot of people went above and beyond with not only their mental health but also their physical health and they didn’t get a whole lot in return. So I think there is a real existential crisis going on in terms of what people want to be doing during their days,” said Khan, who completed her doctoral work at the University of Chicago and recently published an [op-ed in the Chicago Tribune](#) about the “Great Resignation”



THE GREAT REIGNITION

Post-pandemic, record numbers are quitting their jobs and following their purpose. The media call it the Great Resignation.

We call it the Great Reignition, as everyone Reignites their Genius. It takes a Reinvention and a Reeducation. So join GeniusU in 2022, as we launch our biggest year ever.

Join now as a partner on one or more of our fast tracks: Startup, Scaleup, Leader or Investor, and earn maximum GEMs, GU share options with our brand new \$1M Genius Formula, Genius Certification and in-person Partner Conference as we launch our new curriculum.

In 2022 the Great Reignition will create a wave of new opportunity for entrepreneur educators. Join us to surf this wave as GeniusU grows from 2.5 million to 4 million students.





Artificial Intelligence

Machine ability to understand, learn, and act on information and events, designed to augment, provide assistance to or perform tasks independently from humans

AI Stages	Artificial Narrow Intelligence (ANI) Execute specific focused tasks, without ability to self-expand functionality	➔	Artificial General Intelligence (AGI) Perform broad tasks, reason, and improve capabilities comparable to humans	➔	Artificial Super Intelligence (ASI) Demonstrate intelligence beyond human capabilities
Timing	Today		About 2040?		Soon after AGI
Implications	Outperform humans in specific repetitive functions, such as driving, medical diagnosis and financial advice		Compete with humans across all endeavors, such as earning university degrees and convincing humans that it is human		Outperform humans, helping to achieve societal objectives or threatening human race



Singularity Is Fast Approaching, and It Will Happen First in the Metaverse

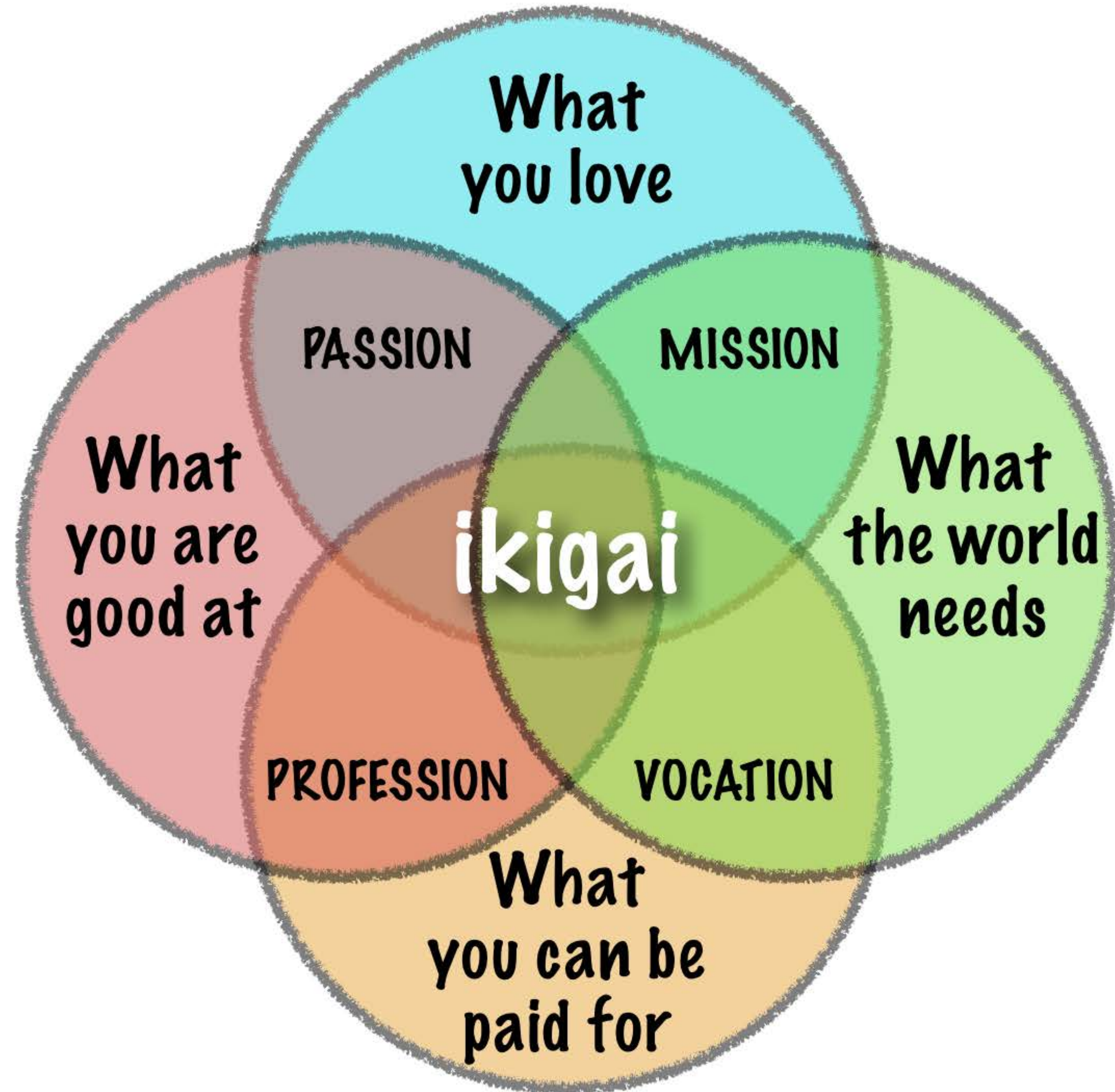
Is the metaverse going to change life as we know it? What does this mean for our future?

By Abdalla Kablan November 15, 2021

生き甲斐 ikigai

ikigai is the Japanese concept of “**a reason for being.**” Everyone has an ikigai. To find it requires a journey of self discovery. But the search is worth it.

Your ikigai is the meaning to your life.



THE PASSION TEST



Learning



Fun



Health



Career



Family



Environment



Spirit



Community



Arts



Teaching



Travel



Achievement



Relaxation



Productivity



Friends



Business



Sport



Intellect



Leadership



Awareness



Balance



Religion



Control



Service

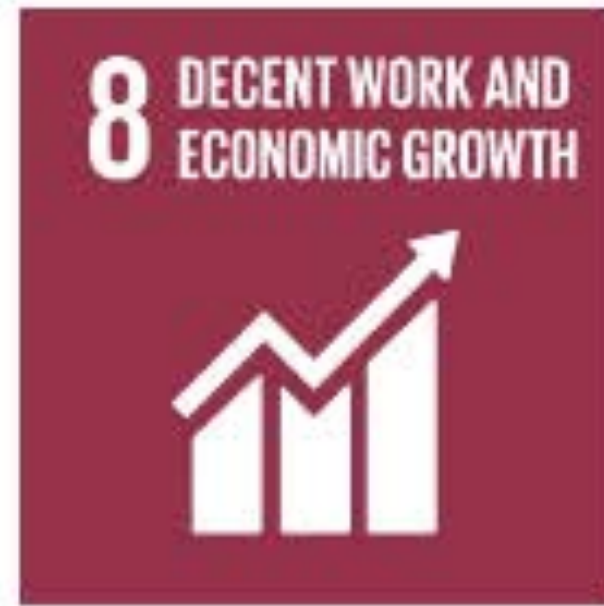


Freedom



THE PURPOSE TEST

Discover Your Life Purpose



Entrepreneur Dynamics

The No.1 agile system for entrepreneurs

Ultraviolet - Legend



Violet - Composer



Indigo - Trustee



Blue - Conductor



Green - Performer



Yellow - Player



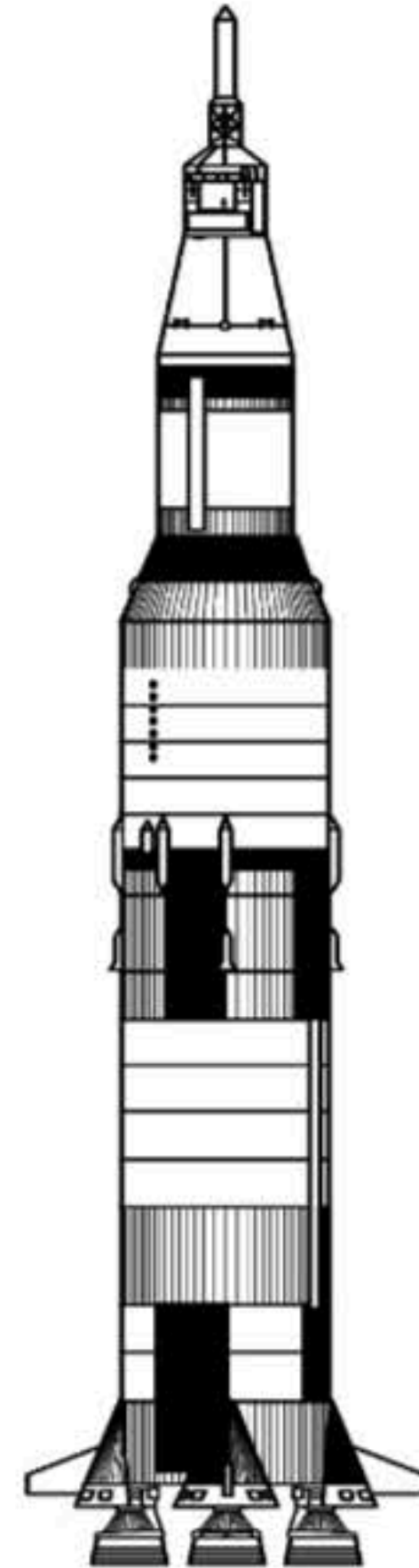
Orange - Worker



Red - Survivor



Infrared - Victim



Level 8

Level 7

Level 6

Level 5

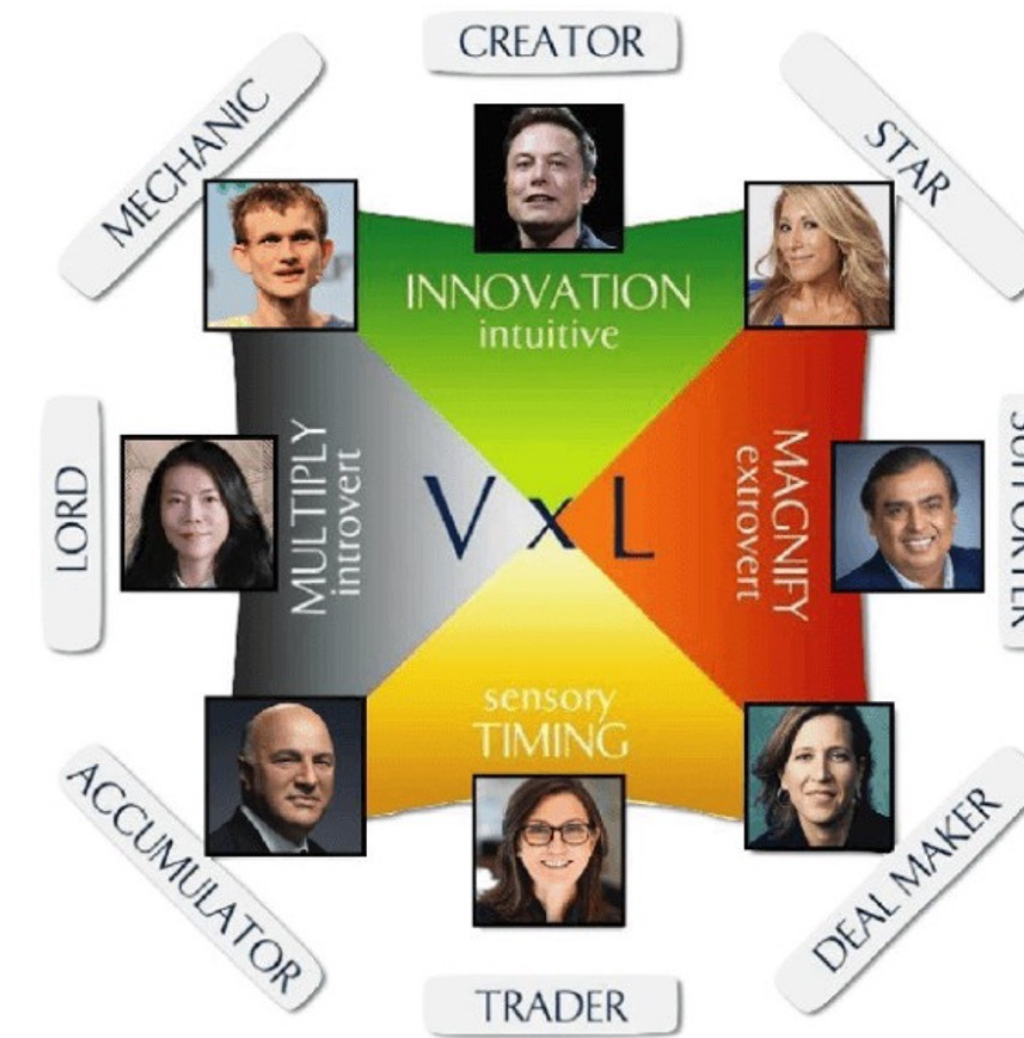
Level 4

Level 3

Level 2

Level 1

Level 0



Talent Dynamics

Wealth Dynamics



Society 5.0

Leadership 5.0

Entrepreneur 5.0

1 Entrepreneur Impact Test

What's your level of flow and level of impact?

2 Wealth Dynamics

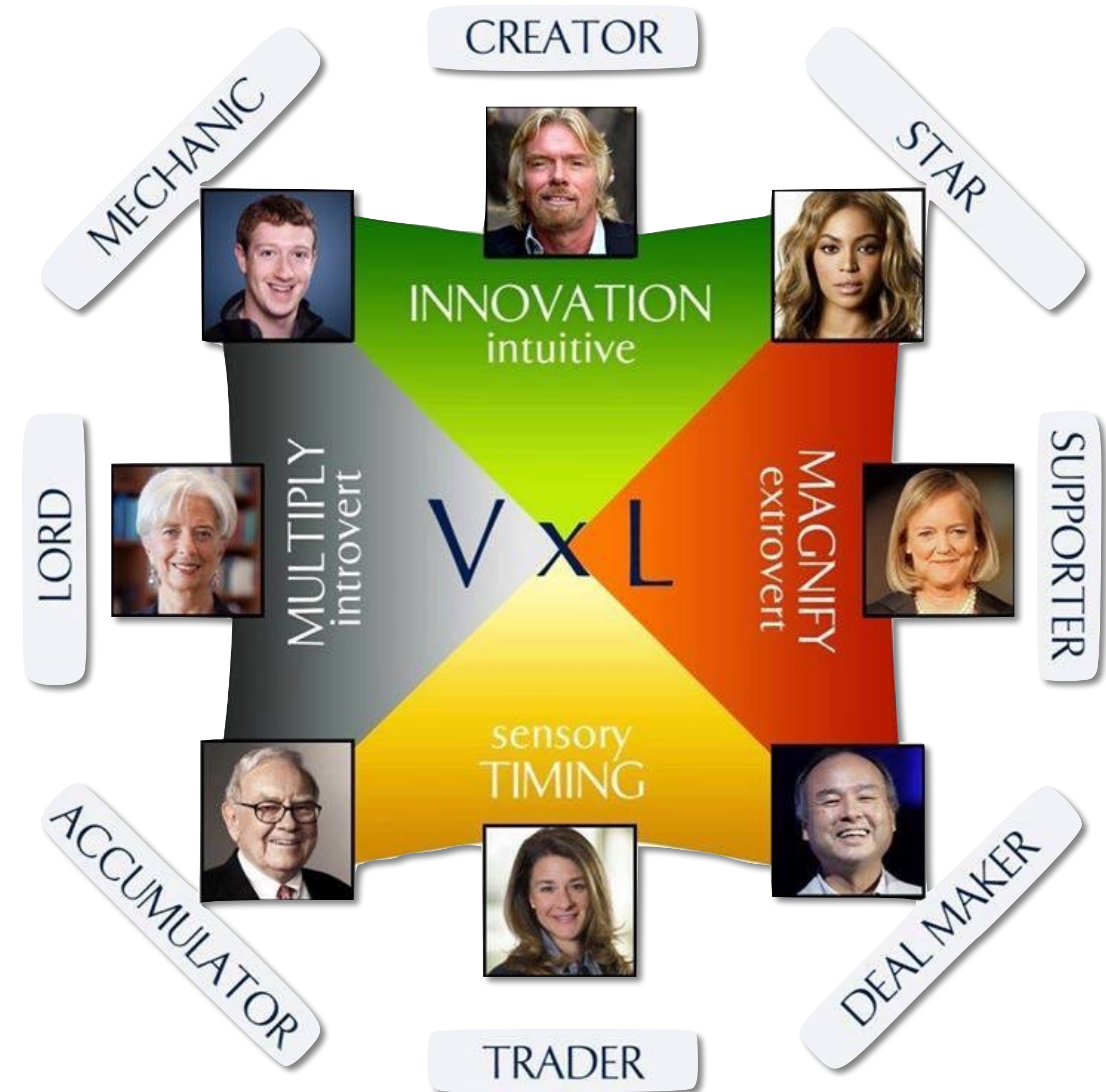
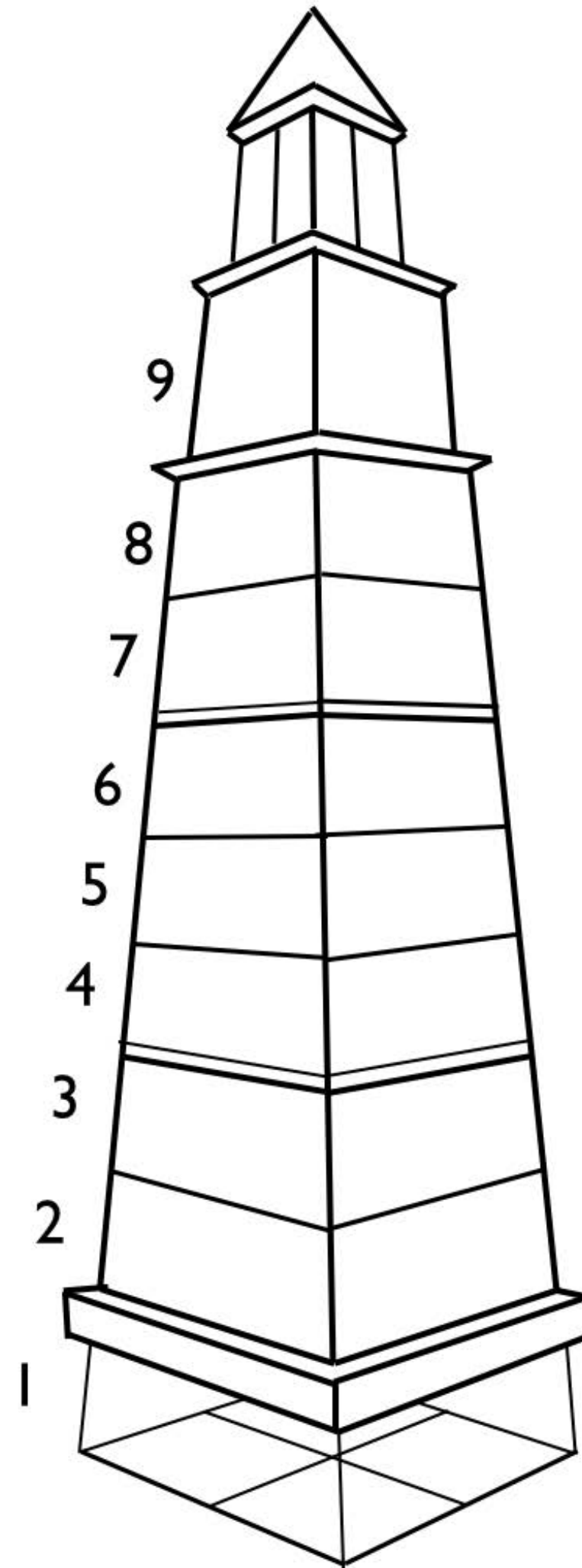
How to grow your flow

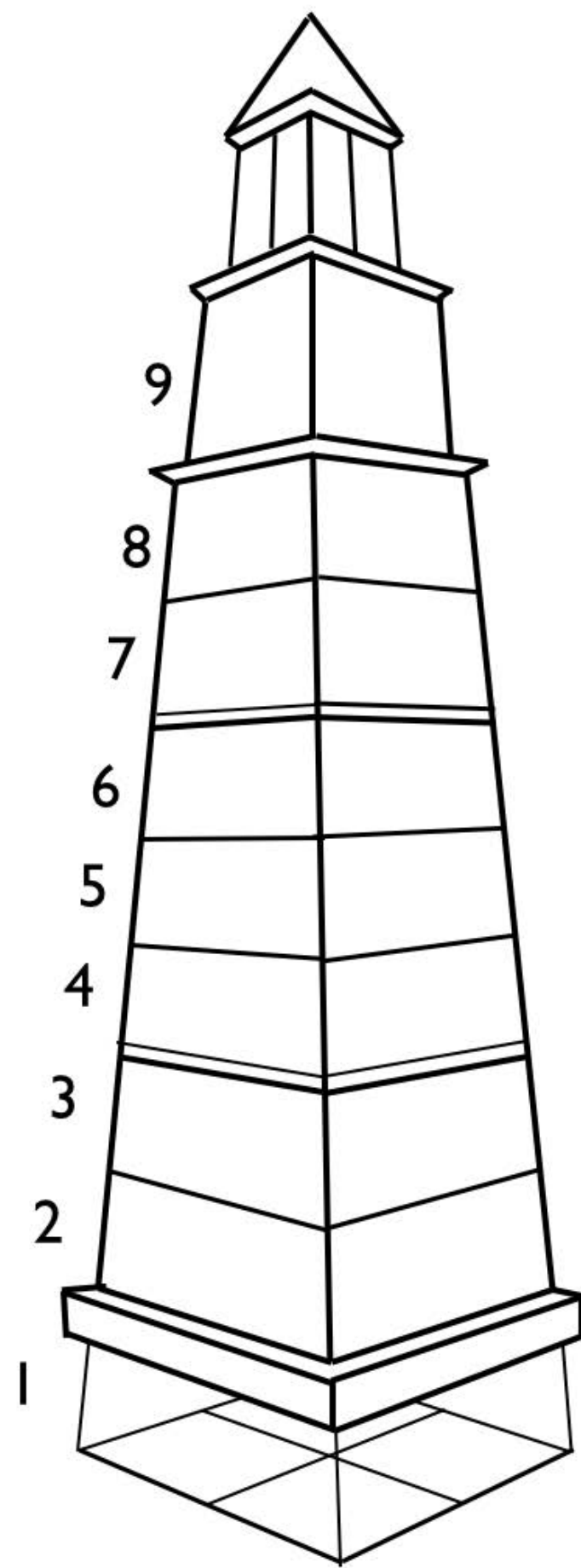
3 Impact Dynamics

How to grow your impact

The Wealth Lighthouse

-  Ultraviolet: Legend
-  Violet: Composer
-  Indigo: Trustee
-  Blue: Conductor
-  Green: Performer
-  Yellow: Player
-  Orange: Worker
-  Red: Survivor
-  Infrared: Victim





Global Flow



Market Flow



Personal Flow



Infrared - Victim



Orange - Worker



Yellow - Player



Green - Performer



Blue - Conductor



Indigo - Trustee



Violet - Composer



Ultraviolet - Legend



Infra-Red Level: 'Victim'



Red Level: 'Survivor'



Orange Level: 'Worker'



Yellow Level: 'Player'



Green Level: 'Performer'



Blue Level: 'Conductor'



Indigo Level: 'Trustee'

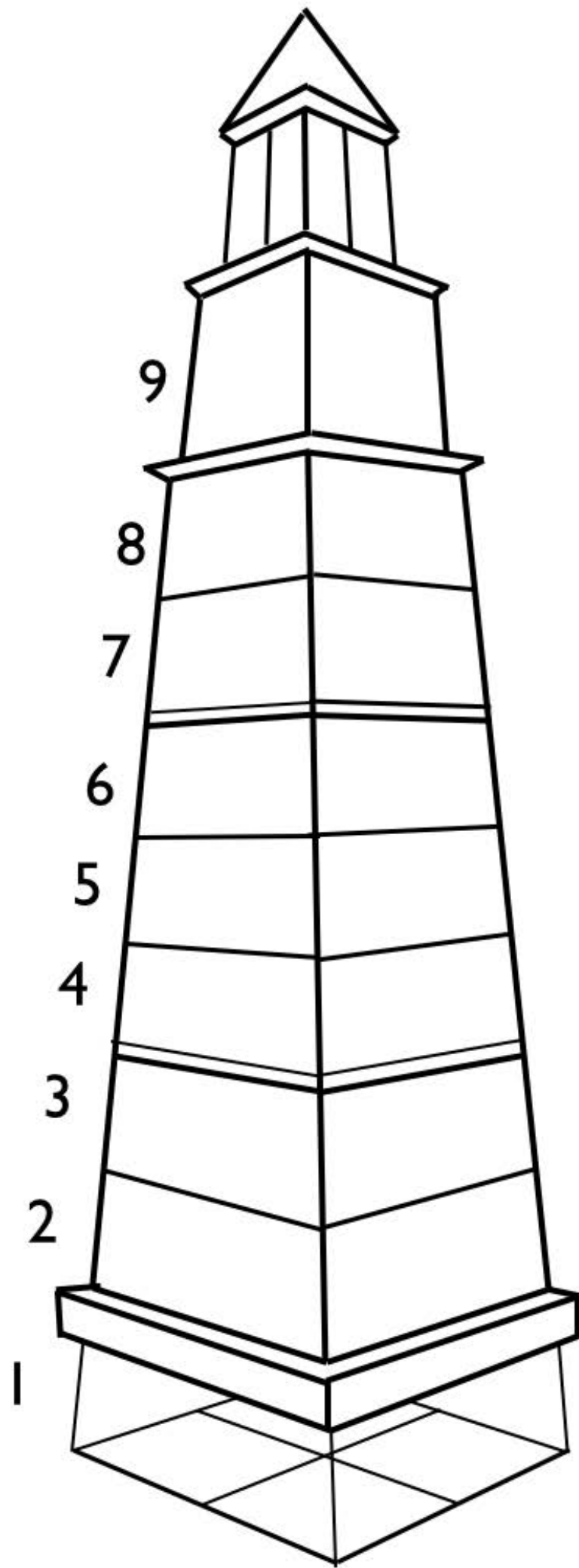


Violet Level: 'Composer'



Ultra-Violet Level: 'Legend'

The Three Prisms



The Alchemy Prism

This is mastery of the wealth flowing through our societies:
This is the prism in which money itself is made and the rules of our markets are created.



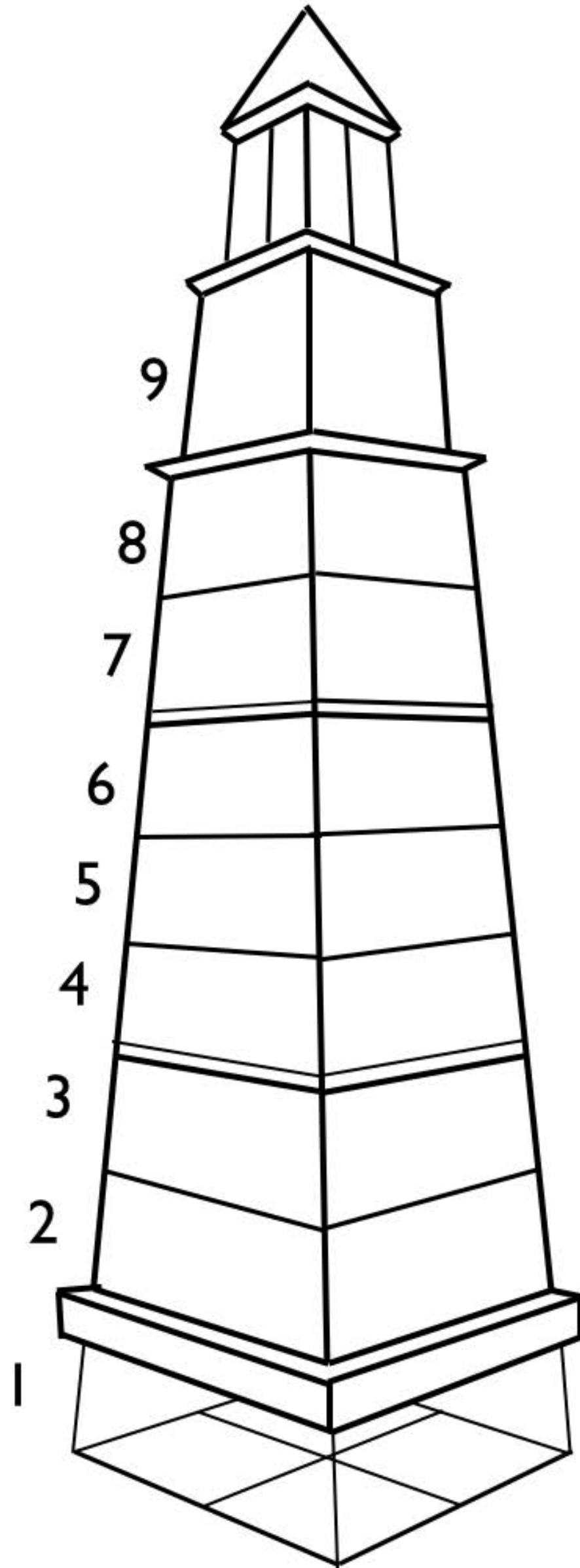
The Enterprise Prism

This is mastery of the wealth flowing through our markets: Our ability to manage investments and enterprises effectively to flow value and money through our teams and markets.



The Foundation Prism

This is mastery of the wealth flowing through our life: Our ability to create an abundant flow of value and money through our life regardless of market conditions.



Infrared Level

The Victim

“Every month, I go deeper and deeper in debt.”

Measure	Negative personal cash flow every month
Emotions	Struggle; blame; denial
Benefit of staying here	Martyrdom; Being anonymous; Being ‘right’
Cost of staying here	Stress; anxiety; helplessness
Focus needed	Discipline and duty
How did I get here?	Not paying attention; not knowing better; not controlling flow
How do I stay here?	Do it yourself; Blame others; Pick a fight
How do I move up?	Measure Your Money; Commit to Conduct; Do Your Duty

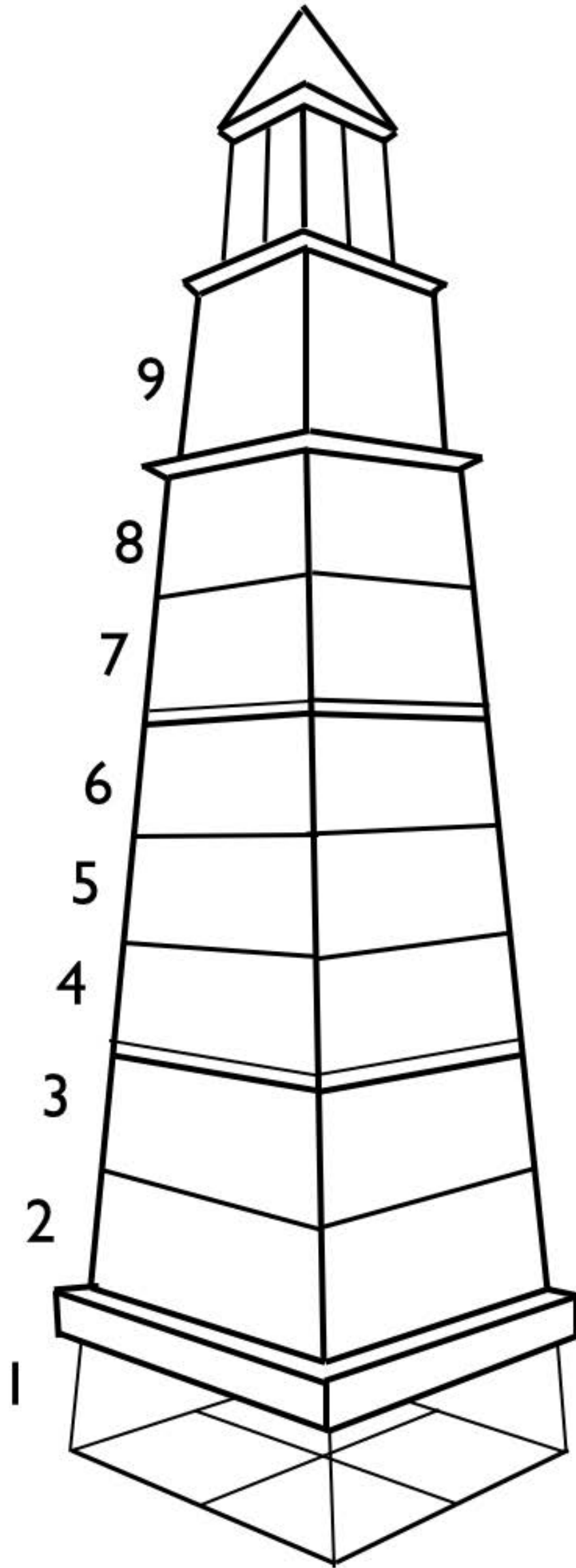


Measure

Negative personal cash flow every month

Whether you are out of work or have a multi-million dollar portfolio, if your own personal cash flow is going backwards every month, you are at Infrared Level. Many at Infrared level may look outwardly successful, but to build sustainable wealth, stabilising your cash flow must be your first priority.

Like a bleeding patient in the emergency room, no matter how much you may protest that it’s only a small cut, or that it doesn’t hurt, the doctor will say stopping the bleeding is the first priority. Positive cash flow is the first discipline on your path to wealth.



Red Level

The Survivor

“I have just enough money to survive.”

Measure	Zero - no shortfall or surplus cash flow every month
Emotions	Anxiety; stress; relief
Benefit of staying here	Endurance; Comfort; Instant Gratification
Cost of staying here	Exhaustion; resignation; life repeating itself
Focus needed	Passion and connection
How did I get here?	Impatience; distraction; conditioning
How do I stay here?	Measure Your Money; Commit to Conduct; Do Your Duty
How do I move up?	Pinpoint Your Passion; Set Your Standards; Follow the Flow

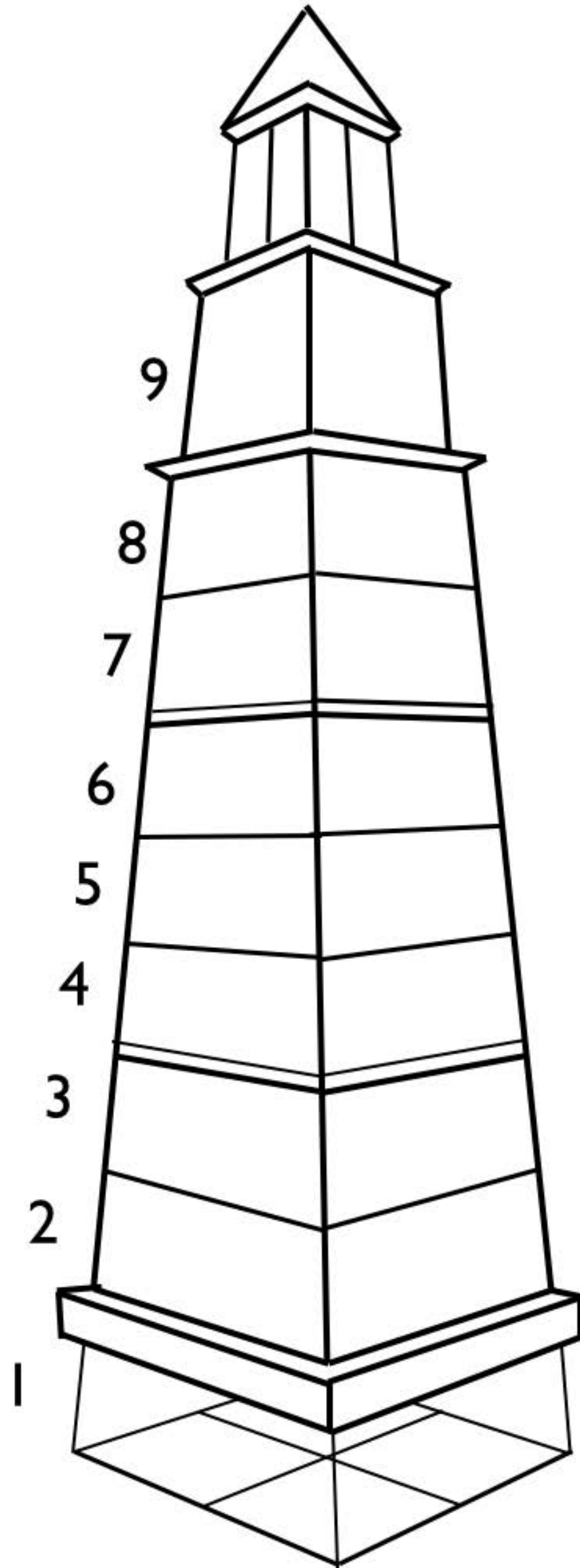


Measure

Zero - no shortfall or surplus cash flow every month

Whether you are out of work or have a multi-million dollar portfolio, if your own personal cash flow has no shortfall or surplus every month, you are at Red level. People at Red level may even live in big houses and go on expensive holidays but, if they are at Red, they are in danger territory.

The impatience to spend money and get ahead is leaving you running on empty. You are not giving money a chance to properly work for you to build wealth, and this mindset will keep you at Red even by working double as hard or earning double as much.



Orange Level

The Worker

“I work hard to earn a living.”

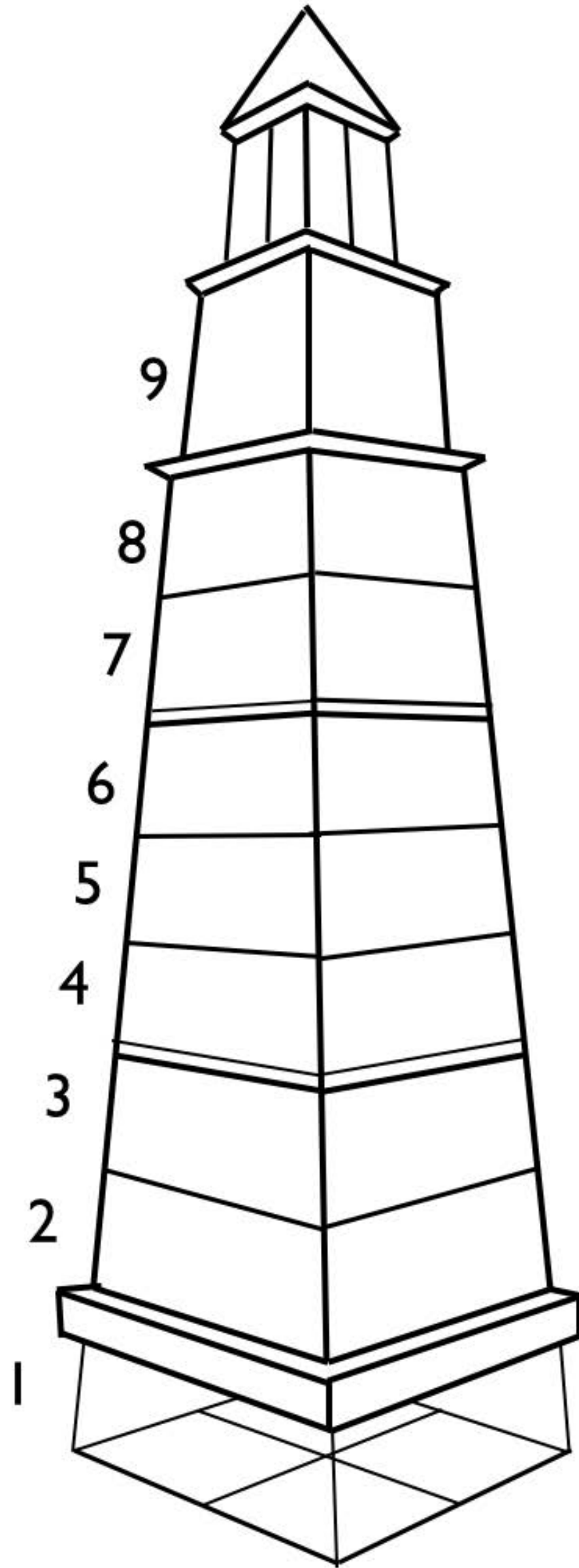
Measure	Positive personal cash flow controlled by others
Emotions	Dependence; resignation
Benefit of staying here	Self worth; Direction; Acknowledgement
Cost of staying here	Anonymity; fear; frustration
Focus needed	Identity and independence
How did I get here?	Education; mind-set; conditioning
How do I stay here?	Pinpoint Your Passion; Set Your Standards; Follow the Flow
How do I move up?	Identify Your Identity; Master Your Market; Monetize Your Moment



Measure

Positive personal cash flow controlled by others

The good news is you are at the top of the Foundation Prism, where you have your personal flow in positive monthly cash flow. But your cash flow is still being controlled by others. Whether it is your company paying you a salary or your clients paying you for your services, you do not have the ability to easily increase the amount coming your way. It's a little like the difference of a pedal bike and a motor bike. At Orange level you need to put in more effort for more reward. In the Enterprise Prism, power does not come from more effort, but by having built an engine and knowing what levers to pull.



Yellow Level

The Player

“I love what I do and create my own flow.”

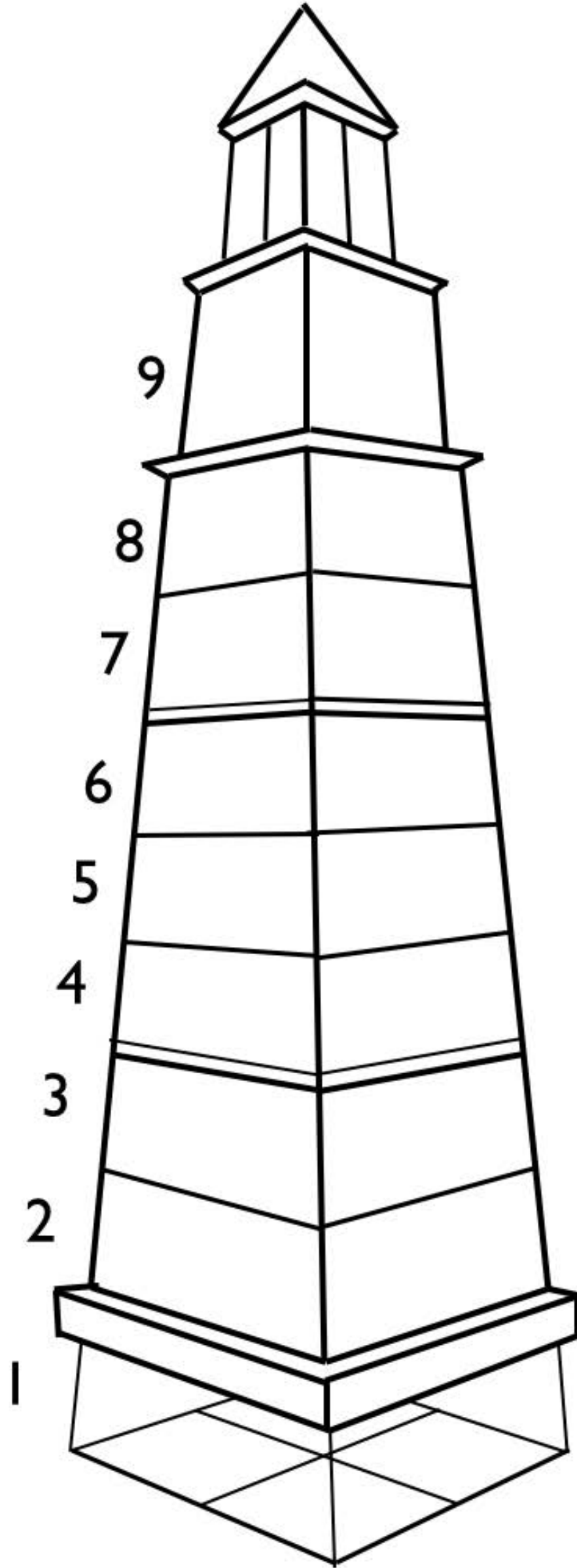
Measure	Positive cash flow from mastering your market
Emotions	Self reliance; attraction; limitation
Benefit of staying here	Freedom; flexibility; self-indulgence
Cost of staying here	Limited growth; limited impact; isolation
Focus needed	Rhythm and mastery
How did I get here?	Resourcefulness; resilience; stubbornness
How do I stay here?	Identify Your Identity; Master Your Market; Monetize Your Moment
How do I move up?	Establish Your Enterprise; Refine your Rhythm; Synchronize your Steps



Measure

Positive cash flow from mastering your market

You have mastered your own personal flow, but this flow still relies on you as the music relies on a main Player. Moving to Green level Performer – which is the next step in multiplying your flow - is all about trusting others as much as you trust yourself, which means following strategies which are often the opposite of what got you to Yellow level.



Green Level

The Performer

“I create flow through team rhythm.”

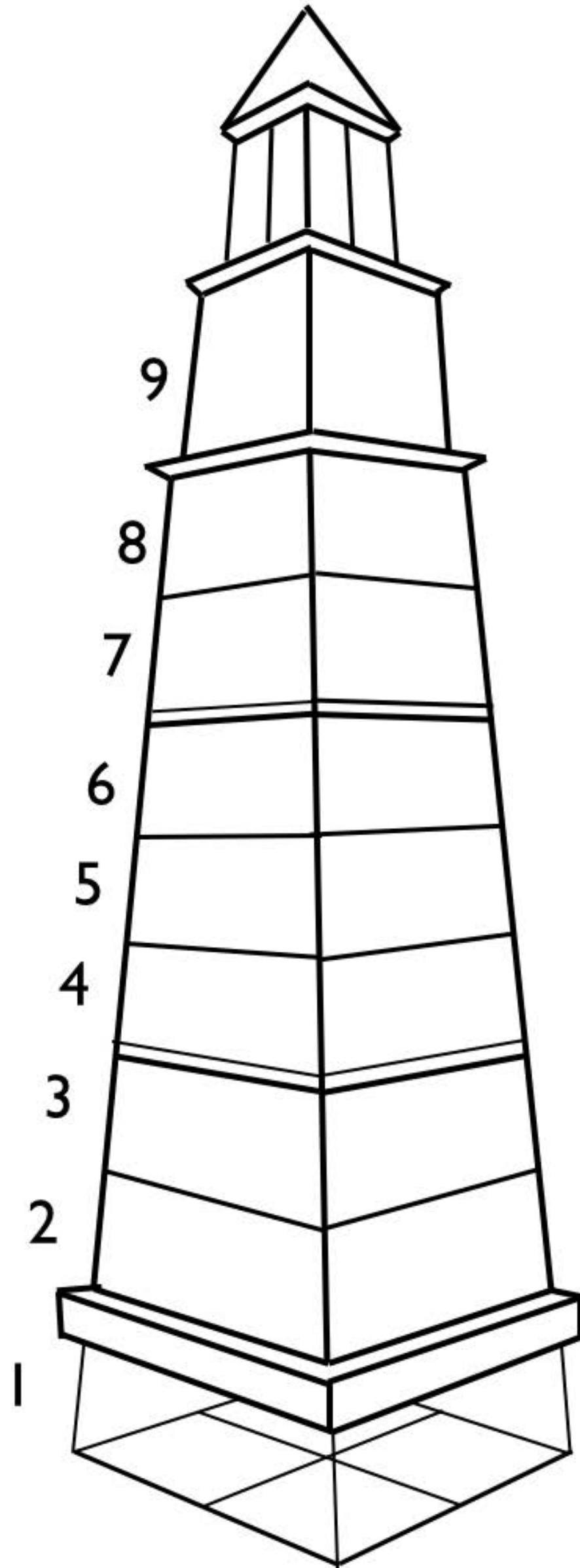
Measure	Profitable cash flow through enterprise teams
Emotions	Rhythm; culture; measurement
Benefit of staying here	Leadership; Accomplishment; Harmony
Cost of staying here	Politics; maintenance; freedom
Focus needed	Authority and capital
How did I get here?	Interdependence; preparation; ambition
How do I stay here?	Establish Your Enterprise; Refine your Rhythm; Synchronize your Steps
How do I move up?	Anchor Your Authority; Perfect Your Processes; Build Your Balance



Measure

Profitable cash flow through enterprise teams

YCongratulations. You have positive personal cash flow, and are channelling market flow through an enterprise. If Yellow level Players were the single lane roads of the money map, Green level Performers are the three lane motorways. Motorways still get jammed though, and often by factors out of your control. You have the choice now of moving to Blue level, controlling multiple teams and multiple streams. When there's a jam, they by pass it altogether.



Blue Level

The Conductor

“I build multiple teams of income”

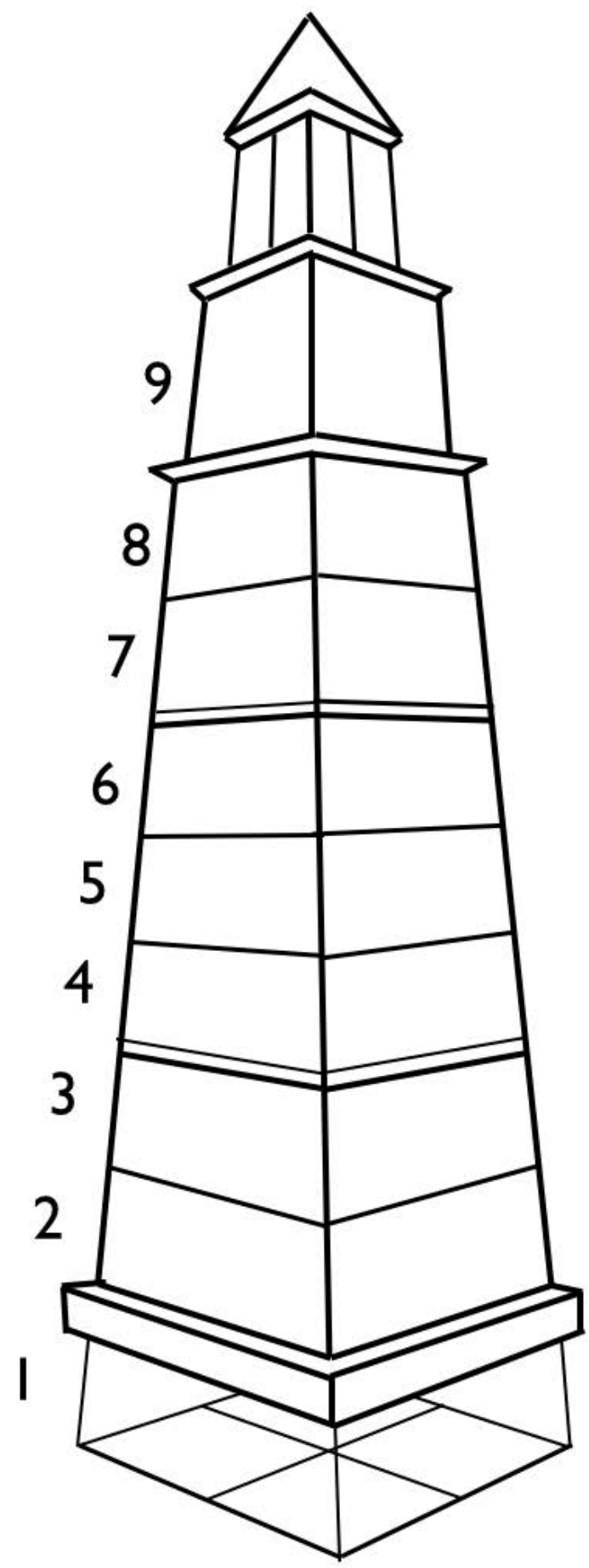
Measure	Strong cash flow from million-dollar portfolio
Emotions	Calm; patience; clarity
Benefit of staying here	Control; hedged risk; autonomy
Cost of staying here	Critics; isolation; loss of passion
Focus needed	Trust and promise
How did I get here?	Risk management; asset management; detachment
How do I stay here?	Anchor Your Authority; Perfect Your Processes; Build Your Balance
How do I move up?	Trump Your Trust; Capitalize Your Currency; Connect Your Community



Measure

Strong cash flow from million-dollar portfolio

Congratulations on making it to the top of the Enterprise Prism. You have a solid understanding of how to allocate capital and build asset value, and you have leveraged teams to maintain and grow your assets for you. But why have all those assets churning out cash flow anyway? What’s the point of conducting all this music if the audience will just give a polite applause and leave at the end? You may choose to stay at Blue, or you can choose to move up to Alchemy and leverage assets beyond your balance sheet. Alchemy is the domain of the billionaires.

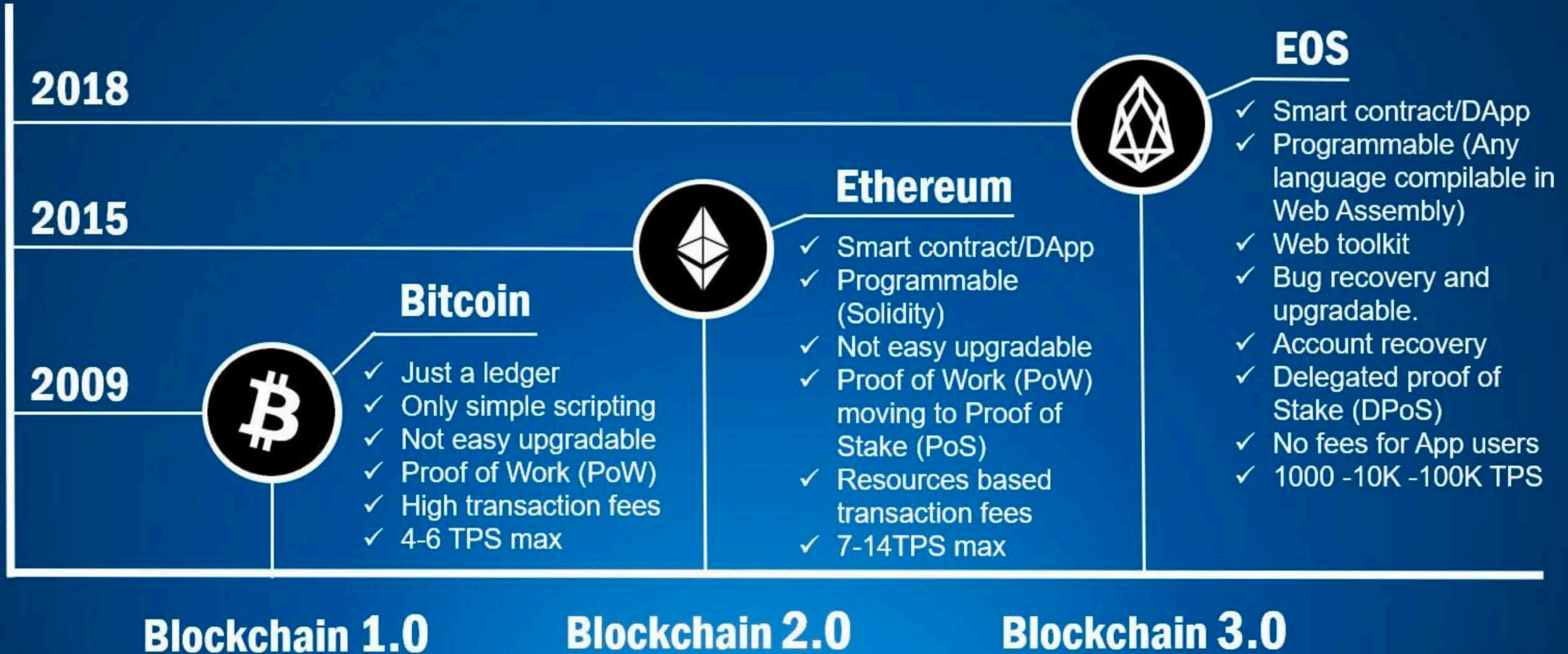















FUTURE TREND NO.4

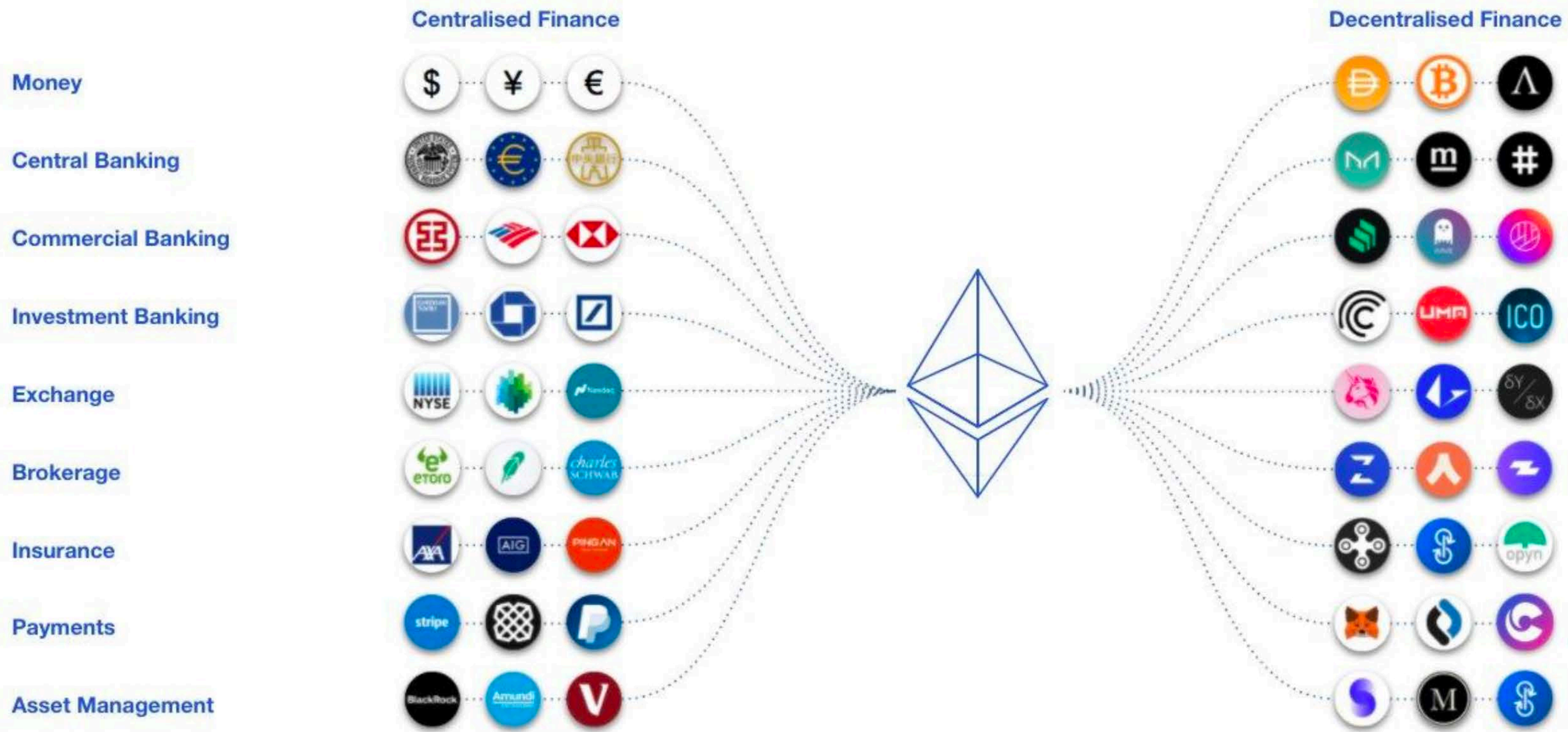
BLOCK CHANGE



The evolution of the Blockchain

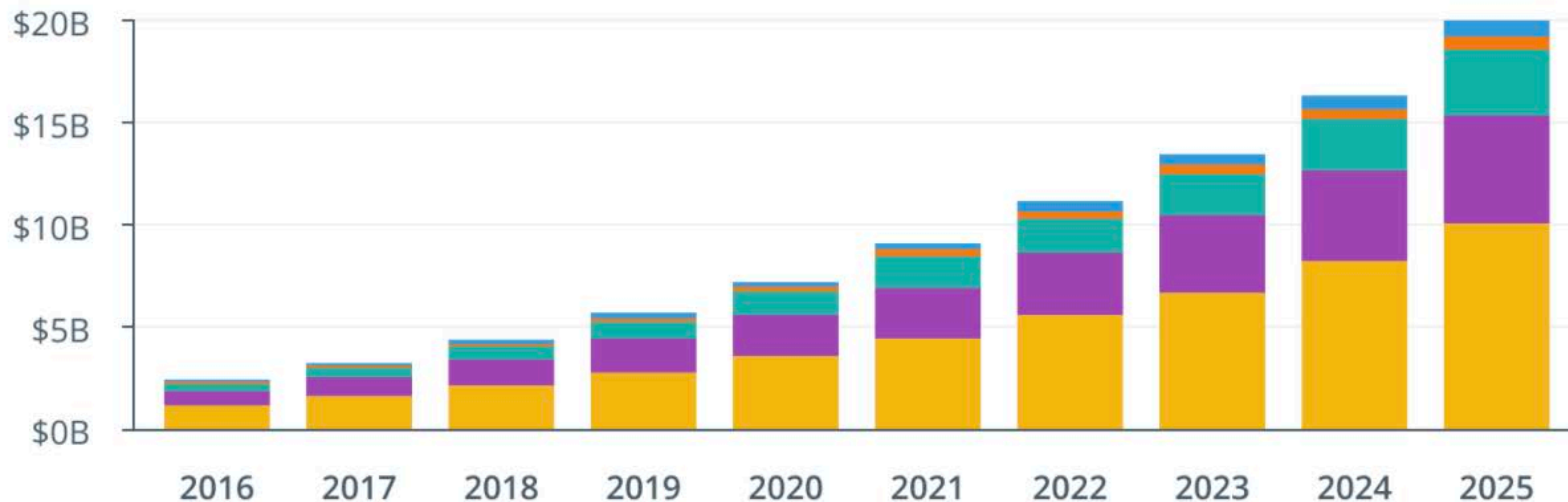


Features			
Energy Consumption/Year <small>(3 nodes/pool, average 10Wh/node)</small>	0.00052 TW  	77.78TW <small>(Similar to Chile)</small>	14.81 TW <small>(Similar to Slovenia)</small>
Transaction Fees	0.17 ADA (\$0.21)  	0.00039 BTC (\$20)	0.012 ETH (\$20)
Scalability	Supported by the Core Consensus Protocol	Slow Adoption of the Lightning Network	Work in Progress for 4 years, no ETA
Formal Verification	Available  	Not Available	Not Available
Tx Confirmation Time <small>(assuming 3 blocks for confirmation)</small>	60 sec	1800 sec (30 min)	39 sec 
Smart Contracts Support	Coming Q2 2021	Not Available 	Available 
NFTs (Non-Fungible Tokens)	Available	Not Available 	Available



Blockchain revenue by region, world markets: 2016–2025

● North America ● Europe ● Asia Pacific ● Latin America ● Middle East and Africa





Crypto tax: ‘MiamiCoin’ has made the city \$7 million so far, a potential game-changer for revenue collection

The South Florida city is the first municipality to accept cryptocurrency contributions through CityCoins, which the mayor says may one day take the place of taxes

SPECIAL SESSION

FLIGHT TO SAFETY



Timothy P. Murphy

Ex Deputy Director of the FBI

From 1988 to 2011, Mr. Murphy served in the United States Federal Bureau of Investigation (FBI), where he held various positions of increasing responsibility until retiring from the FBI in 2011 as Deputy Director.

Timothy P. Murphy served as President and Chief Executive Officer of Consortium Networks, a cybersecurity and networking company since 2019. Previously, he served as President of Thomson Reuters Special Services, a wholly-owned subsidiary of Thomson Reuters (“TRSS”), from 2015 to 2019.

TRSS provides management consulting services to help customers with intelligence collection and analysis, network analysis, data science, insider threat, and global risk management solutions.



FUTURE TREND NO.5

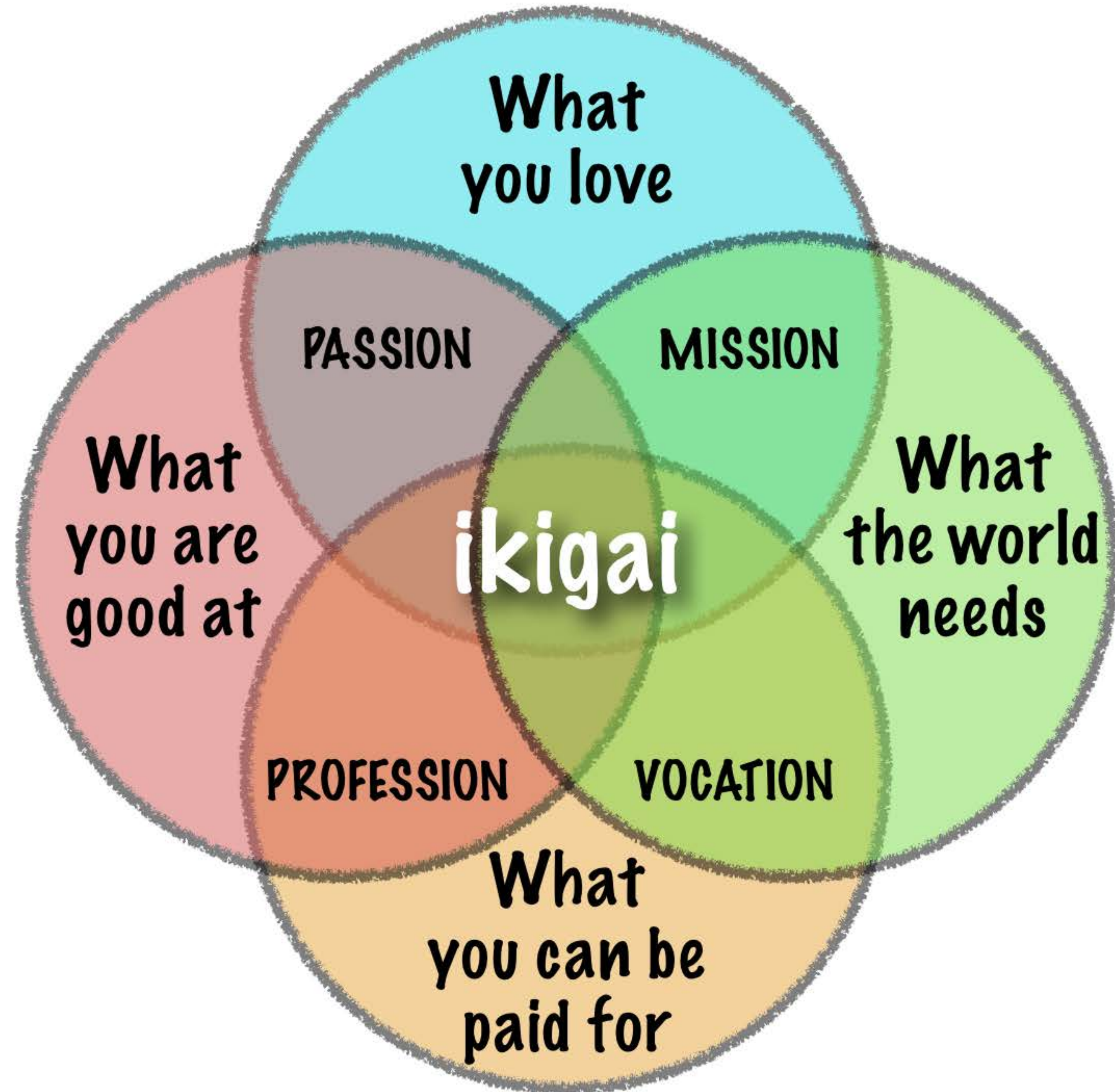
EDUCATION REVOLUTION



生き甲斐 ikigai

ikigai is the Japanese concept of “**a reason for being.**” Everyone has an ikigai. To find it requires a journey of self discovery. But the search is worth it.

Your ikigai is the meaning to your life.



The Problem

Students, employees and individuals of all ages need a more personalized, engaging education system to equip them for life.

The current education system is delivering a standardized, out-of-date curriculum that most students agree is failing them.

With the current jobs crisis, education crisis and pandemic, this problem has become more pronounced than ever.

The Problem

This problem has been highlighted in the 2020 World Economic Forum white paper, on the need for a 21st Century Education system

Schools of the Future

Defining New Models of Education for the Fourth Industrial Revolution

WORLD
ECONOMIC
FORUM

COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

Content (built-in mechanisms for skills adaptation)

Figure 2: The World Economic Forum Education 4.0 Framework



Experiences (leveraging innovative pedagogies)



COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

Platform for Shaping the Future of the New Economy and Society

Schools of the Future

Defining New Models of Education
for the Fourth Industrial Revolution

Figure 2: The World Economic Forum Education 4.0 Framework

Content (built-in mechanisms for skills adaptation)

Experiences (leveraging innovative pedagogies)



Key Findings

Eight critical characteristics in learning content and experiences have been identified to define high-quality learning in the Fourth Industrial Revolution — “Education 4.0”:

- 1. Global citizenship skills:** Include content that focuses on building awareness about the wider world, sustainability and playing an active role in the global community.
- 2. Innovation and creativity skills:** Include content that fosters skills required for innovation, including complex problem-solving, analytical thinking, creativity and systems analysis.
- 3. Technology skills:** Include content that is based on developing digital skills, including programming, digital responsibility and the use of technology.
- 4. Interpersonal skills:** Include content that focuses on interpersonal emotional intelligence, including empathy, cooperation, negotiation, leadership and social awareness.
- 5. Personalized and self-paced learning:** Move from a system where learning is standardized, to one based on the diverse individual needs of each learner, and flexible enough to enable each learner to progress at their own pace.
- 6. Accessible and inclusive learning:** Move from a system where learning is confined to those with access to school buildings to one in which everyone has access to learning and is therefore inclusive.
- 7. Problem-based and collaborative learning:** Move from process-based to project- and problem-based content delivery, requiring peer collaboration and more closely mirroring the future of work.
- 8. Lifelong and student-driven learning:** Move from a system where learning and skilling decrease over one’s lifespan to one where everyone continuously improves on existing skills and acquires new ones based on their individual needs.

Indonesia

Green School: Creating a Generation of Future Green Leaders

The Green School, opened in Bali in 2008, is committed to education that promotes sustainability and shapes future green leaders. It currently serves more than 800 students aged 3–18, with plans to expand to New Zealand, South Africa and Mexico by 2021.

What makes this model unique?

Students at the Green School apply learning to the real world through a global citizenship and sustainability lens, and truly take advantage of the natural world to tap into their curiosity, empathy, and creative thinking skills.

The school's physical space supports critical thinking, creativity and entrepreneurship. Learning takes place in a completely natural and sustainable environment that includes wall-less classrooms and a structure built entirely out of bamboo. The BioBus, a cooking-oil-fueled vehicle designed by Green School students that saves over four tons of carbon emissions per year, transports students to and from school. The campus includes an Innovation Hub—a maker's space with wood-working equipment, 3D printers and laser engravers—and a Project Hub, where students pitch project ideas to be used in the classroom.

Enabling mechanisms

The Green School partners with private sector companies to support their curriculum. In 2018, for example, it partnered with Sunseap, Singapore's largest clean energy provider, to help the school with its goal of being completely off the grid. The goal is part of a student-driven initiative, Operation Rain or Shine, which aims to help the school become a model of renewable energy.

The Bali school also leads an educator course open to teachers around the world for training on pedagogy and design principles of a nature-based curriculum. To date, nearly 700 teachers from over 50 countries have participated in this immersive programme.

Measures of success

A 2012 qualitative study of the Green School found that this model has had a particularly positive impact on students with special learning needs. In fact, these students showed lower levels of stress, greater resilience, less distraction, higher self-esteem and greater motivation to learn at the Green School than similar students in other schools.⁵⁶

Conclusion: An Action Agenda to Accelerate the Transition to Education 4.0

There is an urgent need to update education systems to equip children with the skills to navigate the future of work and the future of societies. The Education 4.0 framework provides a vision for how school systems can be updated to deliver on children's future needs. This transformation calls for shifts in learning content to include both the technical and human-centric skills needed to build growing and inclusive economies and societies and shifts in learning experiences that more closely mirror the future of work.

While many schools, programmes and school systems are pioneering the transition to Education 4.0—including the 16 in this paper—creating system-level change will require closer collaboration between education ministries, educators and private sector leaders to connect and scale those efforts to create holistic education systems. Activating Education 4.0 will require greater alignment between actors on defining and assessing the skills of the future, preparing the teaching workforce to lead this transition, and enhancing connectivity across schools and school systems.

Our Solution

We deliver a personalized life long education system with an AI-driven Edtech platform and a 21st Century curriculum

Edtech Platform

Genie AI Assistant creating a personalized pathway



Global Community

Connecting students with companies and mentors



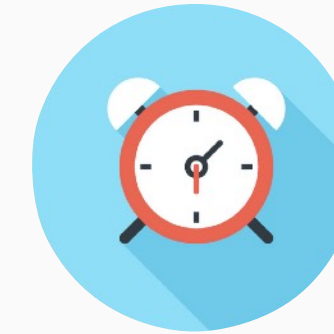
Accredited Courses

Certified courses to US university degrees



Daily Calendar

Daily live and virtual events to learn and earn



Global Faculty

Including teachers, CEOs and bestselling authors



100 Year Curriculum

Equipping students with highly relevant skills



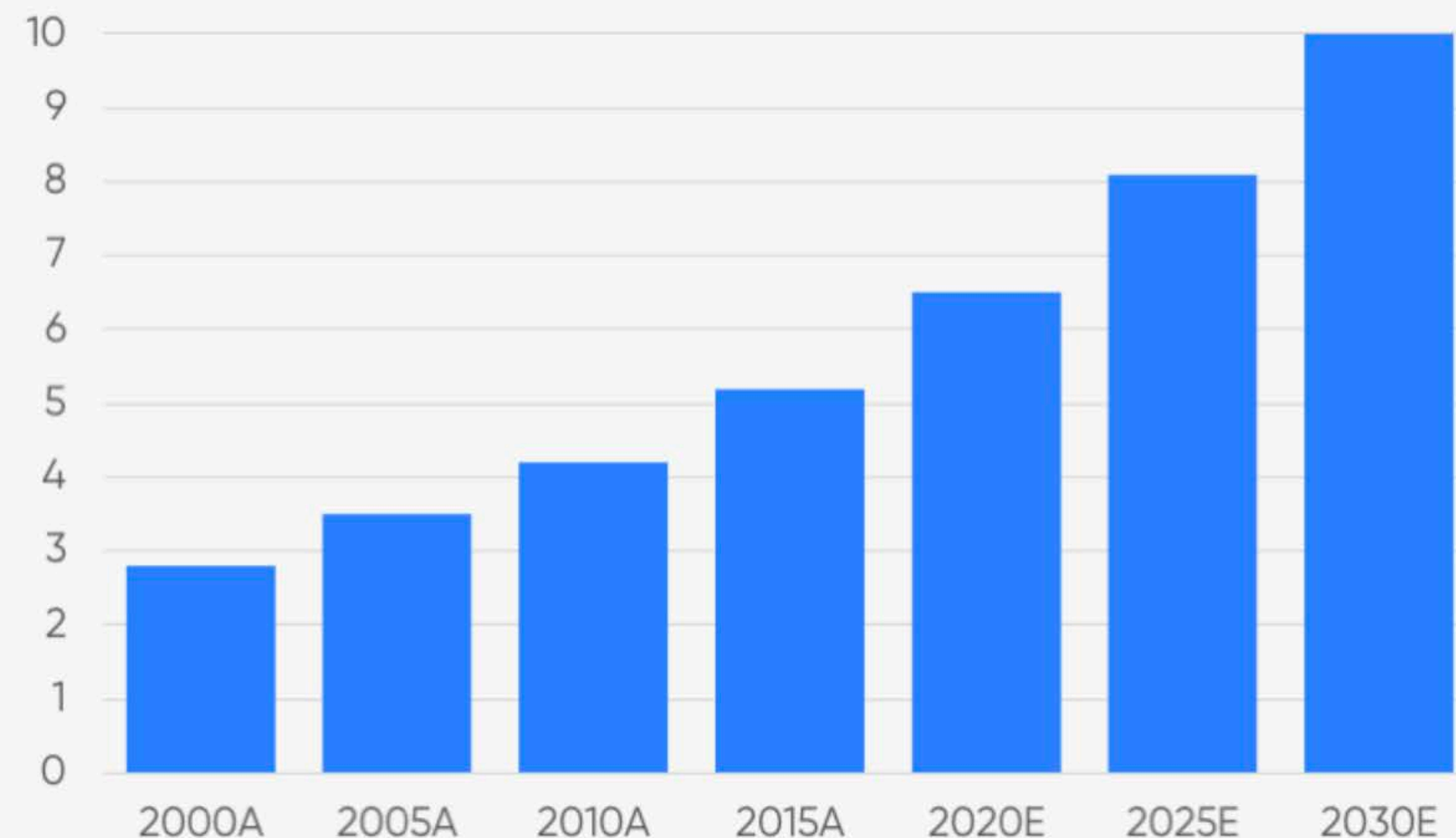
A \$10 Trillion Market Ready for Disruption

This is a life long learning opportunity, from early learning through primary, secondary and tertiary education, to adult learning and corporate training.

Education a \$10 Trillion industry in 2030.
Growing at 4.5% CAGR and making up over 6% of Gross World Product (GDP)

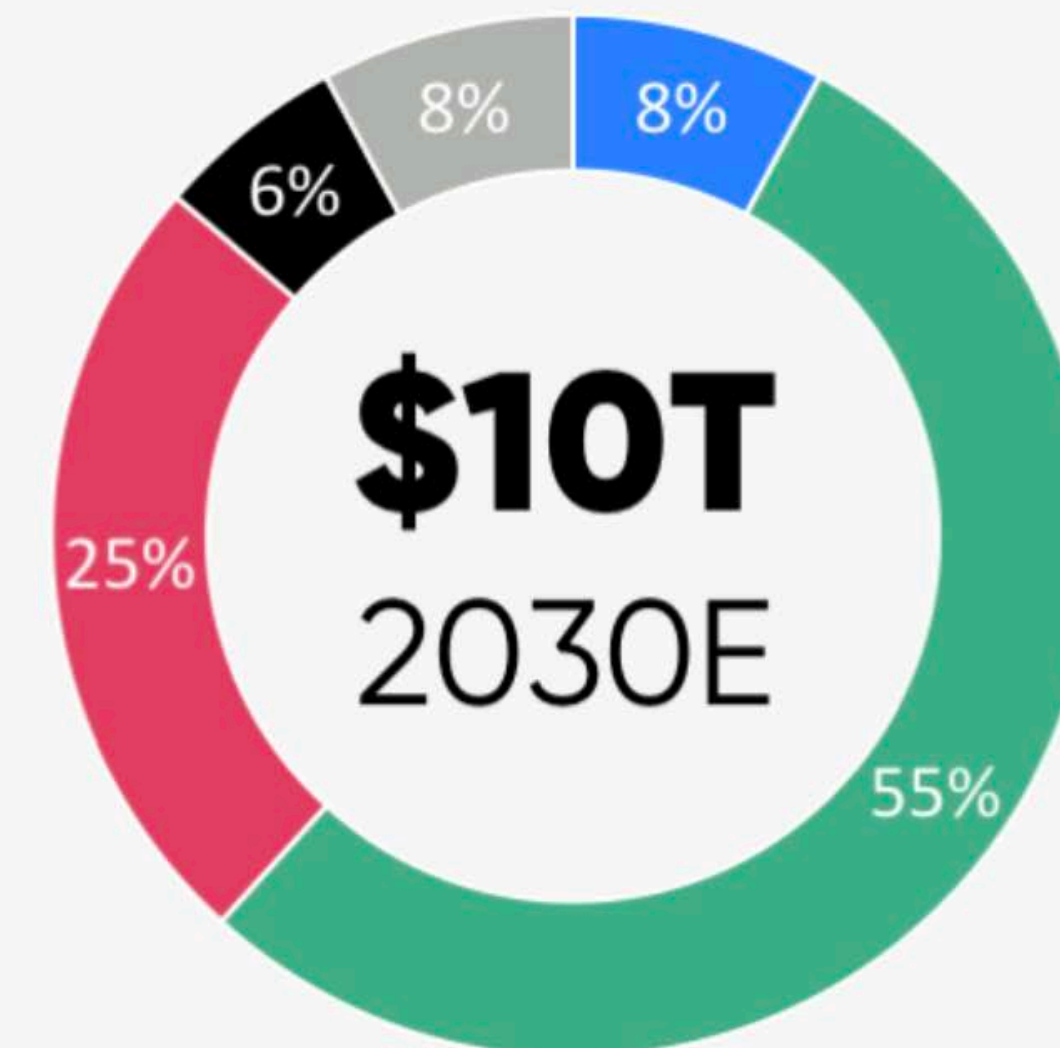
K12 over \$5 Trillion by 2030

Global Education and Training Expenditure (Trillion USD)



Source: HolonIQ and various underlying estimates from Goldman Sachs, GSV, IBIS Capital, Citi

2030E Global Education and Training Expenditure (Trillion USD)



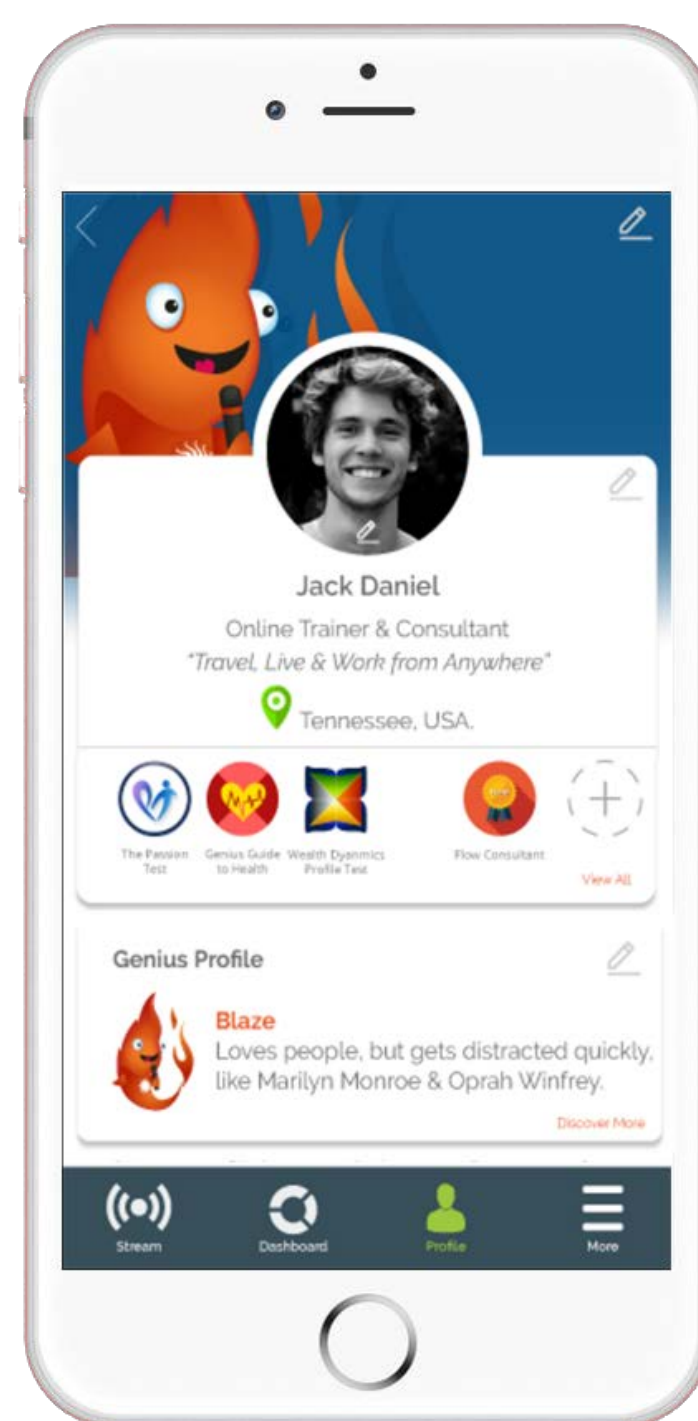
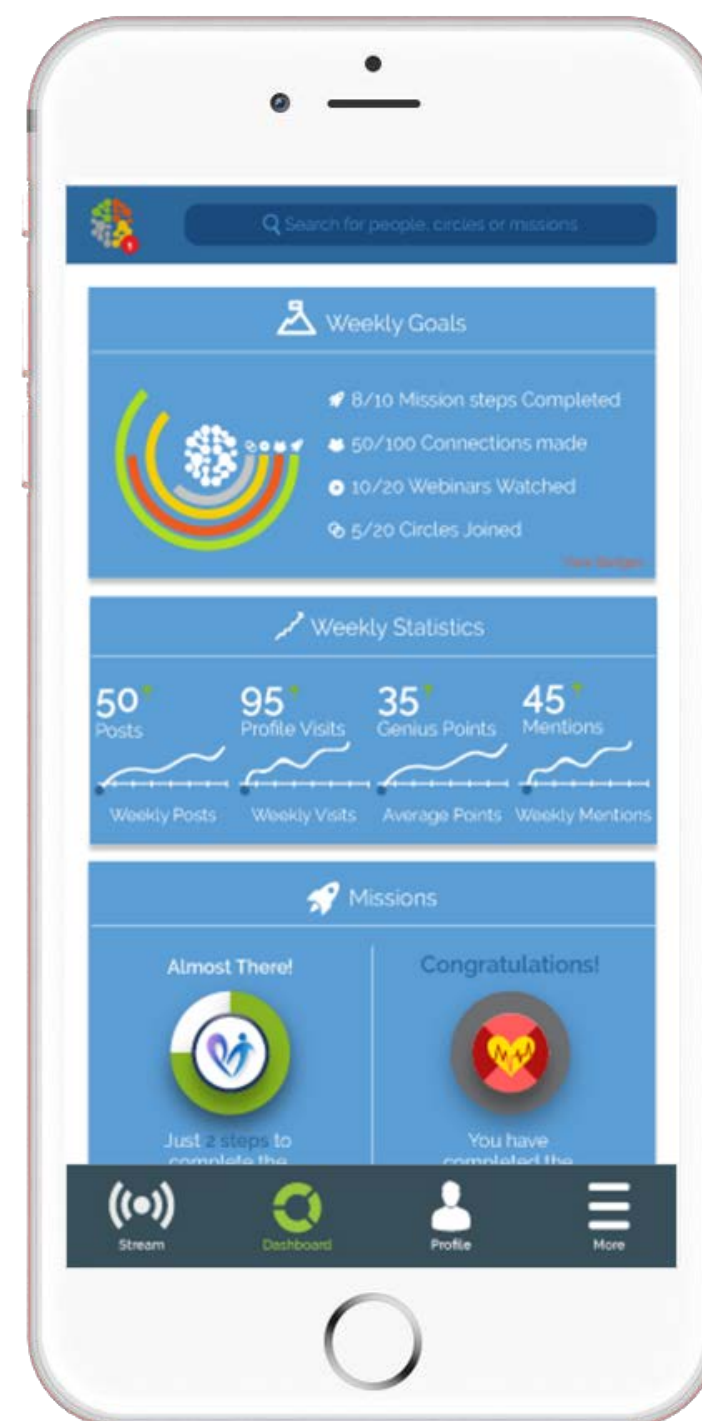
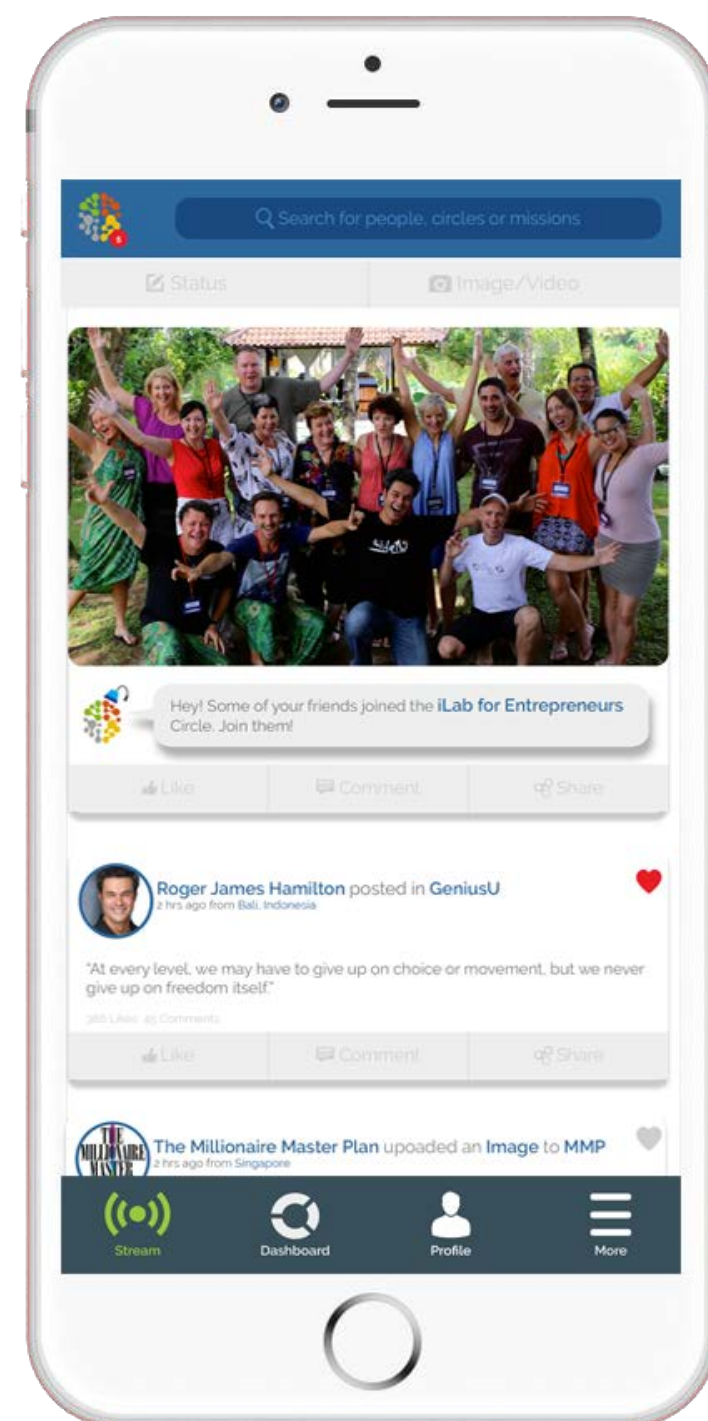
■ Pre K ■ K-12 ■ Post Secondary ■ Corporate ■ Lifelong Learning

Source: HolonIQ and various underlying estimates from Goldman Sachs, GSV, IBIS Capital, Citi

Our Edtech Platform

Our GeniusU Edtech platform includes assessments algorithms which provide us with intelligent data on each student's interests, entrepreneur level and social connections.

Genie, GeniusU's A.I. virtual assistant, gives each student and faculty member personalized recommendations on what courses to take, how to upskill, who to meet and where to go based on their step in the curriculum, their stage of business growth, global location and interests, together with their personal values, vision, passions, talents, and purpose.



Talents



Passions



Purpose



Entrepreneur Profile

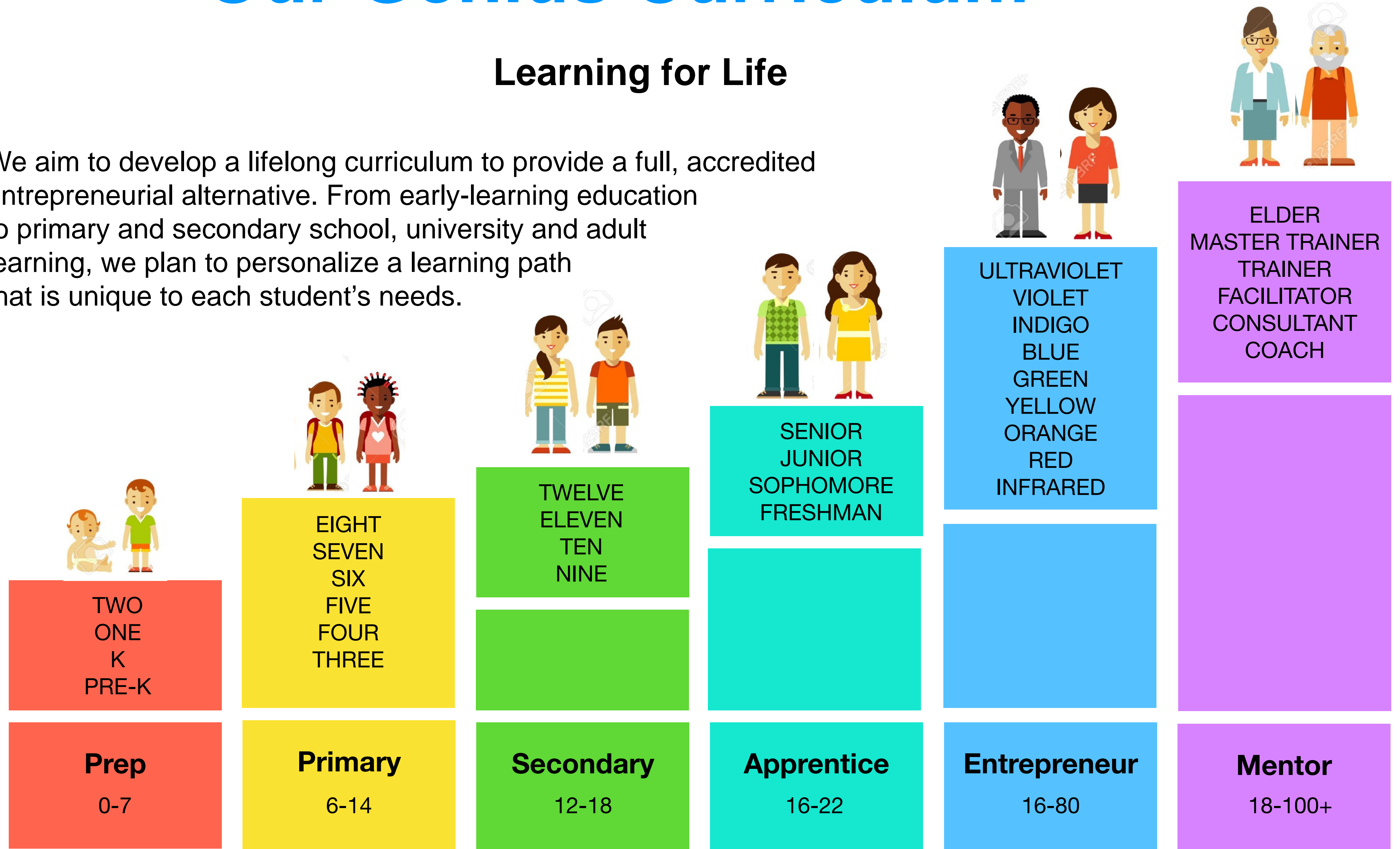


Entrepreneur Level

Our Genius Curriculum

Learning for Life

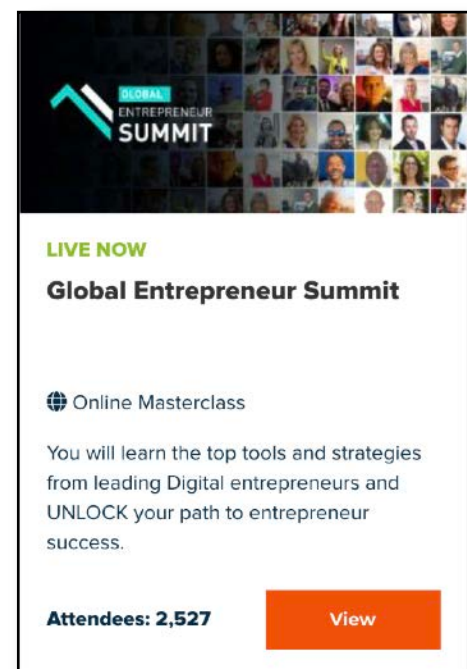
We aim to develop a lifelong curriculum to provide a full, accredited entrepreneurial alternative. From early-learning education to primary and secondary school, university and adult learning, we plan to personalize a learning path that is unique to each student's needs.



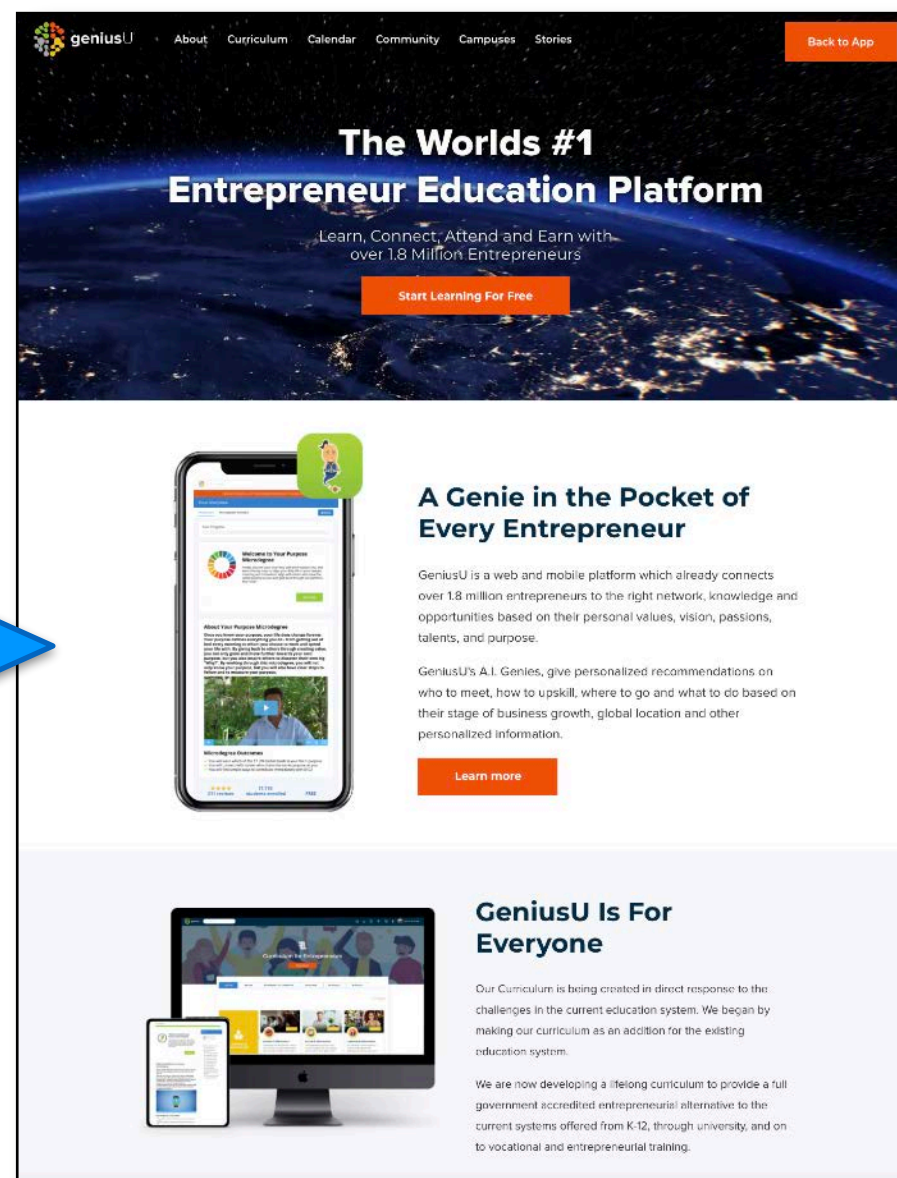
Our Learning Experience

Our Students join as free students and then progress to course and diploma students, with their A.I. Genie guiding them on their personalized path.

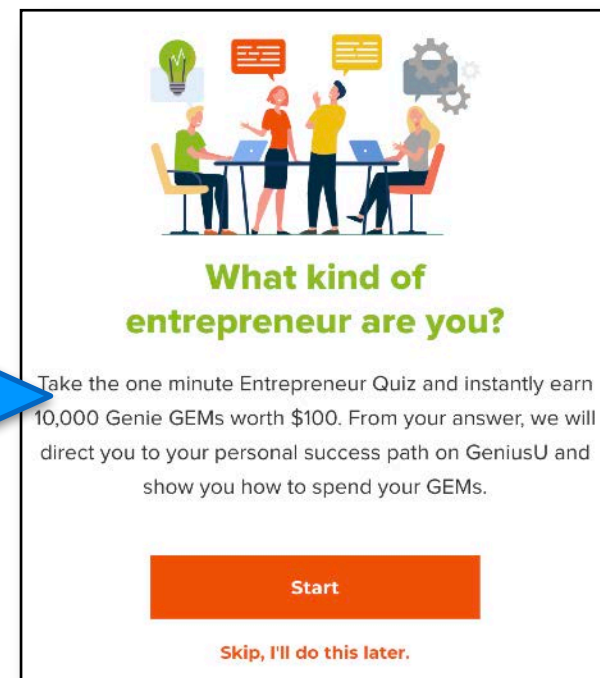
Join a free event or course



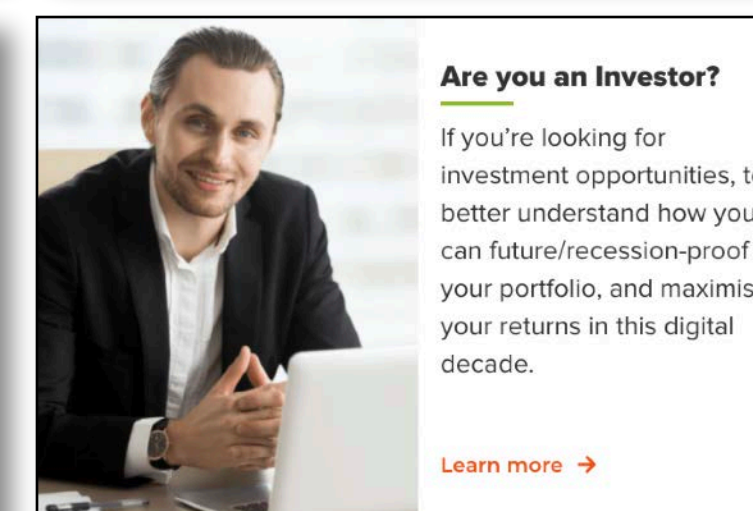
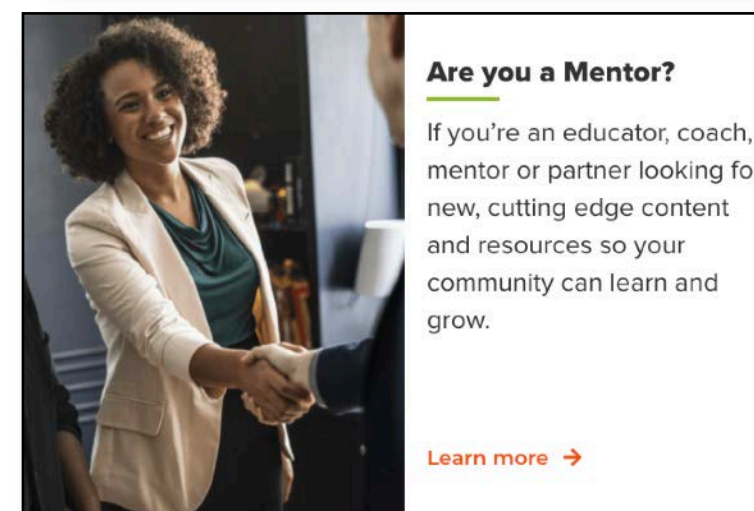
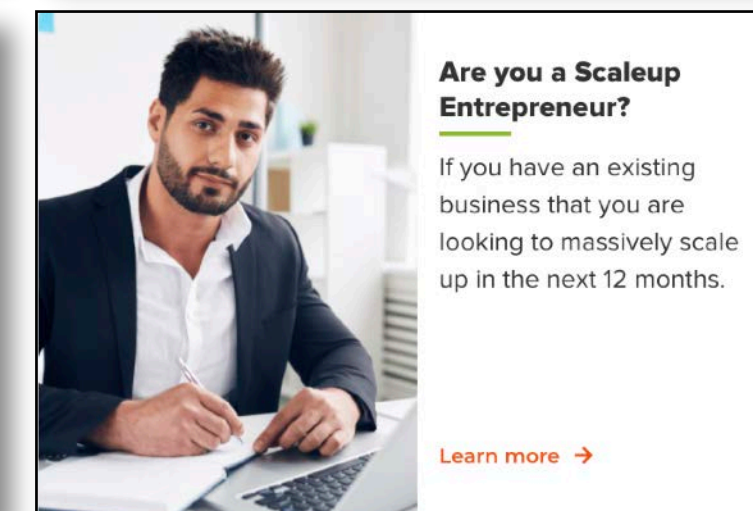
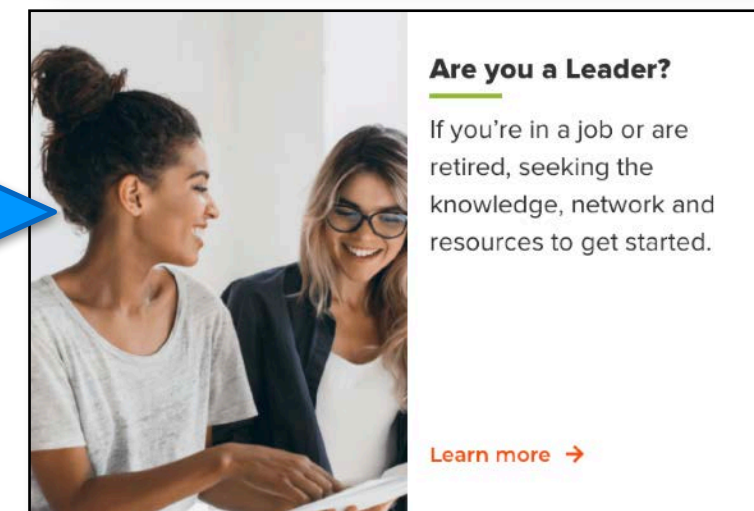
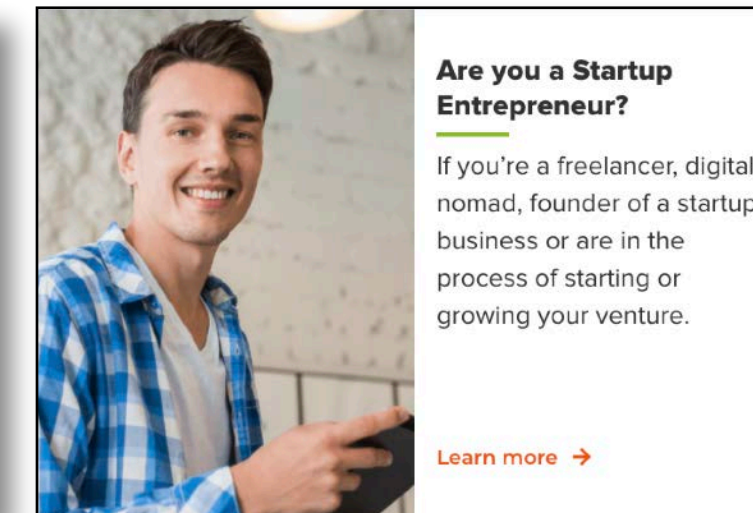
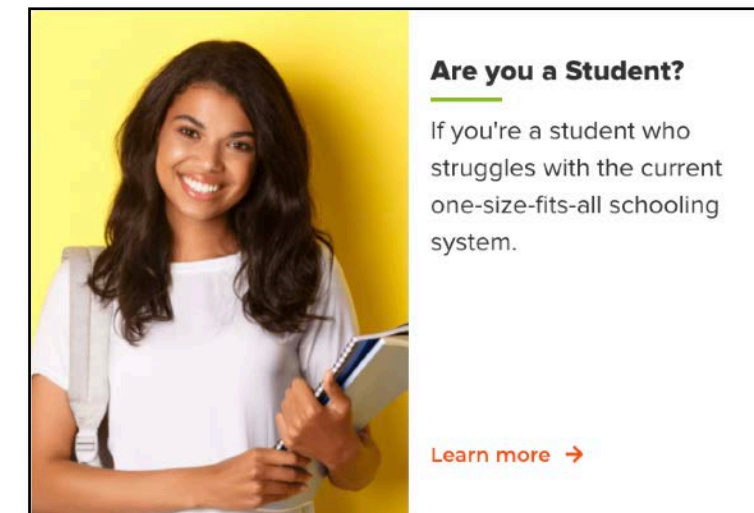
Register on GeniusU



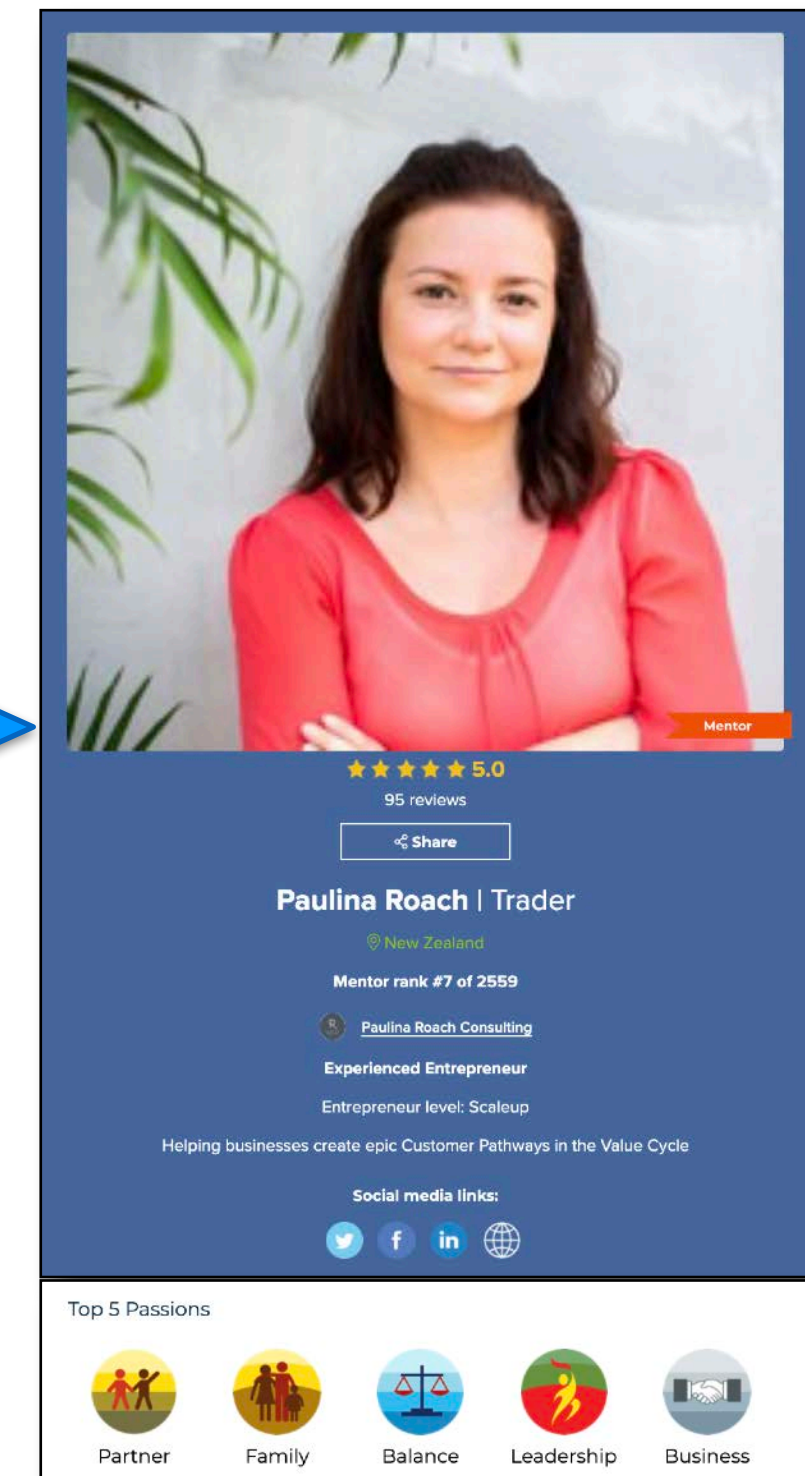
Take assessments to personalize your journey



Follow a personalized learning path

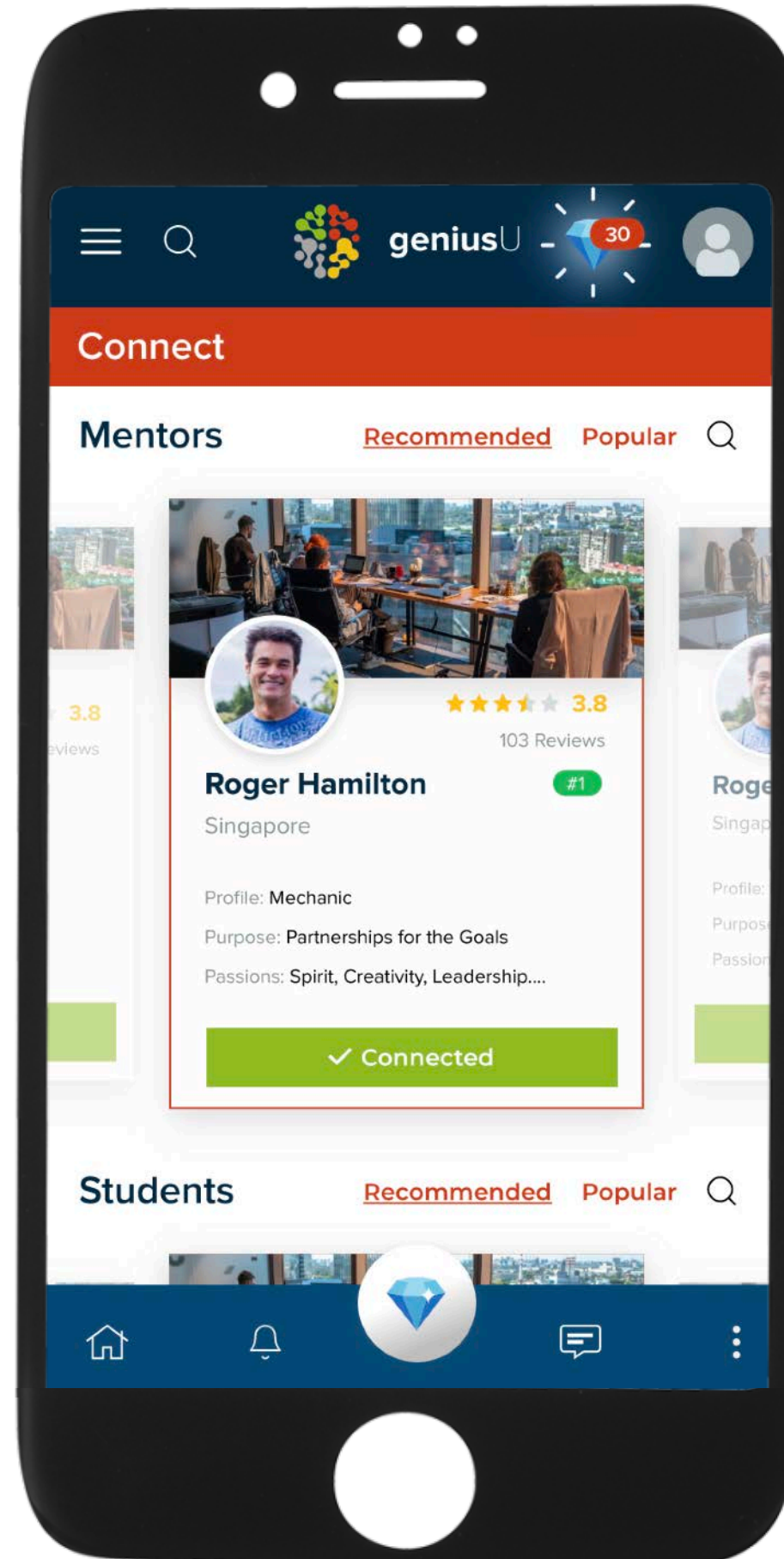
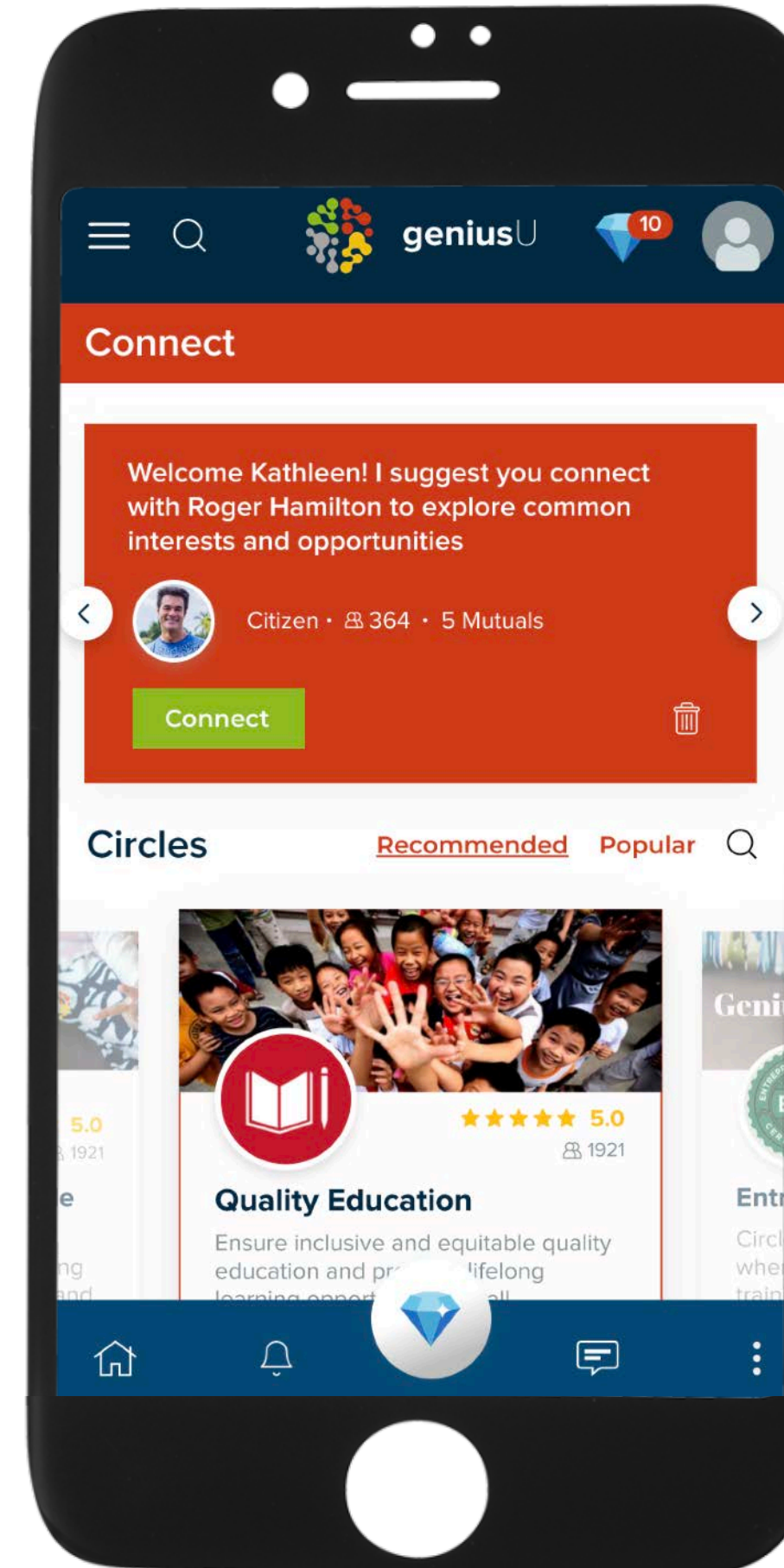
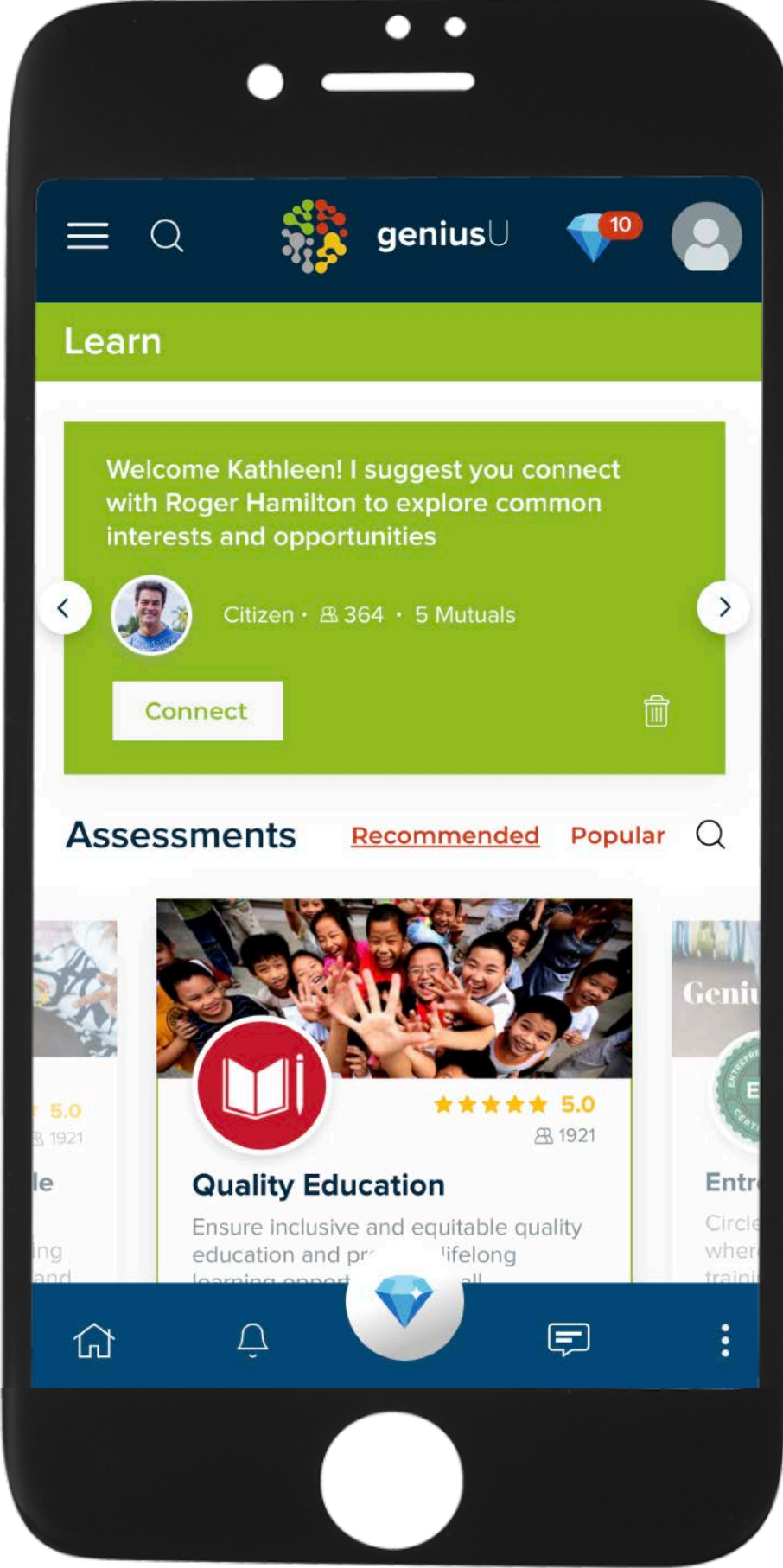
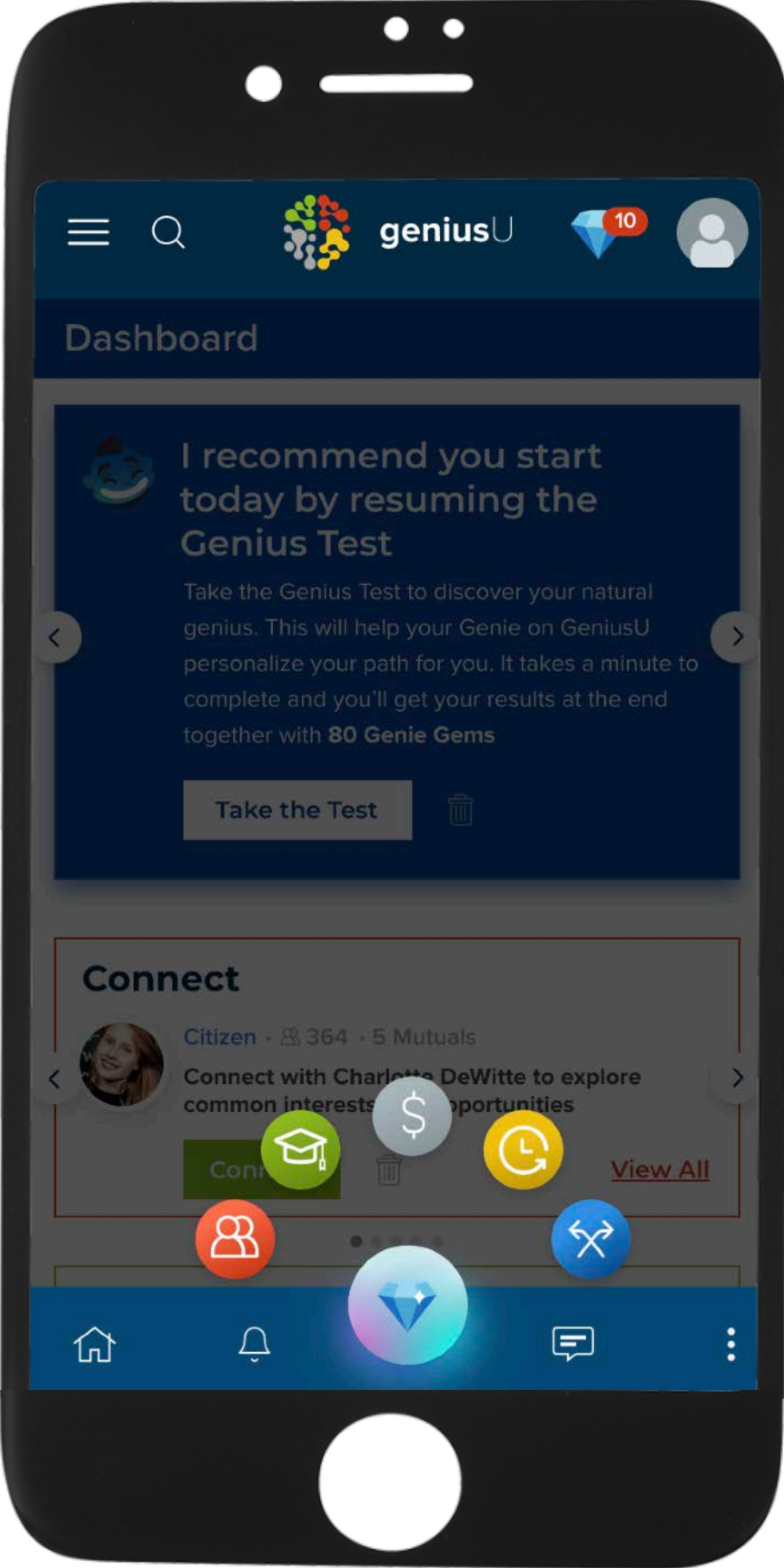
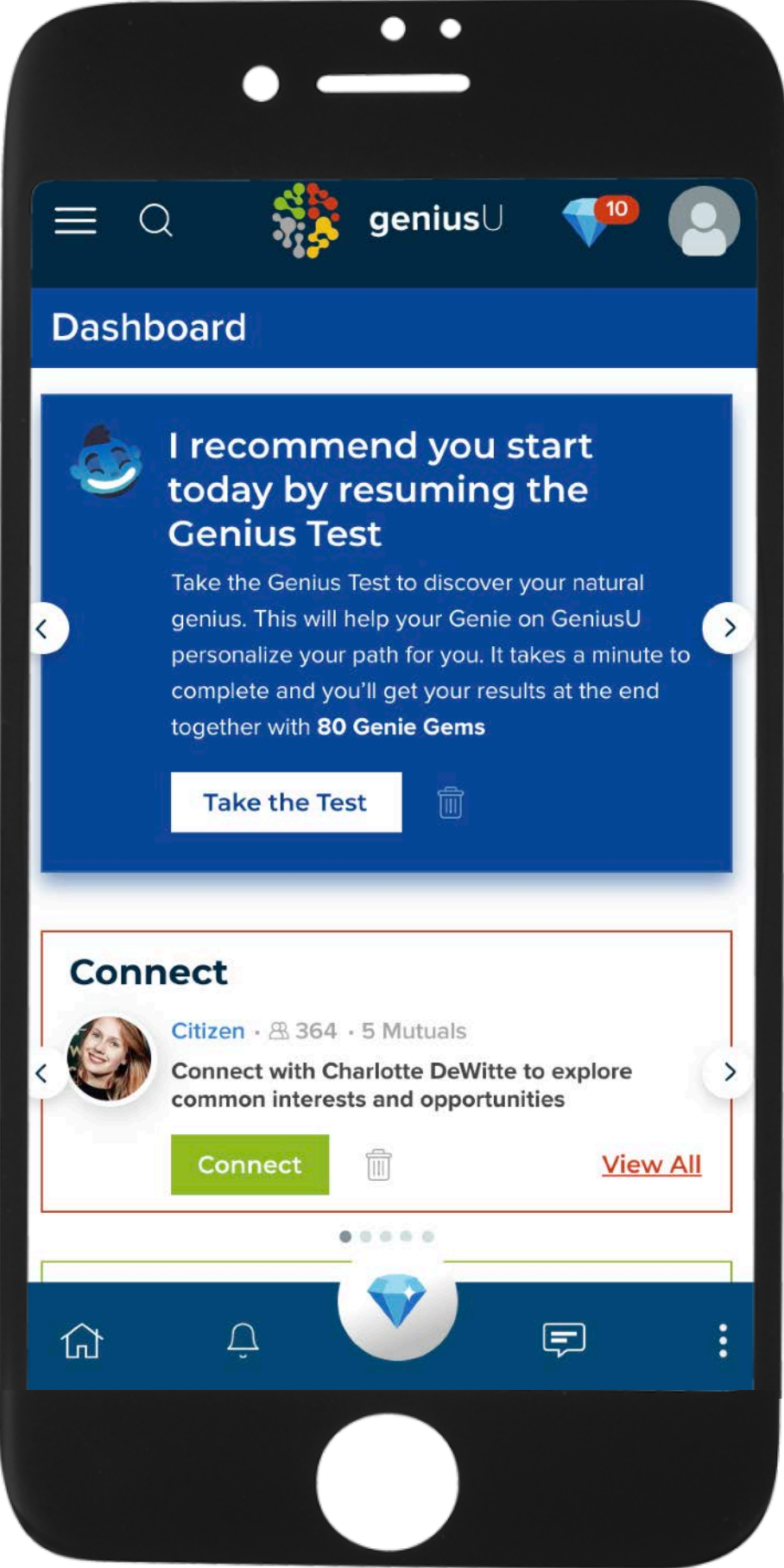


Build your GeniusU profile



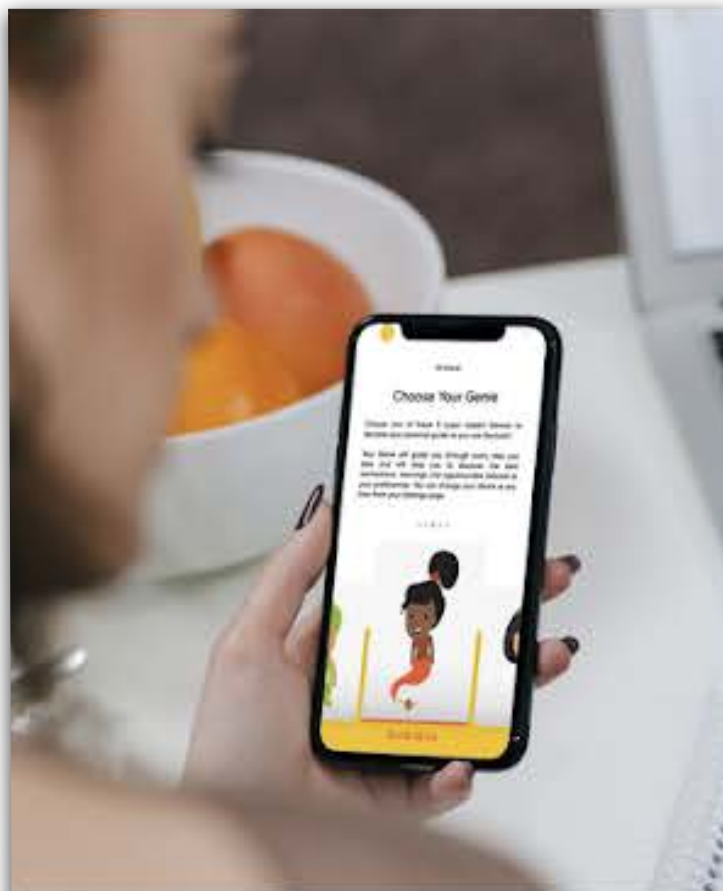
Our C.L.E.A.R. Philosophy

Our Students earn Genius Entrepreneur Merits (GEMs) for each step they take to **Connect, Learn, Earn, Act and Review**, gamifying their learning experience.



Our Edtech Strategy

The revenues and cash flow from our operations enable us to fund the development of our edtech platform in the following five areas:



Personalised AI GENIE

giving a personal life-long learning journey to students at every stage of their life journey



Interactive AR LAYER

enhancing our real-world experience in what we learn, where we learn and who we meet



Immersive LEARNING

through blended combination of high tech and high touch, live and engaging experiences



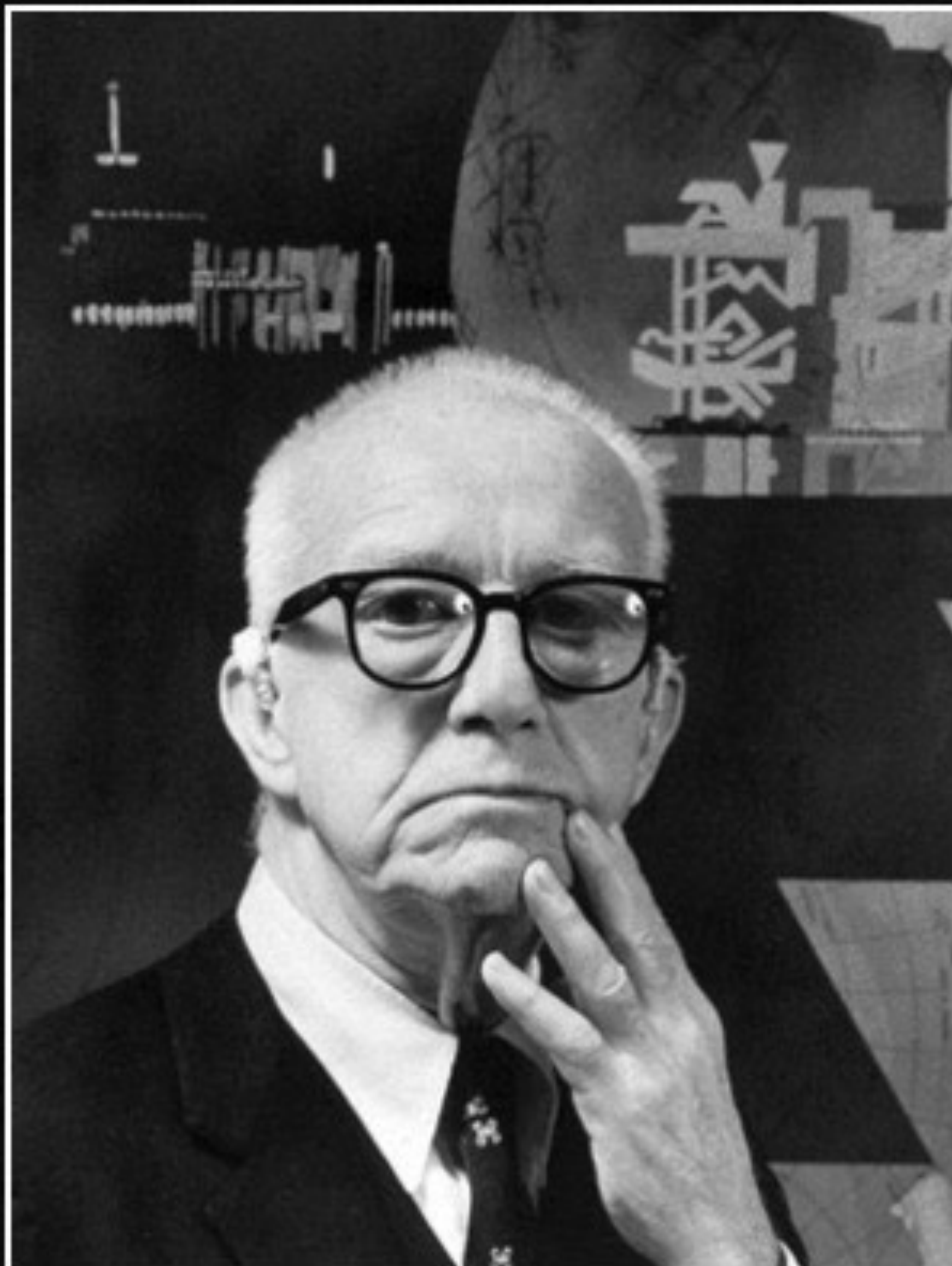
Integrated EARNING

with blockchain-based genie gem learning credits converting to genie coin cryptocurrency



Predictive METAVERSE

A leader in metalearning in the metaverse as it evolves and replaces apps and the internet



Whether it is to be Utopia or
Oblivion will be a touch-and-go relay
race right up to the final moment....
Humanity is in 'final exam' as to
whether or not it qualifies for
continuance in Universe

— *R. Buckminster Fuller* —

HUMANITY 5.0



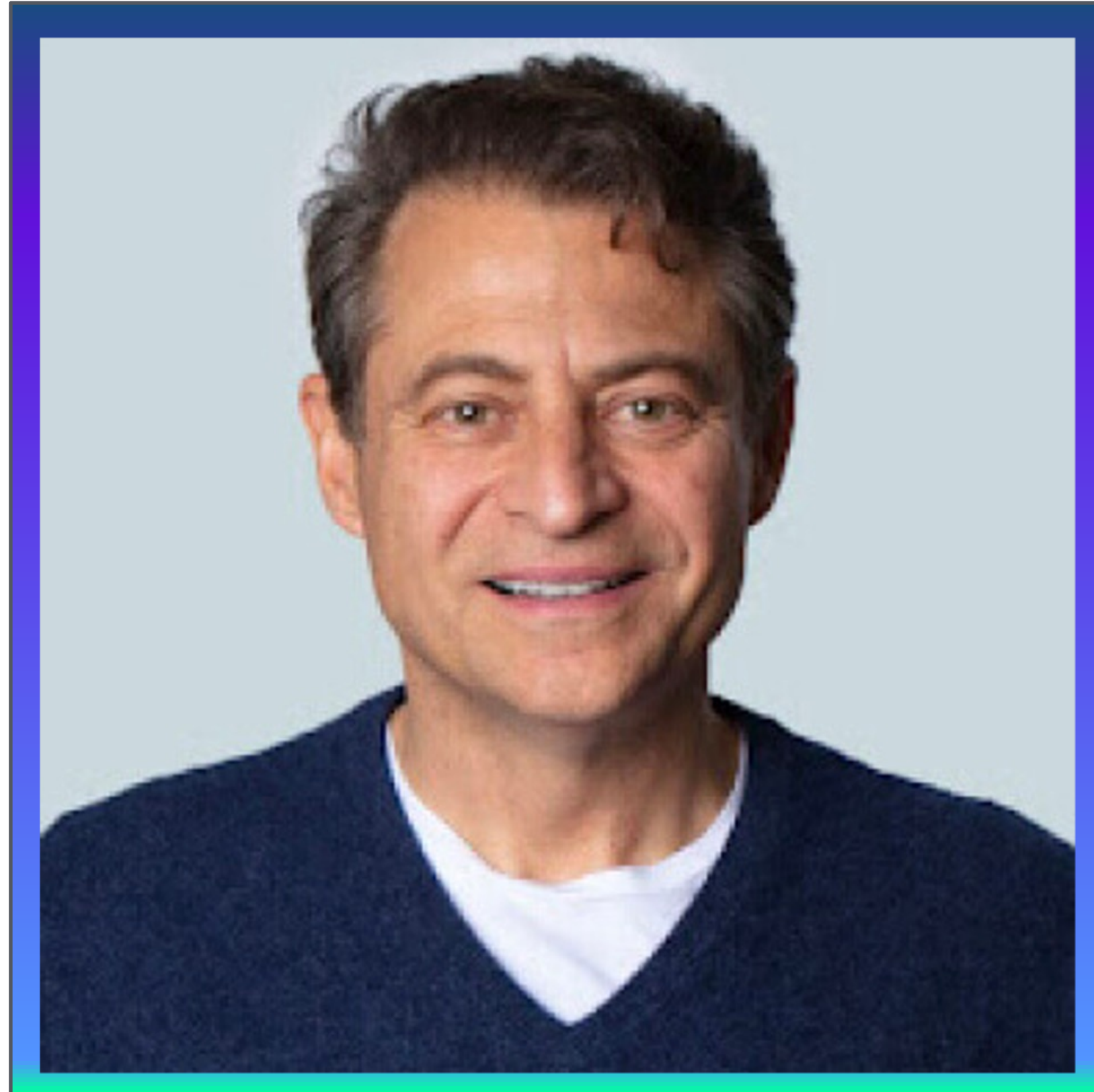
SPECIAL SESSION

FUTURE ABUNDANCE



Peter H. Diamandis

Founder of X Prize, Author, Futurist and Entrepreneur



Recently named by Fortune as one of the “World’s 50 Greatest Leaders,” Peter H. Diamandis is the Founder and Executive Chairman of the XPRIZE Foundation, which leads the world in designing and operating large-scale incentive competitions. He is also the Executive Founder of Singularity University, a graduate-level Silicon Valley institution that counsels the world’s leaders on exponentially growing technologies.

As an entrepreneur, Diamandis has started over 20 companies in the areas of longevity, space, venture capital and education. He is Co-founder and Vice-Chairman of Celularity, Inc., a cellular therapeutics company, and of Vaxxinity, Inc. which develops vaccines to harness the immune system against COVID and chronic diseases. Diamandis is Co-founder & Chairman of Fountain Life, a fully-integrated platform delivering predictive, preventative, personalized and data-driven health. Finally, he also serves as Co-founder of BOLD Capital Partners, a venture fund with \$250M investing in exponential technologies.

Diamandis is a New York Times Bestselling author of four books: Abundance – The Future Is Better Than You Think, BOLD – How to go Big, Create Wealth & Impact the World and The Future is Faster Than You Think. Most recently he co-Authored the #1 best seller LIFE FORCE with Tony Robbins which chronicles the extraordinary healthcare and biotech revolution unfolding before our eyes.

He has earned degrees in molecular genetics and aerospace engineering from MIT and holds an M.D. from Harvard Medical School. Diamandis’ favorite saying is “The best way to predict the future is to create it yourself.”



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